



FEDERAZIONE ITALIANA
RUGBY LEAGUE
(FIRL)

Sponsorship of 2021 World Cup - England



FEDERATION ITALIAN
RUGBY LEAGUE
AUSTRALIA
(FIRLA)

May 2022

Dear Sponsor,

The Federazione Italiana Rugby League (FIRL) has qualified for the 2021 Rugby League World Cup, which is to be played in England during October 2022. In conjunction with FIRL, Federation Italian Rugby League Australia (FIRLA) are coordinating sponsorship opportunities and events to assist FIRL in participation for its third Rugby League World Cup.

The Italian team will be participating in the following scheduled World Cup pool matches;

Italy v Scotland - 16 October 2022 - Kingston Park - Newcastle
Italy v Fiji - 22 October 2022 - Kingston Park - Newcastle
Italy v Australia - 29 October 2022 - Totally Wicked Stadium - St Helens

The match between the Azzurri and Kanagroos will be the first clash between Italy & Australia since 1960.

We are seeking assistance to support our senior team via sponsorship being in the following category;

Individual Numbered Player Sponsorship

For an investment of \$1500, the sponsor will receive the following benefits;

- 2 x Tickets for RLWC Business luncheon
- 2 x Italian RLWC Polo Shirts
- \$100 raffle tickets to be drawn at RLWC Business Luncheon
- Sponsor Acknowledgement Posts photos &/or videos via Players Facebook, Twitter & Instagram accounts
- Sponsors profile and advertisement on all Italian Rugby League Social media (Facebook/Instagram/Twitter/Website) platforms for 12 months, ending November 2023
- Tour wrap up thanking the Sponsor, FIRL & FIRLA (Tagging Sponsor, FIRL & FIRLA).

Any assistance that you can provide to our team via the above sponsorship category is greatly appreciated. Sponsorship packages are also available for combined 'Player Sponsor and Table of Ten' at RLWC Business luncheon at the cost of: \$2500.

Should you require any further information in relation to this opportunity to become a **'2021 Italian Rugby League World Cup Numbered Player Sponsor'**, please do not hesitate to contact us.

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FIRLA - Team Management

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