

Privacy Policy

Please read carefully this Privacy Policy ("Policy") of "Bailey's Books, LLC" or ("Company") or (we"), or ("us") or ("our"). We may update this Policy from time to time to reflect change(s) in applicable law. By accessing <http://baileysbooksllc.com> or the ("Web Site") or ("Site") and our Blog and/or submitting your concerns, you voluntarily and expressly acknowledged that you have read carefully, understood and hereby agree to all the terms and conditions of the following Policy: **PRIVACY STATEMENT** – Your personal information is important to Bailey's Books, LLC, its employees, agents or representatives, herein collectively referred to as ("we"), or ("us") or ("our"). We handle your personal information and data in accordance with Republic Act No. 10173, otherwise known as the Data Privacy Act of 2012, and its Implementing Rules and Regulations or the ("DPA"). We recognize the importance of your rights as a Data Subject under the DPA, as follows: (i) Right to be informed; (ii) Right to object; (iii) Right to access; (iv) Right to correct; (v) Right to rectification, erasure or blocking; (vi) Right to damages; and (vii) Right to data portability. This Privacy Policy aims to provide information on how we collect, use, manage, and secure your personal information. Any information you provide to us indicates your express consent to our Privacy Policy; **POLICY ON COOKIES AND RELATED TECHNOLOGIES** – A cookie is a small piece of file which originates from a website and is transferred to the user's hard drive to record the user's browsing activity. Cookies were designed to remember pieces of information that the user has entered in a certain website. Essentially, cookies help in making the browsing of our site easier by, among other things, saving your name, addresses, passwords and other preferences. Most web browsers are set to automatically accept cookies, but you have the option to refuse all cookies or indicate when a cookie is being sent. However, if you choose not to accept cookies, you may experience some delay in browsing our website or it will not function properly or may be considerably slower; **POLICY ON PERSONAL INFORMATION COLLECTION** – Personal Information under the DPA refers to any information, whether recorded in a material form or not, from which the identity of an individual is apparent or can be reasonably and directly ascertained by the entity holding such information, or such information, when put together with other information, would directly and certainly identify an individual. In the performance of our services, or as part of our transactions and dealings, we collect your personal information which may include, but not limited to, the following: (i) Your name, nationality, civil status, gender, age, birth date, ID details, unique identifiers, email address, residence, office, and mailing address, phone numbers, visual recordings, and other information, as part of our transactions and dealings with you; (ii) Your resume, which includes personal details and your educational background and employment history, when you seek employment with us; (iii) Your credit card information, when you avail of our products and services; (iv) Your company information, performance, history, and financial and capital, when we engage in business transactions or you partner with us; and (v) Any information you submit when to our sales, account management, or customer relations agents for update of your records or information; in relation to your inquiries or requests; when you participate in our survey, discount, event information and prize promotion; when you refer a person to verify the information you provided to us; when you visit and connect to our websites and social media pages; or any other event or activity that may be similar or related to any of the foregoing. When you provide information other than your own,

you certify that you have obtained the consent and authority of the owner of such information (such as your parents, spouse, children, dependent, or any other person) to allow us to disclose and process such information; **POLICY ON PERSONAL INFORMATION RETENTION AND PROTECTION** – We retain your personal information: (i) To the extent necessary in keeping track of your transaction and records; (ii) As may be agreed upon by the parties to a contract; (iii) For statistical, research and other purpose specifically authorized by law; (iii) To maintain the integrity and confidentiality of your personal information, we put in place organizational, physical and technical security measures to protect your personal information, such as; (iv) Use of secured servers, firewalls, encryptions and other latest security tools; (v) Limited access to personal information to those duly authorized processors. All transfers are made after complying with the established confidentiality policy and practices in place. Maintain a secured server operating environment by performing regular security patch update and server hardening; and **POLICY ON USE AND SHARING OF PERSONAL INFORMATION** – We use your personal information to: (i) Process the products and services that you have availed from us; (ii) Communicate our latest products, services, promos and events; (iii) Respond immediately to your needs, requests, queries and complaints; (iv) Comply with the law, rule or regulation and all legal orders and processes; and (v) Perform and conduct due diligence for, and documentation of, our transaction. Any other purpose relating to any of the above, we share your personal information, to the extent that is reasonable and necessary, to: (i) Our employees or other personnel handling your transactions, orders or requests; (ii) Banks, insurers or professional advisers in connection with due diligence and documentation of your transaction; (iii) Any third-party service provider performing financial, administrative, technical and other ancillary services; (iv) Government institution and other competent authorities which by law, rules or regulations require us to disclose your personal information; (v) Any person or entity we contractually entered with and who ensures the confidentiality standard we implement and adheres to the DPA; and (vi) Any person in order to carry out functions of public authority, and for collection and further processing pertaining to law enforcement, taxation or other regulatory function. For any comment, question or complaint regarding this Privacy Policy, you may contact the CEO at sharon@baileysbooksllc.com.