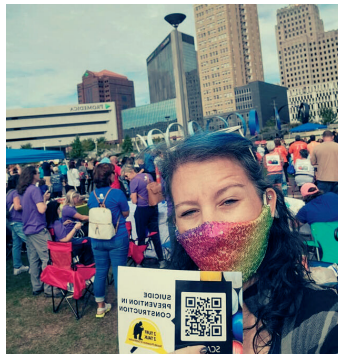


# SPONSORSHIP OPPORTUNITIES

2Tuff2Talk Suicide Prevention in Construction Annual Fundraiser

[www.2Tuff2Talk.com](http://www.2Tuff2Talk.com)



**AUGUST 20TH 2022 11AM TO 7PM**



**2TUFF 2TALK  
CLASH OF THE  
CONTRACTORS**

2Tuff2Talk is a 501C3 Non-Profit Organization

Dear Friend and Community Leader,

You can be an everyday hero to our tradesmen and tradeswomen in the fight against suicide as a partner with 2Tuff2Talk and a sponsor for our outreach event, "**Clash of the Contractors**" occurring on **August 20th, 2022**.

This fundraising event will take place at the **NECA/IBEW Local 8 Shelter House and Pavilion** located at **727 Lime City Road, Rossford Ohio** which has been graciously provided courtesy of **NECA/IBEW Local 8**.

Though there are many unknowns, there are a few things we know for sure:

- The union construction industry is a strong and resilient community who are united in an effort to raise awareness and educate our tradesmen and tradeswomen.
- We remain dedicated to the health and wellness of our tradesmen, tradeswomen, and their families.

Mental health awareness and suicide prevention are more important than ever, and with your committed partnership, we can reach more workers and help more find support.

Sincerely,

*Babette Burnett*

Babette Burnett  
Board President  
2tuff2Talk



[www.2Tuff2Talk.com](http://www.2Tuff2Talk.com)

2Tuff2Talk is a 501C3 Non-Profit Organization

# About Us



## Why Support 2Tuff2Talk?

According to OSHA, 1,061 workers died in 2019 due to work-related injuries. According to CIASP, there are approximately 5,500 suicides among construction workers per year.

- **45.3 PER 100,000 WORKERS**
- **15 SUICIDES PER DAY**
- **3.5 TIMES GREATER THAN THE NATIONAL AVERAGE**

**Build your company's goodwill by supporting a cause everyone can get behind.**

Our union contractors are passionate about the cause, and goodwill goes a long way with building their loyalty.

*91% of global consumers are likely to switch brands to one associated with good cause, given comparable price and quality.*



## Support those who support you!

Many construction workers are Veterans or still active in the guardsman.

They work each day with your tools and materials to build a better NW Ohio



[www.2Tuff2Talk.com](http://www.2Tuff2Talk.com)

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# Our Mission

2Tuff2Talk is an organization of volunteers who help union construction workers and their families in NW Ohio navigate mental health issues through educating front line supervisors, providing resources, and guiding them through the roadblocks in the mental health system using a boots on the ground approach.

## **Crisis Onsite Program**

For mental health crisis on the job site – counseling and support is made available

## **Advocacy Program**

Help union employees navigate EAP programs and mental health system

## **Grant Program**

A program that assists union employees with cost associated with mental health and care

## **Mentor Program**

Union employees who are new to the trades can access seasoned professionals who can help them navigate the construction industry – an alternative to HR

## **Education Programs**

Baking in mental health into contractors training and on-site orientations

## **Training Programs**

Training program for Advocates, Mentors, and Middle Management how to identify workers who may be in crisis or struggling with their mental health.



[www.2Tuff2Talk.com](http://www.2Tuff2Talk.com)

2Tuff2Talk is a 501C3 Non-Profit Organization



# ARE YOU TUFF ENOUGH?

**AUGUST 20TH 2022**

**11AM TO 7PM**

**2TUFF2TALK**

**CLASH OF THE**

**CONTRACTORS**



WE WELCOME THE PUBLIC TO JOIN US FOR A DAY OF FUN SUPPORTING OUR TRADES MEN & WOMEN!

## TOURNAMENTS

TEAM REGISTRATIONS INCLUDE ONE EVENT SHIRT PER PLAYER.

- WIFFLEBALL
- CORNHOLE
- VOLLEYBALL
- TUG OF WAR

DON'T WANT TO PLAY ON A TEAM?

**VOLUNTEER WITH US!**

SIGNUP FORM AND MORE INFO ONLINE  
[WWW.2TUFF2TALK.COM](http://WWW.2TUFF2TALK.COM)



**BEER TENT!**

**50/50 RAFFLES!**

**KIDS ZONE**

**FOOD TRUCKS!**



**Harness**  
Health Partners

Powered by  **MERCYHEALTH**

**Laibe**  
ELECTRIC - TECHNOLOGY



**FOUNDATION STEEL**

**ELECTRICAL INDUSTRY SHELTER HOUSE**



727 LIME CITY ROAD, ROSSFORD OH 43460

THIS IS A FUNDRAISING EVENT  
NO COOLERS, OR OUTSIDE FOOD/BEVERAGES PERMITTED



**REGISTER ONLINE!**

**SIGN UP YOUR TEAM TODAY!**

[www.2tuff2talk.com/clash-of-the-contractors](http://www.2tuff2talk.com/clash-of-the-contractors)

2Tuff 2Talk, is a 501c3 Non-Profit focused on mental health awareness and suicide prevention for Union Construction Workers in Northwestern Ohio.

# PRESENTING SPONSOR OPPORTUNITIES

**\$7500**



## CHAMPION

- Logo at entrance and each area
- Featured as MAIN EVENT SPONSOR with singular signage
- Company Logo on all event promotional material
- Company Logo on our website event page
- Company Logo on 2tuff2talk event t-shirts
- Logo on all signs larger than 3x4 throughout the event
- Free team entry in all events (\$850 value)
- Recognition on all marketing channels including socials
- Free Drink and Food Package on day of event

**\$5000**



## SUPPORT

- Logo at entrance and at each area
- Company Logo on all event promotional material
- Company Logo on our website event page
- Company Logo on 2tuff2talk event t-shirts
- Logo on all signs larger than 3x4 throughout the event
- Free team entry in all events (\$850 value)
- Recognition on all marketing channels including socials
- Free Drink Package on day of the event

**\$2500**



## ADVOCATE

- Logo at entrance and 4 areas of preference
- Company Logo on all event promotional material
- Company Logo on our website event page
- Company Logo on 2tuff2talk event t-shirts
- Logo on all signs larger than 3x4 throughout the event
- ½ off all team entry in all events (\$425 value)
- Recognition on all social media channels

**\$1250**



## HOPE

- Logo at entrance and 2 areas of preference
- Company Logo on our website event page
- Company Logo on 2tuff2talk event t-shirts
- Discount on team event entry cost (\$100 value)
- Recognition on our social media channels

# AREA SPONSOR OPPORTUNITIES

## Music Stage Sponsor

- Logo on signage in sponsored area
- Logo on back of event T shirt
- Recognition on social media accounts
- Special recognitions by bands during event
- Primary Sponsors logo on back of event shirt

Primary Sponsor     \$1,000  
Secondary Sponsor     \$500

## Competition Area Sponsors

- Logo on signage in sponsored area
- Logo on back of event T shirt
- Recognition on social media accounts

Wiffleball Diamond	\$500
Cornhole	\$500
Sand Volleyball	\$500
Tug of War	\$500

## Beer Tent Sponsor

- Logo on signage in sponsored area
- Recognition on social media accounts
- Special recognitions by bands during event
- Primary Sponsors logo on back of event shirt

Primary Sponsor     \$1,000  
Secondary Sponsors     \$500

## Food Booth Sponsor

- Logo on all volunteer shirts (Primary Only)
- Recognition on social media accounts
- Sign at Food Station

Primary Sponsor     \$500  
Secondary Sponsor     \$250

## Children's Area Sponsor

- Primary Sponsor Logo on Volunteer Shirts
- Recognition on social media accounts

Primary Sponsor     \$500  
Secondary Sponsor     \$250

## Safety and Security Sponsor

- Logo on event shirt
- Logo/Signage at First Tent
- Recognition on social media

Primary Sponsor \$750

## Medical/First Aid Tent Sponsor

- Logo/Signage at First Aid Tent
- Logo on Volunteer Shirt
- Recognition on social media

Primary Sponsor \$500

## Keep it Clean Sponsor

- Logo on Trashcans
- Recognition on social media

Primary Sponsor \$250

# Clash of the Contractors, August 20<sup>th</sup> 2022

## 2Tuff2Talk Annual Fundraiser Sponsorship Agreement



Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### Please Select Your Preference of Sponsorship:

#### Presenting Sponsorships

<input type="checkbox"/>	Champion	\$7,500
<input type="checkbox"/>	Support	\$5,000
<input type="checkbox"/>	Advocate	\$2,500
<input type="checkbox"/>	Hope	\$1,250

#### Other Sponsorship Options

Unable to attend or sponsor, please accept this donation \$ \_\_\_\_\_

I'd like to donate as an *in-kind* donation, valued at \$ \_\_\_\_\_

Area Sponsorships	Primary	Secondary
<input type="checkbox"/> Music Stage	\$1000	\$500
<input type="checkbox"/> Beer Tent	\$1000	\$500
<input type="checkbox"/> Comp Area	\$500 each	N/A
<input type="checkbox"/> Food Booth	\$500	\$250
<input type="checkbox"/> Kids Area	\$500	\$250
<input type="checkbox"/> Safety & Security	\$750	n/a
<input type="checkbox"/> Medical & First Aid Tent	\$500	n/a
<input type="checkbox"/> Keep It Clean	\$250	n/a

#### Total Sponsorship

\$ \_\_\_\_\_

Please call me to arrange payment       Check Enclosed for \$ \_\_\_\_\_

We authorize 2Tuff2Talk to include our corporate name and logo on all "Clash of the Contractors" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for your generous support of 2Tuff2Talk!  
You are helping save lives in our industry and community!

[www.2Tuff2Talk.com](http://www.2Tuff2Talk.com)



# CONTRACTOR/SUPPLIER TEAM SIGN UPS



**REGISTER  
ONLINE!**

## Team Registration Fees

\$300	6 Players	Wiffleball
\$100	2 Players	Cornhole
\$300	4 Players	Sand Volleyball
\$300	5 Players	Tug of War

### Team Ticket Add Ons

PRE-PAY FOR YOUR TICKETS

\$60	Team Beer Package
\$50	Team Food Package
\$15	Extra Shirt

Additional food/beer tickets will be available for purchase on the day of the event.

**TEAM REGISTRATIONS  
INCLUDE ONE EVENT  
SHIRT PER PLAYER.**

**PLEASE SUBMIT SHIRT  
SIZES WITH TEAM  
REGISTRATION FORM**



## Competition Area Sponsorship Opportunities

Take advantage of additional exposure opportunities with your logo in featured key competition areas to show support to our players.

- Logo on designated signage in sponsored area
- Logo on back of event t-shirt
- Recognition on social media & website

Wiffleball Diamond Area Sponsor	\$500
Cornhole Area Sponsor	\$500
Sand Volleyball Area Sponsor	\$500
Tug of War Area Sponsor	\$500
<b>Sponsor All Tournaments</b>	<b>\$2500</b>



[www.2Tuff2Talk.com](http://www.2Tuff2Talk.com)

2Tuff2Talk is a 501C3 Non-Profit Organization

# Clash of the Contractors, August 20<sup>th</sup> 2022

## 2Tuff2Talk Annual Fundraiser Team Signup Form



Name/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### TEAM SIGN UPS & SPONSORSHIPS

TEAM REGISTRATIONS INCLUDE ONE EVENT SHIRT PER PLAYER.

\$300	Wiffleball
\$100	Cornhole
\$300	Sand Volleyball
\$300	Tug of War
<b>\$850</b>	<b>All Teams Package</b>

**REGISTER ONLINE!**

### Team Ticket Add Ons

PRE-PAY FOR TICKETS WITH YOUR SPONSORSHIP

- \$60 Team Beer Package
- \$50 Team Food Package
- \$15 Extra Shirts

- Additional food/beer tickets will be available for purchase on the day of the event.
- Food trucks are independent vendors and cannot redeem food tickets. Bring cash!
- We challenge you to sign up as many teams as you can – there is no limit.
- Players must be 16 or older with parental consent

### Competition Area Sponsorship Opportunities

Take advantage of additional exposure opportunities with your logo in featured key competition areas to show support to our players.

- Logo on featured signage in sponsored area
- Logo featured on back of event t-shirt
- Recognition on social media & website

Wiffleball Diamond Area Sponsor	\$500
Cornhole Area Sponsor	\$500
Sand Volleyball Area Sponsor	\$500
Tug of War Area Sponsor	\$500
<b>Sponsor All Tournaments</b>	<b>\$2500</b>

**Signing up multiple teams?**  
**Attach as many additional team sign up pages as you need!**



### WIFFLEBALL TEAM OF 6

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

### CORNHOLE TEAM OF 2

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

### VOLLEYBALL TEAM OF 6

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

### TUG OF WAR TEAM OF 5

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE



PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

TEAM NAME	TOURNAMENT	QTY	FEE
			\$
			\$
			\$
			\$
<b>TOTAL TEAM FEES</b>			\$ _____

TEAM ADD-ON PACKAGES	QTY	FEE
		\$
		\$
		\$
		\$
<b>TOTAL ADD-ON FEES</b>		\$ _____

TOTALS	
TEAM FEES	\$ _____
TEAM TICKET ADD-ONS	\$ _____
SPONSORSHIP FEES	\$ _____
<b>TOTAL</b>	\$ _____

Check Enclosed for \$ \_\_\_\_\_

Please call me at: \_\_\_\_\_  
to arrange payment over the phone.

Thank you for your generous support of 2Tuff2Talk! You are helping save lives in our industry and community!

More Info: [www.2Tuff2Talk.com](http://www.2Tuff2Talk.com)

We authorize 2Tuff2Talk to include our corporate name and logo on all "Clash of the Contractors" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# UNION SUPPORT OPPORTUNITIES

## WE NEED YOUR HELP!

Mental health awareness and suicide prevention are more important than ever, and with your committed partnership, we can reach more workers and help more find support.



## TALK UP 2TUFF 2TALK!

PLEASE HELP US IN OUR SHARED EFFORTS TO SUPPORT YOUR UNION MEMBERS!

- Include us in your member outreach efforts
  - Newsletters
  - Flyer/Poster Distribution
  - Include us in your next meeting!
- Invite us to talk up 2Tuff2Talk with members directly.
  - Please contact us with any speaking opportunities!
- Share our posts, and event info on your social media channels

## SIGN UP A TEAM! COME PLAY WITH US!



REGISTER ONLINE!

\$300	6 Players	Wiffleball
\$100	2 Players	Cornhole
\$300	4 Players	Sand Volleyball
\$300	5 Players	Tug of War

TEAM REGISTRATIONS INCLUDE ONE EVENT SHIRT PER PLAYER.



## UNION SPONSORSHIP

ALL SPONSORSHIPS MUST BE RECEIVED BY JUNE 25TH TO GUARANTEE RECOGNITION ON ALL PRINTED MATERIALS.

**\$500**

- Logo on featured signage at entrance
- Recognition on social media, website, and during the event



[www.2Tuff2Talk.com](http://www.2Tuff2Talk.com)

2Tuff2Talk is a 501C3 Non-Profit Organization

# Clash of the Contractors, August 20<sup>th</sup> 2022

2Tuff2Talk Annual Fundraiser Team Signup Form



## UNION TEAM SIGN UPS & SPONSORSHIPS

Name/Union: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Union Website: \_\_\_\_\_

### SIGN UP A TEAM! COME PLAY WITH US!



\$300	6 Players	Wiffleball
\$100	2 Players	Cornhole
\$300	4 Players	Sand Volleyball
\$300	5 Players	Tug of War



TEAM REGISTRATIONS INCLUDE ONE EVENT SHIRT PER PLAYER.

### UNION SPONSORSHIP

ALL SPONSORSHIPS MUST BE RECEIVED BY JUNE 25TH TO GUARANTEE RECOGNITION ON ALL PRINTED MATERIALS.

**\$500**

- Logo on featured signage at entrance
- Recognition on social media, website, and during the event

#### Team Ticket Add Ons

PRE-PAY FOR TICKETS WITH YOUR SPONSORSHIP

\$60	Team Beer Package
\$50	Team Food Package
\$15	Extra Shirts

- Additional food/beer tickets will be available for purchase on the day of the event.
- Food trucks are independent vendors and cannot redeem food tickets. Bring cash!
- Players can be as young as 14 to play on a team, and companies can sign up as many teams as they prefer



## WIFFLEBALL TEAM OF 6

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

## CORNHOLE TEAM OF 2

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

## VOLLEYBALL TEAM OF 6

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE

## TUG OF WAR TEAM OF 5

PLAYER NAME	TEAM NAME	TOURNAMENT TYPE	SHIRT SIZE



TEAM NAME	TOURNAMENT TYPE	QTY	FEES
			\$
			\$
			\$
			\$
<b>TOTAL TEAM FEES \$</b>			_____

TEAM ADD-ON PACKAGE	QTY	FEES
		\$
		\$
		\$
		\$
<b>TOTAL TEAM FEES \$</b>		_____

<b>TOTALS</b>	
TEAM FEES	\$ _____
TEAM TICKET ADD-ONS	\$ _____
SPONSORSHIP FEES	\$ _____
<b>TOTAL</b>	<b>\$ _____</b>

Check Enclosed for \$ \_\_\_\_\_

Please call \_\_\_\_\_  
to arrange payment via CC/Phone

We authorize 2Tuff2Talk to include our corporate name and logo on all "Clash of the Contractors" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Thank you for your generous support of 2Tuff2Talk!  
You are helping save lives in our industry and community!**

**GENERAL INFO & SPONSORSHIP INQUIRIES**



**Babette Burnett**, CHST COSS COSM

**Board President, 2Tuff 2Talk**

**419.392.6123**

babette@office.spiekercompany.com



# Contact

We look forward to discussing our 2022 sponsorship opportunities and benefits with you in more detail.

## GENERAL INFO & SPONSORSHIP INQUIRIES



**Babette Burnett**, CHST COSS COSM

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Board President, 2Tuff 2Talk

419.392.6123

babette@office.spiekercompany.com

## ADVERTISING AND MARKETING INQUIRIES



**Cassie Tinta**

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Board Secretary, 2Tuff 2Talk

419.908.2895

cassie.tinta@vm-cos.com



[www.2Tuff2Talk.com](http://www.2Tuff2Talk.com)

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