

RELOCATION, EBOOK, & NOTRE-DAME DE PARIS

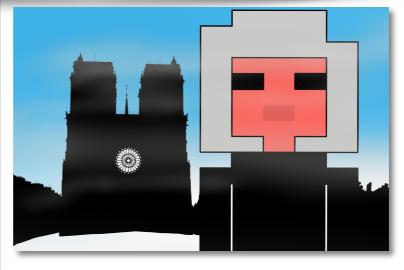
A lot has happened since the last newsletter. This 3rd one was delayed a bit due to my return for a time to my native Finland.

Meanwhile, the ebook edition of VOL. 1 is now available for download from Amazon. Regrettably it is taking some time to update the Look Inside preview, which I have now asked to be expanded to cover 20% of the content, for a more useful preview.

We watched in dismay as Notre-Dame de Paris was engulfed in flames. I have been there and so has Rex (between us, so have Pregnant Horse and Alannah, but that's another story). It was a relief the main structure was saved. Notre-Dame was already set to appear in the world of the Haunted Garden prior to this, as detailed elsewhere in this newsletter, specifically in the feature on my Medium article published today.

Also please note the news about the full serialisation of VOL. 1 as a Medium series, which has just started. You can subscribe to that.

-Simo, Reykjavík



OF HAUNTED GARDENS & MEDIUMS

Rather, of the Haunted Garden and of <u>Medium.com</u>, the respected publishing platform.

Today I resumed publishing on Medium with a short feature called <u>"My Creative Brushes with Notre-</u> <u>Dame de Paris"</u>. My earlier contributions a few years back were on characteristically obscure topics. I will say Lascaux was mentioned in two of them — I noticed upon glancing at them again.

This new article represents the debut of Rex and the Haunted Garden on Medium.

There are some eerie correlations discussed, relating also to the public drawing I did in early March of this year at the student bar Stúdentakjallarinn (Icelandic for "The Student Cellar") on the campus of the University of Iceland.

The Notre-Dame drawings shown and mentioned in the article were actually created during that live drawing event.

See next page for the next step for us on Medium.

#3

EXTRA! EXTRA! FULL VOL. 1 SERIALISATION BEGINS



We are happy to announce that today we launched the full serialisation of Vol. 1 as a Medium series.

#3

It is free at (this is a direct link to the series):

tinyurl.com/ HauntedGardenVollSerial/

It launched with several full spreads and will be updated daily until complete. You can subscribe on Medium to receive a notification when the series gets its daily update.

This innovative Medium feature, the series, is viewable on smartphones and this book suits it well, as the full 2-page spreads are presented as single, tiltable images. That is, you turn the phone to see the full span of the image.

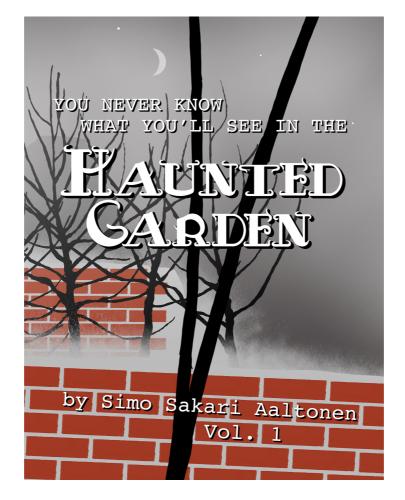
Try it if you like the sound of it. We think it's pretty cool. FROM THE AETHER (last week's social media updates)



I decided not to feature the Haunted Garden logo on many items in my Redbubble store so far, as I want them to be as atmospheric and immersive as possible. There will be some when it fits the design, like this one with Rex. This design features on many items, such as this spiral notebook.

One of the images I chose to feature on my Amazon author page. This style with the logo and credit reminds me of classic film publicity stills I see e.g. in old movie magazines. The image is one of the 30 full two-page spreads in VOL. 1 of YOU NEVER KNOW WHAT YOU'LL SEE IN THE HAUNTED GARDEN. The next volume will be out early this summer.





Later on the same day the previous newsletter went out, <u>the ebook</u> finally cleared the strange technical glitch that held up its publication. Here's the Amazon description:

"The first in a series of eerie, beautiful coffee table books suitable for all ages. Rex the former game actor introduces us to the Haunted Garden through 30 full-spread wordless illustrations. These are books for leafing through, gazing at, and perhaps dreaming with, well suited for keeping on a living room table or a nightstand. This ebook is an exact reproduction of the paperback edition, allowing every detail of the full pictures to be seen."

Candidly, this series is designed for the experience of actually leafing through and letting your mind wonder. Much as I love ebooks and reading digitally too, the same experience isn't possible particularly with books like this. But I wanted to provide the ebook alternative as well, especially as that can be priced a lot cheaper. And now with the full serialisation in full swing, everyone can sample the series in any way they prefer.

Having said that - VOL. 1 is just the first step, setting the stage.

HAUNTED GARDEN NEWSLETTER 17th APRIL 2019 #3

Rex in a publicity still.



My message before leaving Iceland:

"I start a short social media break as I relocate to my native Finland for a time. I know my friends Rex the game actor, Pregnant Horse of Lascaux, and Alannah the butterfly will take good care of Iceland and its good people in my absence. See you soon.

FADE OUT.

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