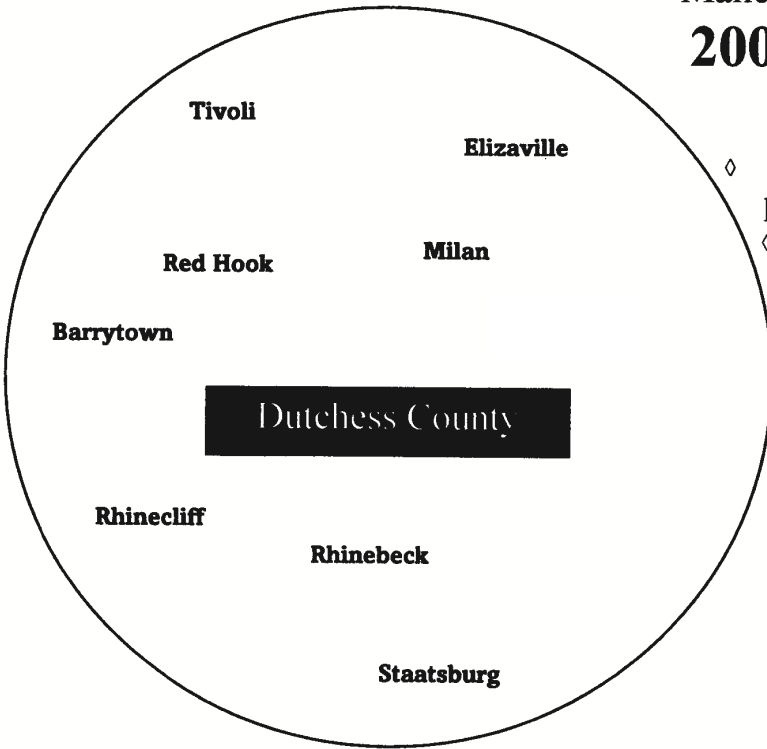


Hudson River View

The *Hudson River View* is mailed to **13,000** homes in Dutchess County

Mailed Delivery (Not Just Dropped Off)

2000 copies dropped off in Southern Columbia County



- ◊ Articles of interest featuring LOCAL people and businesses
- ◊ A Free business-friendly publication
- ◊ Ads not piled onto a page

Zipcodes

For Dutchess County Mail

12523, 12571, 12572
12574, 12580, 12583

Towns For

Columbia County Drops

Germantown, Hudson, Claverack,
Taghkanic, Livingston, Copake,
Hillsdale, Craryville, Philmont

Dutchess County - 13,000 Mailed

Tivoli - Elizaville - Red Hook - Barrytown - Milan
• Rhinecliff - Rhinebeck - Staatsburg

Columbia County-2,000 Dropped

Germantown, Hudson, Claverack, Taghkanic, Livingston
Copake, Hillsdale, Craryville, Philmont

Dutchess County Rate Card January 2021

1/16 page	4.25 x2.5"	\$120.00	\$155.00
1/8 page	4.25"x5.0"	\$210.00	\$255.00
1/4 page	6.50"x6.50"	\$390.00	\$450.00
1/2 page	10.75"x8.0"	\$700.00	\$780.00
Full page	10.75"x16.0"	\$1290.00	\$1425.00
PCI BW (2.5-9"	\$24.00)	(10-19" \$21.00)	(20-39" \$20.00)
PCI CIR (2.5-9"	\$31.00)	(10-19" \$25.50)	(20-39" \$23.00)
		(40-59" \$17.50)	(40-59" \$19.50)

Inserts

\$60 per thousand - Zoned \$65 per thousand
(minimum 5000)
(Above price applies when insert is provided)
We can also compose and print your insert.
Price depends upon size, quantity, quality of
paper, inks and layout needs.

3 month commitment qualifies for a front page article and 5% discount per ad

6 month commitment qualifies for a 10% discount per ad

1 year commitment qualifies for a 15% discount per ad

Hudson River View

815 County Route 27 Ancram, NY 12502

(518) 851-5116 or (518) 828-0333 or (518) 965-8997 or (518) 929-9579 Fax (518) 828-0333

Email: otcmusnret@yahoo.com

Production Email: hrview@yahoo.com

www.hudsonriverview.net