## Hudson River View

The Hudson River View is mailed to

13,000 homes in Dutchess County

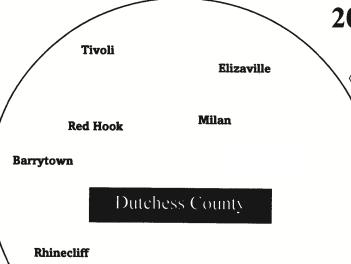
Mailed Delivery (Not Just Dropped Off)

2000 copies dropped off in Southern Columbia County

Articles of interest featuring LOCAL people and businesses

♦ A Free business-friendly publication

Ads not piled onto a page



Rhinebeck

Staatsburg

#### **Zipcodes**

For Dutchess County Mail

12523, 12571, 12572 12574, 12580, 12583

# Towns For Columbia County Drops

Germantown, Hudson, Claverack, Taghkanic, Livingston, Copake, Hillsdale, Craryville, Philmont

#### **Dutchess County - 13,000 Mailed**

Tivoli - Elizaville - Red Hook - Barrytown - Milan

• Rhinecliff - Rhinebeck - Staatsburg

### Columbia County-2,000 Dropped

Germantown, Hudson, Claverack, Taghkanic, Livingston Copake, Hillsdale, Craryville, Philmont

#### **Dutchess County Rate Card January 2022**

		B/W	Color	
1/16 page	4.25 x2.5"	\$125.00	\$160.00	
1/8 page	4.25"x5.0"	\$220.00	\$260.00	
1/4 page	6.50"x6.50"	\$400.00	\$450.00	
1/2 page	10.75"x8.0"	\$720.00	\$800.00	
Full page	10.75"x16.0"		\$1450.00	
PCI BW (2.5-9°	" \$25.00) (10-19"	22.00) (20-39"	\$20.50) (40-59" \$18.00)	
PCI CIR (2.5-9	" \$32.00) (10-19"	'26.00) (20-39°	'\$23.00) (40-59" \$20.00)	

#### Inserts

\$70 per thousand - Zoned \$75 per thousand (minimum 5000)

(Above price applies when insert is provided)
We can also compose and print your insert.
Price depends upon size, quantity, quality of paper, inks and layout needs.

3 month commitment qualifies for a front page article and 5% discount per ad 6 month commitment qualifies for a 10% discount per ad 1 year commitment qualifies for a 15% discount per ad (Discounts apply only when ad is prepaid)

#### Hudson River View

815 County Route 27 Ancram, NY 12502 (518) 828-0333 or (518) 851-5116 or (518) 929-9579 or (518) 965-8997 Fax (518) 828-0333 Email: otemusnret@yahoo.com

Production Email: hrview@yahoo.com www.hudsonriverview.net