

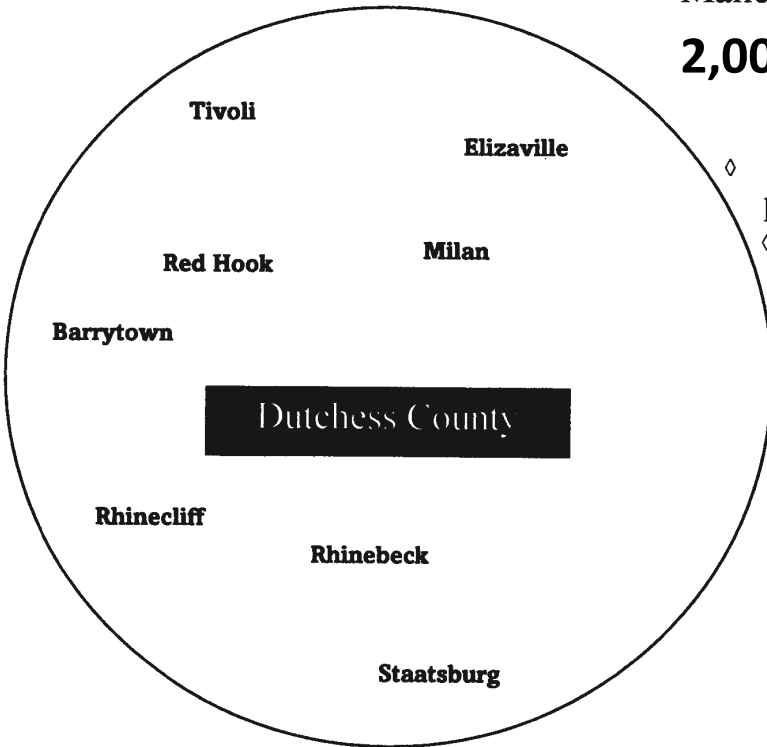
Hudson River View

The *Hudson River View* is mailed to **13,000** homes in Dutchess County

Mailed Delivery (Not Just Dropped Off)

2,000 copies dropped off in Southern Columbia County

- ◊ Articles of interest featuring LOCAL people and businesses
- ◊ A Free business-friendly publication
- ◊ Ads not piled onto a page



Zipcodes

For Dutchess County Mail

12523, 12571, 12572
12574, 12580, 12583

Towns For

Columbia County Drops

Germantown, Hudson, Claverack,
Taghkanic, Livingston, Copake,
Hillsdale, Craryville, Philmont

Dutchess County - 13,000 Mailed

Tivoli - Elizaville - Red Hook - Barrytown - Milan
• Rhinecliff - Rhinebeck - Staatsburg

Columbia County - 2,000 Dropped

Germantown, Hudson, Claverack, Taghkanic, Livingston
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Dutchess County Rate Card

May 2024

		B/W	Color
1/16 page	4.25 x2.5"	\$130.00	\$165.00
1/8 page	4.25"x5.0"	\$225.00	\$265.00
1/4 page	6.50"x6.50"	\$410.00	\$460.00
1/2 page	10.75"x8.0"	\$740.00	\$820.00
Full page	10.75"x16.0"	\$1330.00	\$1470.00
PCI BW (2.5-9"	\$26.00)	(10-19" \$22.50)	(20-39" \$21.50)
PCI CIR (2.5-9"	\$33.00)	(10-19" \$26.50)	(20-39" \$23.50)
		(40-59" \$18.50)	(40-59" \$20.50)

Inserts

\$75 per thousand Full Run
\$80 per thousand - Zoned (minimum 5000)
(Above price applies when insert is provided)
We can also compose and print your insert.
Price depends upon size, quantity, quality of paper, inks and layout needs.

3 month commitment qualifies for a front page article and 5% discount per ad
6 month commitment qualifies for a 10% discount per ad
1 year commitment qualifies for a 15% discount per ad
(Discounts apply only when ad is prepaid)

Hudson River View

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