

PROMOTION BY:
ONLY CHIN LLC

FEATURED LIFESTYLE BRAND



Homestead's Hot Sauce

A Flavorful Way of Life

In the bustling heart of Brooklyn, NY, a small but mighty company is making waves in the culinary world. Homestead's Hot Sauce, founded by Maddy Kelman and her husband, isn't just another condiment brand—it's a lifestyle, a passion, and a dream come true.



HOMESTEAD'S
PASSED FROM OUR TABLE, TO YOURS.



Homestead as a Lifestyle

BUILDING A BRAND,
ONE CONNECTION AT A TIME

Maddy's journey with Homestead's Hot Sauce is not just about building a business; it's about creating something that resonates with people on a personal level. This connection is evident in her local presence, from upcoming features on CBS's *Donna Drake Show* to her recent success as a Runner-Up on season 17 of *The Blox*, a reality TV entrepreneurial competition.

HOMESTEAD'S HOT SAUCE
ISN'T JUST A BRAND;

IT'S A PART OF THE COMMUNITY.
AND AS THE COMPANY GROWS,



Maddy envisions expanding its offerings to include a wide range of products that embody the "Homestead's Dream." From edible, shelf-stable goods to gardening tools, kitchenware, and even a chic farm-to-table dining experience called "Homestead's Kitchen," the future is bright.

From Dream to Reality

THE INSPIRATION BEHIND THE NAME

"Homestead's Hot Sauce" is deeply rooted in a dream shared by Maddy and her husband: to live off the land, grow their own food, and embrace a pastoral lifestyle. This dream of self-sufficiency and connection to nature is what fuels the brand, embodying the essence of the farm-to-table movement.

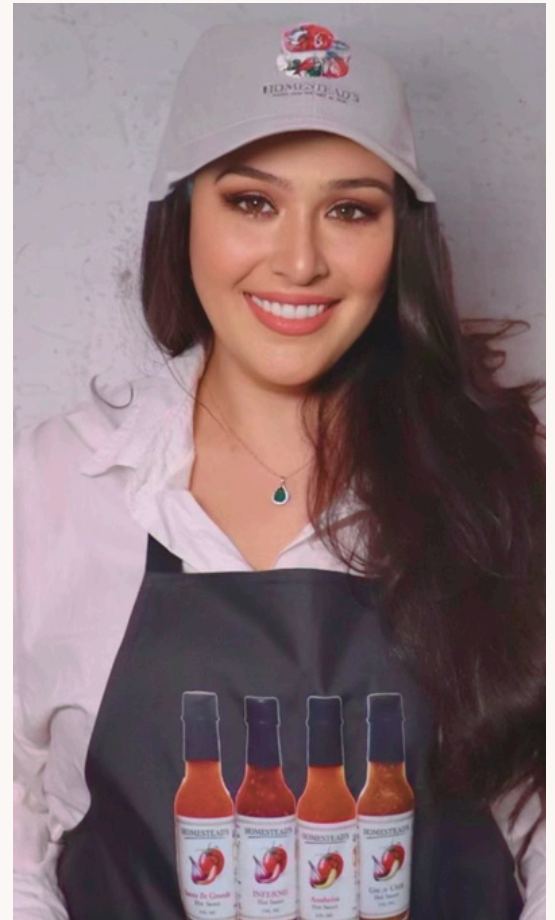
Living in Brooklyn for the past seven years with their two young children and Maddy's mother, the Kelman family has created deep bonds within their community. Whether it's through their daughter's school, local farmer's markets, or their favorite yoga studio, the Homestead's brand is as much a part of Brooklyn as the family behind it.

An Industry First

MORE THAN JUST A HOT SAUCE

At its core, Homestead's Hot Sauce is about providing healthy, all-natural products that meet a variety of dietary needs, including Kosher. But it's more than just a product; it's a solution for those who refuse to compromise on flavor or health. Each bottle of sauce is a testament to Maddy's commitment to quality, integrity, and the values she holds dear—low sodium, no sugar added, gluten-free, dairy-free, and vegan.

What truly sets Homestead's apart is its dedication to the Kosher community. In a market flooded with options, only a small fraction of products are Kosher-certified hot sauces. Maddy has made it her mission to fill this gap, ensuring that everyone, regardless of dietary restrictions, can enjoy the bold, vibrant flavors her sauces offer.



A Vision for the Future

WE ARE IN LOVE. JOIN THE HOMESTEAD'S LIFESTYLE

Homestead's Hot Sauce isn't just about what's on your plate; it's about a way of life. It's about embracing the values of health, sustainability, and community. It's about supporting small businesses and knowing that every purchase directly impacts a local family.

Maddy Kelman's vision is to create a brand that inspires others, not just through the quality of her products but through the story of persistence and passion that drives her every day. Fifty years from now, she wants people to look back and say, "Maddy Kelman never gave up."

As Homestead's Hot Sauce continues to grow, it remains committed to its roots—providing delicious, healthy, and all-natural hot sauces that everyone can enjoy. Because at Homestead's, it's not just about adding flavor to your food; it's about adding flavor to your life.