



Gamicon **October 7th - 8th** 2018

# ENGAGEMENT REPORT



PLAYERS



# ACTIVITY



available to purchase  
**25**  
ITEMS

⚡ **253** payed transactions

3 extra points for completing specific set of tasks  
**3**  
MISSIONS

**29**  
SOCIALS

⚡ **2,683**  
registered interactions with Twitter using the hashtag #gamicon2k18

9 quizzes  
**9**  
CHALLENGES

⚡ **650** attempts  
⚡ **88** success ⚡ **562** failures

20 open questions  
comments over keynotes  
**20**  
QUESTS

⚡ **342** answers

earned by behavior or by magic code  
**39**  
ACHIEVEMENTS

⚡ **707** assigned achievements

