

Project:

Cute Gorilla

Logo/Icon Design for Don Foiani's Podcast

References and Brief

- 1) Add some gold glasses like mine to our friend that match the style?
- 2) Change the background black?
- 3) Tint his fur to a more ginger color, and his skin a little whiter?



Converting the Image



The original photo was very low resolution. And good practices for a logo is to make it a vector so you can size up infinitely.

The conversion has less detail, it is now created out of blocks of 10 colors to keep it simple and easy to change up if necessary.

Orange/Red
color 1 to 1
change



Orange/Red
color with lighter
muzzle/skin



Glasses and creative exploration



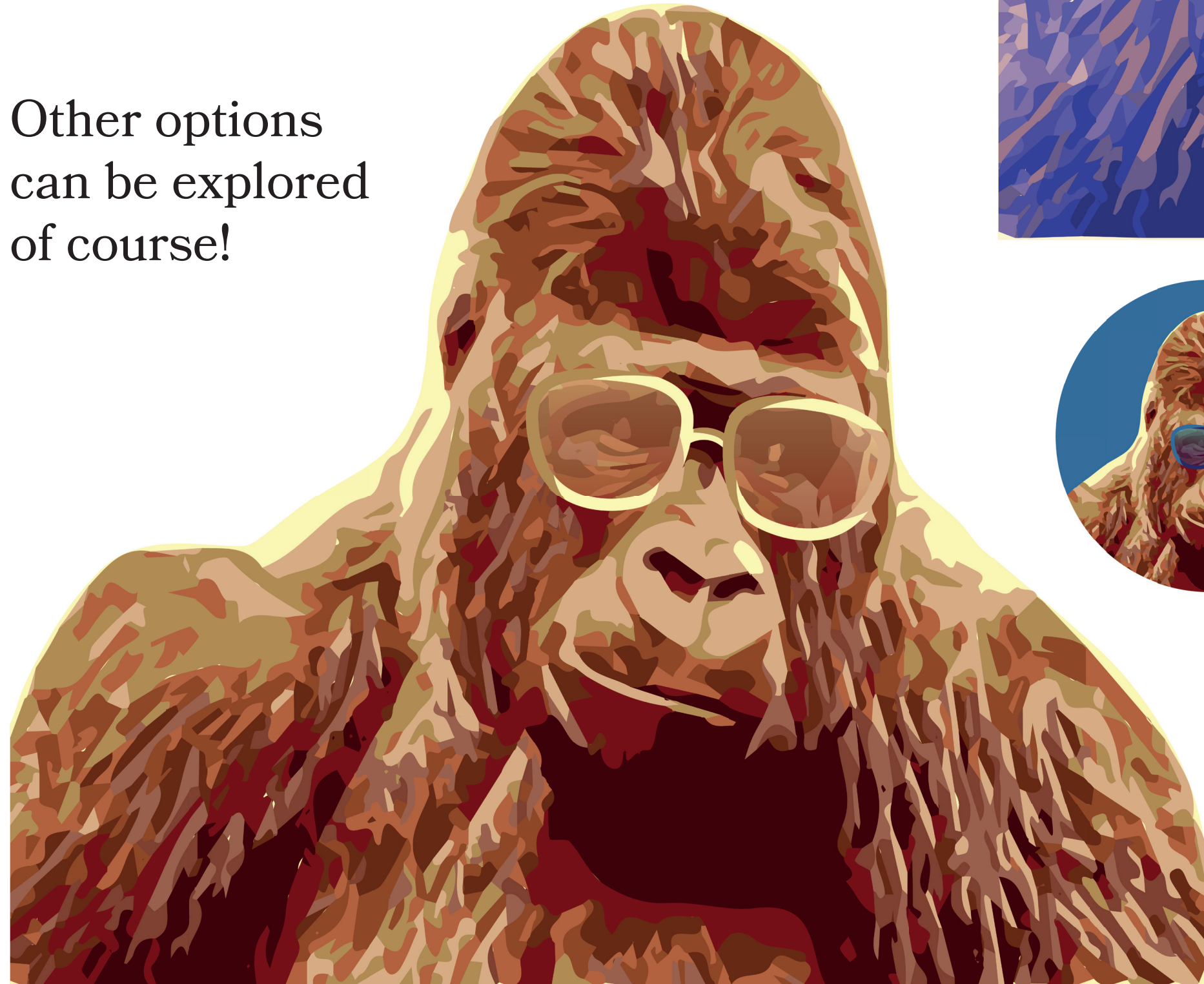
I have a preference for the straight 1 to 1 change from purple to orange and explored options with it.



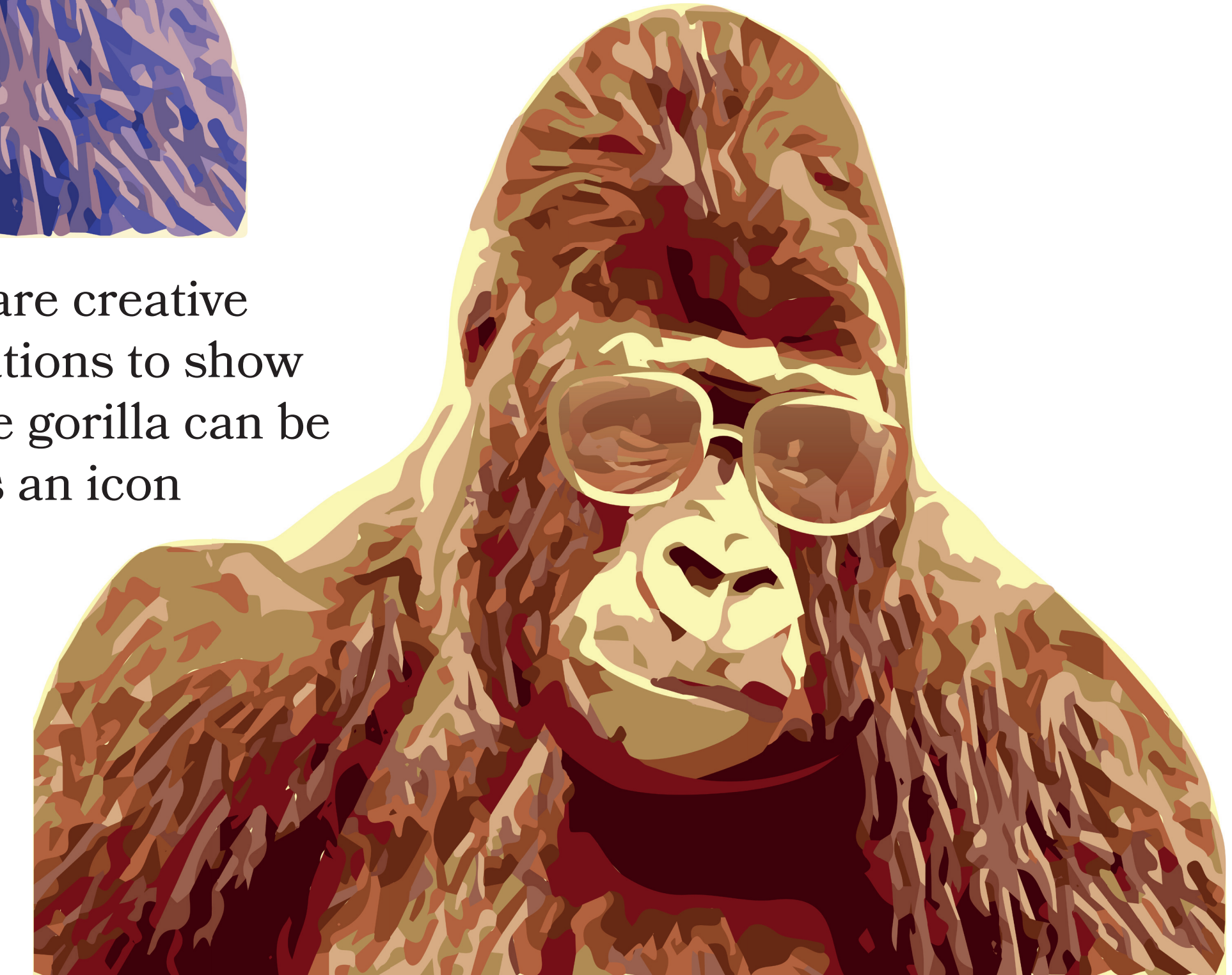
This pass started with the requested gold glasses. Since there is yellow in the orange gorilla, I provided the blue option for a contrasting color.



Other options can be explored of course!



These are creative explorations to show how the gorilla can be used as an icon



On Black



started with the
gold glasses. Since
allow in the orange
provided the blue option
rasting color.





**Let me
know what
you think!**