



RUPEN's
traditional recipes
authentic flavors

Contact

202.531.7675

rupen@rupens.com

  @ RupenRao





RUPEN

About

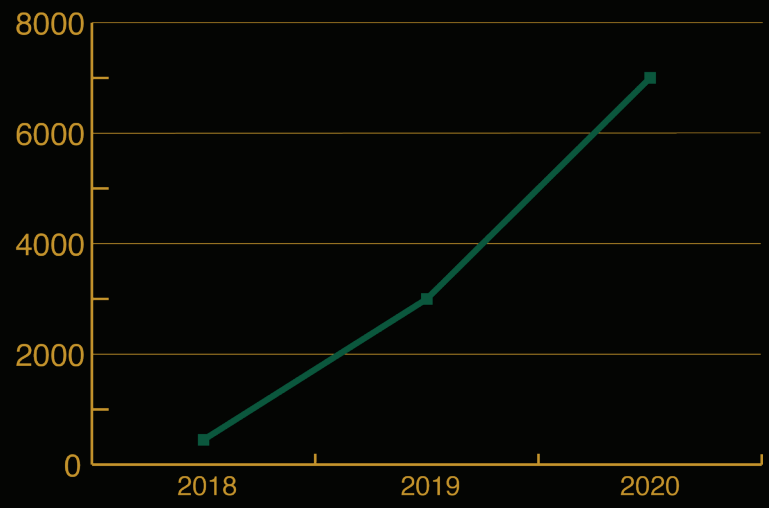
After spinning down the Interstate at 75 miles an hour, I made it my mission to share Indian cuisine with the world. Not being able to cook for myself much after the accident I discovered one thing- it's tremendously difficult to find good, high-quality Indian products that aren't full of sugar, chemicals and other harmful substances. I believe in culture and high- quality authentic cuisine. I believe that I have been put on the planet to do just that. To spread Indian culture through curry sauces, chai, and chutney that tastes like it was made by your grandma right in your own home.

Our Ingredients

When you look out at other Indian products you will most likely be greeted with an ingredient list that is disconcertingly lengthy. That's why at Rupen's we only include the highest quality ingredients, and cook in small batches to maintain quality and freshness.

Sales Numbers

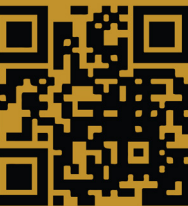
Since I began selling curry sauces 2 years ago I have grown exponentially. It was slow picking up, but now we have some steam behind us and there is now slowing down. We began selling <10 sauces a month. Now I have grown to more than 2,000 per month. 45% of sales come from Saag alone.





RUPEN's

More products



rupens.com