Alex Voutsings

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| linkedin.com/in/alex-voutsinas

Resourceful, organized, and creative professional with a passion for animation. Excellent communication and people skills with efficient work habits.

Education

- ♦ University of California, Los Angeles | Master of Fine Arts | Animation | 2022
- ♦ University of Miami | Bachelor of Science | Computer Science and Art | 2019

Experience

DreamWorks Animation

Digital Marketing Coordinator, Social Media

March 2023—Present

Created content, managed multiple television series' and feature films' campaigns, worked in Meta Business Suite and Sprinklr, and developed organizational systems for posting on major social media accounts such as DreamWorks, DreamWorksTV, DreamWorksJR and popular DreamWorks I.P. accounts such as Shrek, Kung Fu Panda, How to Train Your Dragon and more while maintaining a consistent social voice and identity that appeals to audiences.

♦ Creative Marketing Coordinator

June 2022—March 2023

Assisted the Senior Vice President of Creative Marketing and her team by managing the SVP's calendar, organizing and preparing for virtual and in person meetings, respond to communications with team members, studio executives, and vendors in a timely manner, develop decks for creative presentations, coordinating travel arrangements and itineraries, reviewing marketing materials, and providing coverage for studio's animated television content.

♦ Creative Services Marketing Intern

June 2021—December 2021

Coordinated with different departments on projects such as editing animation clips from television series for social media content, reviewing trailers, taking notes, managing emails, researching animation content, preparing creative presentations, editing stills from television series, and organizing digital assets.

Assets Organization Project: Developed and implemented original Python scripts that organized DreamWorks feature marketing assets and stills. The process of organizing the assets by hand for one feature took 1-2 days. With the scripts, the process was streamlined to a few minutes and faced minimal errors.

Freelance

Animator and Graphic Designer

January 2016—Present

Collaborated with clients on animation, motion design, and graphic design projects that required a highly organized and detail oriented approach while meeting multiple deadlines and working with diverse personalities.

Projects

University of California Los Angeles

◆ Surviving Staten Island (3D Animated TV Series Pitch)

https://alexvout.com/surviving-staten-island Password: ssi917

October 2021—June 2022

♦ Understanding (Award winning 3D Animated Film) September 2020—March 2022 https://alexvout.com/understanding Password: golemAndGiant

♦ Excuse Me (2D Animated Film)
https://alexvout.com/excuse-me Password: excuseme

January 2020—June 2020

Skills

- ♦ Animation: Maya | TVPaint | Animate | After Effects | Storyboard Pro | Harmony
- ♦ **Production:** Shotgrid (Shotgun) | Linux | JIRA | Premiere Pro | Final Draft
- ♦ Design: Photoshop | Illustrator | InDesign | Acrobat Pro | Microsoft Office | Apple Keynote
- ◆ Coding: Java | Python | C | HTML | CSS | JavaScript | Unreal | Unity
- **Extra:** American Sign Language (Intermediate)