

“ While STRIDES are being made in the SOCIAL MEDIA, the NEWSPAPER and news business should continue to embrace social media”

- Amy Jo Martin

THE SOUTHERN TAGALOG

email: herald\_group@yahoo.com

# HERALD

## CAVITE

DECEMBER 29, 2019-JANUARY 4, 2020 | VOL. XXV NO. 22

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MEMBER:

**PAPI**

**PUBLISHERS ASSOCIATION OF THE PHILS., INC.**

# Cavite first common tower seen to boost PH telco services



**COMMON TOWER.** Department of Information and Communications Technology (DICT) Undersecretary Elizeo Rio (leftmost), with edotco and ISOC infrastructure officials, led the groundbreaking rites for the construction of the first common tower in Addas Greenfield Village, Bacoor City, Cavite on Thursday (Dec. 19, 2019). The infrastructure aims to reduce the country's subscriber-to-tower ratio which currently stands at over 7,000 subscribers per tower. (PNA photo by Gladys S. Pino)

**BACOO CITY,** Cavite - The country's hope to get 5G, or the fifth generation wireless networking architecture, takes a big step Thursday with the groundbreaking of the first common tower at Addas Greenfield Village here.

Department of Information and Communications Technology (DICT) Undersecretary Elizeo Rio, who led the groundbreaking rites, said this shared infrastructure project of ISOC edotco Towers Limited (ISOC edotco), a regional end-to-end integrated telecommunications infrastructure services company, will support the country's target to improve

the current infrastructure in telecommunications, "which, sad to say, is still 2G".

"We have the lowest tower in the city, maybe in the whole world, not only in this region, where over 7,000 subscribers are sharing, being serviced by a single tower," he said.

Rio said the country's current telecommunication infrastructure equates to slow and expensive connectivity and many blocked calls, which make the over-all telecommunication service not good especially in rural areas where the densities are even smaller.

Cavite first / P2

## Cavite tourism, planning officers undergo capacity building

**GENERAL TRIAS CITY,** Cavite - The Provincial Tourism and Cultural Affairs Office (PTCAO) in partnership with the Department of Tourism conducted another capacity-building activity, entitled Local Tourism Development - Strategic Action Planning Workshop held at The Bayleaf Hotel here.

The three-day activity gathered almost a hundred local tourism and planning officers from LGUs in the cities and municipalities in the province aimed to equip them with the appropriate foundation in formulating sustainable tourism development plans.

Provincial Planning Development Coordinator Mr. Jesus I. Barrera presented the province's strategic direction anchored on the sustainable development goals.

"The governor's ultimate objective is for the province to be the safest place to live and invest in because he believed that in order to achieve economic growth, safety must come first and all others will follow," said Mr. Barrera.

Traffic congestion, water and solid waste management that may affect the tourism industry were some of the other concerns discussed as priorities in the executive legislative agenda.

Mr. Barrera also added that the strategic objectives under the thrust on tourism heritage, culture and the arts development will contribute in the Seal of Good Local Governance compliance of the province.

Mr. Ramon Tiango Jr. resource speaker from the Department of Tourism, discussed updates on various tourism trends saying that, "There's really no stopping tourism. Planners must learn how to localize and adapt

Cavite tourism / P3

## Calabarzon Tanghalang Pangmamimili 2019 represents issues on consumerism

**TRECE MARTIRES,** Cavite - The Department of Trade and Industry's Calabarzon Tanghalang Pangmamimili, a yearly event and competition of role-playing designed for high school students once again exhibited exemplary performances in this year's show.

Calabarzon Tanghalang Pangmamimili 2019 with the theme "Sustainable Consumption: Understanding the Impact of Consumer's Choices in a Shared Environment" showcased the student's stage prowess as they portrayed roles adhering to the Consumer Protection Month's Theme and demonstrated the advocacy on consumer responsive-



ness, highlighting topics on the Consumer Act of the Philippines (R.A. 7394).

Provincial Cooperative Livelihood and Entrepreneurial Development Office (PCLEDO) head, Atty. Khervy Reyes represented Governor Jonvic Remulla and formally

Calabarzon Tanghalang / P3

## Strengthen R&D for improved coffee productivity - Dar



**INDANG,** Cavite -- Agriculture Secretary William Dar has called for more research to improve the country's declining domestic coffee production instead of relying mostly on imports.

In his keynote message read by DA-Bureau of Agricultural Research (BAR) Director Nicomedes Eleazar at the opening of the 2nd National Coffee Education Congress held at the Cavite State University (CvSU) here on Tuesday, Dar cited the need for collaborative efforts of researchers, experts, advisers to address several issues

and concerns facing the local coffee industry.

One of the issues is that the local coffee output cannot keep up with the continuous increase in the demand for coffee as fueled by the growing popularity of coffee drinking among the younger generation.

In 2018, the country produced about 30,156 metric tons of green coffee beans from 113,352 hectares of farms planted to coffee which, according to Dar, constitutes only 11 percent of the coffee requirement for the year.

Strengthen R & D / P2

# USPA-CAVITE HOLDS CHRISTMAS PARTY 2019



Capping the year in the season of giving, the United Solo Parents' Association-Cavite Inc. held its Christmas party on December 19, 2019 at the Ceremonial Hall, Provincial Capitol Building, Trece Martires City. Ms. Analie B. Rodil, USPA President welcomed the solo parents and gladly informed

the participants of the many gifts in store for them.

Ms. Precyl T. Ramos, Social Welfare Officer III of the Provincial Social Welfare Development Office welcomed the new members and thanked those who continuously support the solo parents' activities and programs. During the event, a

Re-orientation of the Solo Parents Welfare Act of 2000 (RA 8972) and its Proposed Amendments was facilitated by Ms. Marisa D. Basada, DSWD IV-A Solo Parent Focal Person.

The participants were enlightened and encouraged to support the proposed amendments and Senate

bills filed for their additional benefits. They also enjoyed the many prizes from the raffle which made the activity more exciting. In closing, Ms. Felipa Servanez, PSWDO Head, thanked all the 68 solo parents who were present greeting them a Merry Christmas and a Happy New Year.--- PICAD



## Pasko: dulot ay kapangyarihan, kasaganaan, tagumpay kung...

INSPIRASYON SA BUHAY: "...Ngunit ang lahat ng tumanggap at sumampalata sa Kaniya ay binigyan Niya ng karapatang maging anak ng Diyos. Ang kanilang pagiging anak ng Diyos ay hindi dahil sa pita ng laman, o pasya ng tao, kundi dahil sila ay isinilang mula sa Diyos..." (Juan 1:12-13, Ang Tanging Daan Bibliya).

ANG BIYAYA NG PASKO AY PARA LAMANG SA MGA NAIS NG MAS MABUTING BUHAY: Ang kolum na ito ay hindi para sa lahat ng mga tao. Para lamang ito sa mga nagnanais mabago ang kanilang mahirap at puno ng pighating buhay. Kung sawa na po tayo sa buhay na walang sarap, walang ginhawa, laging naghihikahos at hindi pinahahalagahan ng ating kapwa, basahin po natin ang mga katotohanan ng pagbabago na nakasulat dito, bilang bahagi ng ating Pasko 2019.

Una, sobrang mahal ng Diyos ang tao, bagamat ang tao ay makasalanan. Ipinakita ng Diyos ang pagmamahal Niya sa tao sa pamamagitan ng Pasko---o ang paggunita ng Kaniyang pagtungo sa daigdig na ito sa anyo ng tao, at pag-ako sa mga parusang dapat dadanasin ng tao, habang nabubuhay pa siya sa mundong ito (kahirapan, kaguluhan, at kabiguan sa

lahat ng bagay), pagdating ng Araw ng Matinding Kapighatian (kung saan susunugin ang langit at lupa), at sa buhay na walang hanggan (sa uod at apoy na walang hanggan sa impiyerno). Pangalawa, hindi lahat ng tao ay magkakamit ng biyayang dulot ng Pasko, o ng pagdating ng Diyos sa daigdig sa anyo ng tao. May kondisyon upang makamitan ng tao ang biyaya ng Pasko, o ng pag-ako ng Diyos ng parusang nakalaan sa tao. Kailangang tuparin ng tao ang kondisyong ito, upang makaiwas siya sa mga parusa ng kaniyang mga kasalanan, at magkamit ng tatlong antas ng kaligtasan (kaligtasan sa daigdig na ito, sa Araw ng Matinding Kapighatian, at sa buhay na walang hanggan).

ANG KONDISYONG DAPAT TUPARIN NG TAO UPANG MAGING MABUTI ANG BUHAY: Sa mga nagnanais magkamit ng biyaya ng Pasko, o ng pag-ibig ng Diyos sa sanlibutan, ang kondisyong dapat nilang tuparin ay simple lamang---dapat nilang tanggapin at panampalatayaan si Jesus. Ano ang dapat tanggapin at panampalatayaan kay Jesus upang magbago ang mga buhay nila, mula sa mahirap na buhay tungo sa buhay na masagana at matagumpay?

Na si Jesus ang Diyos at

Tagapagligtas, na Siyang Diyos Ama, Anak, at Espiritu Santo. Ang katotohanang ito tungkol kay Jesus ay nakasulat sa mga bersikulo mismo ng Bibliya. Ito ang katotohanang dapat nating maunawaan ng lubos, dahil ito ang kondisyong dapat nating tuparin upang magbago ang ating mga buhay. Kailangan nating tanggapin si Jesus bilang ating Diyos at Tagapagligtas na Siyang Diyos Ama, Anak, at Espiritu Santo, upang mabago ang ating buhay. Hindi na po muna natin tata-lakayin ang batayan ng katotohanang ito sa kolum na ito ngayong araw na ito. Sa halip,

ang bibigyang-pansin natin ngayong ay ang mga biyayang ipinangakong dadaloy sa mga tatanggap at mananampalataya kay Jesus bilang Diyos at Tagapagligtas na Siyang Diyos Ama, Anak, at Espiritu Santo. PASKO: DULOT AY KAPANGYARIHAN, KASAGANAAN, KATAGUMPAYAN KUNG... Ang unang mahalagang pangako na dadaloy sa ating pagtinggap at pinanampalatayaan natin si Jesus bilang Diyos at Tagapagligtas at Siyang Diyos Ama, Anak, at Espiritu ay ang pagkakaroon natin ng karapatan at katayuan bilang mga anak ng Diyos, kadugo

Ni Kristo. Makikita ang mga biyayang ito sa Juan 1:12, Efeso 1:7, at Hebreo 9:14-22. Isipin po natin! Magiging anak ng Diyos at kadugo ni Kristo tayo, pag tinanggap natin si Jesus sa ating buhay.

Pangalawa, mabibigyan tayo ng kapangyarihan na gumawa ng mga ginawa ni Jesus, at maging higit pa sa mga ginawa Niya (Juan 14:12 at Gawa 1:8). Pangatlo, magkakaroon tayo ng talino (Santiago 1:5), ng kasaganaan at katagumpayan (Deuteronomio 28:1-14, Josue 1:8, Kawikaan 3:1-2), at maging ng magandang kalusugan (Isaias 40:28-31, Marcos

16:17-18, at Santiago 5:14-16). Marami pa pong ibang biyaya ang dadaloy sa atin matapos nating tanggapin at panampalatayaan si Jesus, at tatalakayin natin ang lahat ng ito sa mga susunod na kolum. Pero, kung nais na ninyong mag-umpisang magbago ang inyong mga mahirap na buhay, ulitin po ninyo ang mga salitang ito sa inyong isip, puso, at espiritu: O Jesus, tinatanggap at pinanampalatayaan Kita bilang Aking Diyos at Tagapagligtas, Ama, Anak, at Espiritu Santo. Isinusuko ko sa Iyo ang lahat sa aking buhay, at pangunahan mo ako lagi. Amen"

## FUN RUN FOR A CAUSE



The Personal Protection Division led by Mr. Alexander Villanueva has organized a charitable event entitled "Fun Run For A Cause" in which the participants have raced ranging from three, five and seven kilometers from Trece Martires City to the entry point in the municipality of Naic on December 14, 2019. The event was initiated for the benefit of the abandoned special children from Bukal ng Kapayapaan in line with the spirits of gift giving for the Christmas season.

## Strengthen R&D... from P1

To fill in the demand, the country imported nearly 253,000 metric tons of coffee, an increase of 55,000 metric tons from 2017.

"This is due to poor yield, poor quality of beans, unstable prices, poor market output, erratic climate, and limited capital and investments," he said.

He encouraged experts, researchers, faculty members and students to consider the challenges as opportunities to strive harder in improving the coffee industry.

The DA has been working on research needs, specifically the development of climate-change resistant varieties, natural techniques, and strategies for low-cost, high-yield production, and organic or natural method for fighting pests and diseases.

National Coffee Research, Development and Extension Center (NCRDEC)

Director Gerry Castillo said the coffee congress, themed "Unifying Industry Initiatives Towards Sustainability of Philippine Coffee," aimed to converge research and extension initiatives of the Philippine coffee industry.

"Last year, we highlighted the roles of State Universities and Colleges in the development of the coffee industry, now we're highlighting the contributions of the industry and agree on the specific roles where the SUCs can come in to help," he said.

Congress participants will also see the launching of "1 Million Cups of Coffee Project to Success," which falls under NCRDEC's corporate social responsibility.

"Proceeds of the project will help fund scholarship grants to the sons and daughters of coffee farmers," Castillo said.

The CvSU has been designated the national leader

on coffee research and development since 2004 when the DA-BAR endorsed it to lead the First National Integrated Research, Development and Extension Program for Coffee in 1999-2001.

The program was in pursuit of the Agriculture and Fisheries Modernization Act

(AFMA) of 1997 which aims to uplift the country's agricultural sector and the coffee industry in particular.

This led to the creation of the NCRDEC based in CvSU to link with other agencies to scale up the development of the coffee industry in the country. (PNA)



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## Cavite first... from P1

To improve this, the DICT started the concept of common tower way back early 2018, he added.

Rio thanked ISOC edotco for being the first to step in and submitted its unsolicited proposal on the initiative.

He also hoped that the local government would not make it hard to establish such

structures which he considered "very fast and cheap access to reach the digital world" and improve lives of all sectors. The common tower, which is expected to rise within the next few months, hopes to host not just one but three of the country's major telecommunication operators. edotco Chief Executive

Officer Suresh Sidhu said "this is also a major step forward for the nation, towards embracing the shared infrastructure model and advancing overall connectivity". ISOC edotco aims to build 400 to 500 towers within the first year of operation, contributing towards the 1,000 towers planned within the first phase of operations, which will span from two to three years. "Our efforts

in the Philippines are fueled by the clear opportunity to transform the telecommunications landscape and our commitment to improve the country's digital aspirations as a nation building partner," he added.

ISOC Infrastructure Inc. and edotco Group Sdn. Bhd will invest up to USD100 million each in the local market over the next three to five years. (PNA)

The views and opinions expressed in this newspaper are those of the authors/writers/contributors and do not necessarily reflect the official policy or position of the owner and the management.

# ENRICHING CONSCIOUSNESS ON RA 11201 AND SOLIDIFYING THE ROLES OF LGUs IN THE IMPLEMENTATION OF HOUSING AND URBAN DEVELOPMENT PROGRAMS

With its mission to promote consciousness on Republic Act No 11201 or commonly known as the Department of Human Settlements and Urban Development Act, and be the channel in the discussion with the municipal and city housing organizations in Cavite, the provincial government of Cavite thru the Provincial Housing Development and Management Office headed by Ms. Ma. Karen Camañag Tupas facilitated an orientation/seminar entitled Republic Act No. 11201 "The Department of Human Settlements and Urban Development" and the Roles of Local Government Units in the Implementation of Housing and Urban Development Programs.

The assembly signifies the compliance of the provincial, municipal and city housing offices in the province in providing an economically-viable and environmentally-sustainable society to its people and making sure that the content of RA No 11201 which states that "underprivileged and homeless citizens have access to an adequate, safe, secure, habitable, sustainable, resilient and affordable home" be implemented.

Seventh District Board Member Ping Remulla and PCLEDO head Atty Khervy Reyes welcomed the participants and showed their full support to the province's advocacy of providing shelters for its constituents and initiating livelihood programs which can sustain their daily living.

Director Mylene Rivera

of the Housing and Urban Development Coordinating Council (HUDCC) explained the overview of RA 11201 and other related legal mandates. She emphasized that the widespread issues on informal settlers must be addressed and the LGUs must consider new programs to formulate solutions for the gaps. She also reiterated the importance of management and monitoring on the programs being launched to check if it is viable for the people. Director Rivera called on to the LGUs to be vigilant, saying that "We are talking about housing projects for our employees, urban development and visions for the underprivileged people. The sites must be a safe place for the people to live, work and play". Meanwhile, the Roles and Responsibilities of the LGUs in the Delivery of the Housing Services under the Urban Development Housing Act (UDHA) were clarified by Ms. MaryAnn Policarpio of the HUDCC. She discussed the tasks of the LGUs as mandated in RA 7279 and communicated the roles of the stakeholders as well.

During the gathering, Ms. Elizabeth Bandojo tackled the topic on Key Shelter Agencies-Housing and Land Use Regulatory Board. In her presentation, she elaborated that technical planning assistance were being taken, building alliance and capacitating of LGUs or the 2020 training program was set, and the Land Use Zoning and Information System(LUZIS)



was applied to monitor land development and zoning plan and non conforming use. On the other hand, Ms. Nini Sanchez reported the upcoming projects including the Project SIKAT RISE (Samahang Ikaw, Kayo, Ako, Tayo) which will be launched on January 2020. She also encouraged LGUs to identify their land/properties for socialized housing.

Engr Emma Monica Anacan and Ms. Leticia Casilag of the National Housing Authority (NHA) discussed the national funding offered by NHA, community based initiatives and community land acquisition support programs. OIC-Assistant Manager Ms. Tina Marie Gabiosa of the Home and Development Mutual Fund thoroughly clarified all the issues on Pag-ibig fund programs, Pag-ibig savings, affordable housing loans, Pag-ibig Fund's Acquired Assets Disposal Programs, Real and Offer Properties Acquired Program and Pag-ibig Funds

Countryside Housing Initiatives.

On the other hand, Mr. Jimmy Manes of the Social Housing Finance Corporation gave a glimpse of the high density housing projects that they have accomplished. LGUs Best Practices was shared by Engr Mark Dela Cruz Dizon, proudly expressing their experiences on building the Dispina Village which can be replicated in the province.

A short question and answer capped the program with clarifications and answers from the lecturers.

PHDMO head Karen Camañag Tupas thanked the attendees and the guest speakers for a fruitful discussions and encouraged the representatives from the LGUs and other private stakeholders to actively implement the programs being initiated by the provincial government to realize the advocacy on housing and urban development. --(PICAD)

## Calabarzon Tanghalang... from P1

opened the event as he described the participation of PGC and DTI in 'inculcating the importance of sustainable consumption of goods and the impact of costumers' choices in maintaining the safety of the environment'.

During the event, cheering and role-playing competition were the highlights with the Championship award, Best Director and Best Performer awards presented to the Lyceum of the Philippines - Batangas, followed by Felix Amante Senior High School of Laguna and Congressional Integrated National High School in Cavite winning the 1st and 2nd runners up, respectively. Meanwhile, award for Best Cheer went to the Congressional Integrated National High School in Cavite.

The event also served as a venue for the presentation

of DTI Bagwis awards given to establishments that comply with fair trade laws thru voluntary self-regulations.

Special guest speaker to the event, Consumer Protection and Advocacy Bureau Director Mr. Dominic Tolentino spoke on relevant issues and observations relating to the advocacy of DTI stating that, "Concepts on consumerism must be spread to the grassroots level of society to bring consciousness to costumers, specifically on digital platform even in remote barangays," and adding, "authority and intellectual power of implementing agencies must be applied to promote the rights of consumers."

He also mentioned related issues that should not be dismissed like correct dispersal and usage of plastic, practicing waste management, actively participating on

coastal clean-ups, and consumer complaints on online shopping.

DTI Regional Director Marilou Q. Toledo acknowledged the support of all the DTI Provincial Directors with DTI Provincial Directors Noly Guevara of Cavite, Desiderio Jurado III of Batangas, Susan Palo of Laguna and Julieta Tadosa of Quezon who were present during the event. Dir. Toledo reminded her colleagues that, "understanding and actively participating in environmental advocacy is a vital part of

their role as public servant," and that they must continue their efforts in asserting the value of consumer awareness and implementing the laws on fair trade because the 'youth are very watchful on their rights as consumers.

Also in attendance to give support to DTI's advocacy was Provincial Administrator for Community Affairs Alvin Mojica and Provincial Cooperative Development Council (PCDC) Chairman Emeritus Rodrigo Camia. (Ruel Francisco, PIA-Cavite/with reports from PICAD)

## Cavite tourism... from P1

the method of data collection as to profiles and demographics of the market since the tourism industry continues to evolve."

As for the trends and value of identifying attainable and sustainable local development plan for tourism, Mr. Tiangco reminded everyone to also look back on

the supply and demand, and consider impacts, to avoid over-tourism which may involve antagonized local community. Further, insights on tourism cluster strategy, circuit development, destination branding along with tourism resilience strategies guided the participants on their workshops. These fo-

cused on designing a development framework, formulating the tourism strategic action plan and integrating a DRR-CCA and accessibility action plan all supporting the success and completion of the Tourism Master Plan Framework of the province.

Outputs of the participating local tourism and planning officers were finalized in the consultation that

ensued after the discussion.

Provincial Tourism Officer Rozelle Sangalang for her closing speech expressed appreciation to DOT, the participants and the members of the academe from DLSU-Dasmariñas in reaching out to help the province finalize the local tourism development framework. (Ruel Francisco, PIA-Cavite/with reports from PICAD)

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Upon Extrajudicial Petition for Sale under Act 3135 as Amended by Act 4118 filed by the mortgagee, BDO UNIBANK, INC., of BDO Corporate Center, 7899 Makati Ave., Makati City, and against the mortgagor, AZRIEL T. DIPLOMA, of Blk. 14 Lot 19 Cyprus St., Ph. 1, Avida Residences, Sta. Catalina, Dasmariñas, Cavite, to satisfy the mortgage indebtedness which as of September 16, 2019, amounts to NINE HUNDRED TWENTY ONE THOUSAND EIGHT HUNDRED EIGHTY FIVE PESOS & 76/100 (P921,885.76), Philippine Currency, inclusive of interest, penalties and other charges, the undersigned or her duly authorized representative will sell at the public auction on January 17, 2020 at 10:00 o'clock in the morning or soon thereafter, at the main entrance of the Hall of Justice of Bacoor City, Cavite, to the highest bidder for CASH and in Philippine Currency, the following described property with all the improvements thereon, to wit;

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## PTCAO HOLDS THE 2nd CAVITE TOURISM SUMMIT

With its aim to intensify awareness on sustainable tourism development and achieve 100% rate of DOT-accredited tourism establishments in the province, the Provincial Tourism and Cultural Affairs Office (PTCAO) conducted the 2nd Cavite Tourism Summit attended by city/municipal tourism officers and stakeholders at Tanza Oasis Hotel and Resort. The event was designed to build a strong partnership among relevant stakeholders as well as recognize their contributions in boosting the tourism industry.

Participants were warmly welcomed by Tanza Tourism Coordinator Mr. Ramil Pareja while PTCAO Head Ms. Elinia



Imelda Rozelle S. Sangalang delivered her opening remarks calling for everyone's cooperation in making the province not just the leading but "preferred" destination for local and international tourists. Ms. Sangalang also underscored the significance of accreditation in ensuring the safety and security of the visitors.

On behalf of Governor Jonvic C. Remulla, former Board Member Irene Bencito motivated the partakers to actively participate and support the local administration's undertakings for continuous economic and tourism development as Cavite is expecting large number of visitors coming in and out of the province in the succeeding years. She also hoped to see good leaders who will continue pursuing projects and programs beneficial to the community. Meanwhile, OIC- Regional Director of DOT IV-A Ms. Marites T. Castro acknowledged the presence of all the attendees and delivered the keynote speech on behalf of DOT Secretary Bernadette Romulo-Puyat focusing on a wide range of opportunities for growth in hospitality and tourism sector.

Moreover, DOT Tourism Operations Officer I Ms. Blessy Grace Tansingo discussed programs and updates on accreditation system elaborating guidelines and procedures to assist tourism enterprises with the process and documentary requirements to acquire license. Ms. Tansingo also clarified issues and concerns in accreditation raised during the program.

Highlight of the summit was the recognition of tourism enterprises' invaluable contributions in uplifting tourism industry based on the 2018 Tourist Attraction Record according to their same-day and overnight tourist arrivals. Tagaytay City was named as the LGU with highest DOT-accredited entities and the highest number of submitted same-day tourist arrivals. PTCAO/PICAD



*It is not enough just to wish well; we must also do well*  
 St. Ambrose

## In-campus exhibit features dying words of upland Cavite

DASMARIÑAS CITY, Cavite -- An art exhibit aims to promote the preservation and appreciation among the youth of some of the dying words in upland Cavite can still be viewed at Museo De La Salle's Kalaw-Katigbak Room here.

Titled "KUPKOP: Pagbuhay at Pagtaguyod sa mga Pawala Nang Salita Mula sa Diksyunaryong Isinulat ni Dr. Ruthmita Santos Hapin-Rozul" (Adoption: Enliven and Promote the Dying Words from the Dictionary written by Dr. Ruthmita Santos Hapin-Rozul), the exhibit located at the De La Salle University in-campus museum aims to recognize the value of language in heritage and culture.

It is based on the selection from Dr. Rozul's dictionary which consists of a compilation of 2,651 Caviteño words collected directly from local informants to help document these words.

"Before they eventually disappear due to Cavite's changing landscape," said

MDLS Museum Director Cecilia Torrevillas-Gelicame in an interview on Friday.

A part of the museum's "Glimpses of Cavite" project, Gelicame admits that the pre-exhibition process was long and tedious because, "in UNESCO's cultural heritage domains, language, that is, oral traditions and expressions, are all part of Intangible Cultural Heritage".

"Our challenge was: How do we exhibit language which cannot be touched, grasped, nor seen, something that is conceptual considering that MDLS is a lifestyle or heritage museum?" Gelicame said.

The MDLS exhibition team recognized that these "intangible" words would most of the time have their corresponding reference on tangible cultural heritage, which can either be movable (like artifacts, archival documents, artworks) and immovable (like sites and heritage structures), or to natural heritage (land and water, plants and animals).



**SHARPENING THE SKILLS OF BARANGAY TANOD ON TRAFFIC MANAGEMENT:** Committed on his advocacy on traffic management, Governor Jonvic Remulla remains optimistic that road safety and traffic management be taught in all the barangay tanod in the province. On November 20, 2019, one hundred forty nine barangays in the municipalities of Amadeo, Indang and Tanza and the cities of General Trias and Trece Martires were able to send their barangay tanod for a seminar/lecture on traffic management held at the provincial gymnasium in Trece Martires City. The participants were educated on road traffic apprehensions, rightful manners in accommodating traffic disruptions, compliant behaviors on handling obstruction on normal traffic flow and other matters pertaining to traffic management through the help of the Road and Safety Division led by Mr. Rolando Alvaran. Moreover, they were given complete traffic gears including vest, boots, gloves and flash lights. They were also given packs of rice. In attendance during the seminar for tanod were 6th District Board Member Kerby Salazar, 7th District Board Member Lito Langit, TreceMartires City Mayor Gemma Lubigan and some city and municipal councilors.

Keep your feet on the **GROUND**, your heart on the **CROSS**, and your mind on **HEAVEN**.



**PRESERVING HERITAGE.** Exhibit titled "KUPKOP: Pagbuhay at Pagtaguyod sa mga Pawala Nang Salita Mula sa Diksyunaryong Isinulat ni Dr. Ruthmita Santos Hapin-Rozul" aims to promote and preserve 25 of upland Cavite's dying words, is still ongoing at Museo De La Salle's (MDLS) Kalaw-Katigbak Room from Tuesday to Sunday (8 a.m. to 4 p.m.) until February 29 next year. MDLS is located inside the De La Salle University in Dasmariñas City. (Photo courtesy of MDLS)

The stories these tangible heritage tell relates to language and their cultural identities: the social practices that revolved around them that transcended generations (like indigenous farming or fishing practices), the expressions derived from a community's experience or their geography (like "taga-labas" for those living outside the poblacion, and "taga-loob" for the old elites in the pueblo; or "maranao" which means people of Lake Lanao, explained Gelicame.

Taking all these concepts into consideration, the MDLS team believed that the best way to promote the preservation of these words is by showcasing tangible objects, for recall and association. Thus, a group of young artists from ASTRO LIKHA and DLSU-D artists were tapped for collaboration to bring new life and meaning to the words.

The exhibit features artworks mounted on individual panels to simulate an illustrated dictionary, Gelicame

added. The KUPKOP exhibit, which runs until February 29 next year, also hopes to stir interest and draw attention towards the revitalization and promotion of Caviteño languages.

"It is MDLS' hope that these works will help provide visual memories as one recites and remembers the 25 representative words featured in the exhibition."

But, most importantly, Gelicame adds, she hopes that the audience's curiosity may arise to a desire to learn and explore more about languages.

The event, which opened on November 27, is also in celebration of the International Year of the Indigenous Languages for 2019.

MDLS is a lifestyle museum dedicated to the preservation of certain aspects & material culture of the 19th-century Philippine ilustrado lifestyle.

It is open Tuesday to Saturday and is open Tuesday to Sunday, from 8 a.m. to 4 p.m. (PNA)



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