



COLLEYVILLE HERITAGE HIGH SCHOOL

LADY PANTHERS VOLLEYBALL

2019 SPONSORSHIP & PROGRAM PARTNER OPPORTUNITIES

CHHS Volleyball invites you to support the community and experience Panther Pride. Our sponsorship opportunities are a great way to put your business in front of the loyal and supportive CHHS fan base!

Why Fundraising Is important

A message from Head Coach Josh McKinney and the CHHS Coaching Staff...

The CHHS Volleyball Coaching Staff is very excited about our program and the upcoming 2019 season. Our varsity had a very successful 2018 season and we return an exciting core of talented and enthusiastic upperclassmen along with incoming Freshmen. With the help of a very passionate fan base and the support of sponsors such as you, the future for our program looks very bright!

Growing up playing high school sports, you never realize the impact that a booster club and our sponsors have on an athletic program. But now, as coaches, we see the importance of a well-organized booster club. With school athletic budgets continuing to dwindle, financially, we wouldn't be able to give our kids the equipment, tournaments, and experience that they deserve. Although finances play a large role for any booster club, being a part of a program is so much more than just the money. Our girls need the support of sponsors willing to go above and beyond to make our program one that everyone wants to be a part of. We cannot do this alone and we hope that you will consider supporting CHHS Volleyball to help ensure that each volleyball student-athlete has the support necessary to be successful from freshman year all the way through graduation.

Thank you for supporting Colleyville Heritage Panthers Volleyball Program!



PANTHER GOLD SPONSORSHIP - \$2500

- **APRIL 25, 2019 Submission Deadline:** PANTHER SPONSORSHIPS with ColleyVolley Benefits
- **AUGUST 15, 2019 Submission Deadline:** PANTHER SPONSORSHIPS without ColleyVolley Benefits & PROGRAM PARTNERS
- Submit on-line at www.chhsvolleyball.com/team-store or with the order form in the opportunities packet

CHHS Volleyball invites you to become a true partner throughout 2019 and experience Panther Pride! Your business will be a highly visible sponsor from our first pre-season event, ColleyVolley (for sponsorships received by April 25, 2019), through the entire season. Support the community and a winning team! A Lady Panthers Partnership is a great way to put your business in front of an enthusiastic, loyal and supportive CHHS community!

As a PANTHER GOLD level sponsor, you will receive the following:

- Sponsorship of our 3rd annual “ColleyVolley” Grass Volleyball Tournament.
The Lady Panthers will host a 4-on-4 tournament on Saturday, May 11, 2019. It will be a unique, fun and family friendly event with various age divisions over 12 courts. The entire community is invited to participate in and enjoy ColleyVolley!
 - Includes:
 - A sign with your logo courtside all day at Colley Volley
 - A logo on our tournament t-shirts given to every participant
 - **Payment and artwork must be received by April 25, 2019**
- One full page ad in the Colleyville Heritage Volleyball Souvenir Program for the 2019 season.
This attractive full-color booklet features our Varsity, Junior Varsity and Freshmen teams, and includes photos, bios, stats and schedules.
- The option to add a coupon to the “savings pages” at the back of our souvenir program.
Reference “see savings pages section for special offer” on souvenir program ad artwork.
- “Super Sponsor of the Night” at three CHHS Volleyball home games.
Your company featured on PA announcements and recognized multiple times throughout the matches as a proud supporter of Panther Volleyball.
- Social media mentions from CHHS Volleyball (Twitter, Facebook, Instagram, Webpage) recognizing and thanking your business as a sponsor of our program.
- Certificate of Appreciation and a sign autographed by the CHHS Lady Panthers to proudly display in your business.
- Additional recognition throughout the CHHS Volleyball season as a Partner of the CHHS Lady Panthers.

**THANK YOU FOR YOUR SUPPORT OF OUR
CHHS LADY PANTHER VOLLEYBALL PROGRAM!**

VISIT US ONLINE AT WWW.CHHSVOLLEYBALL.COM



PANTHER SILVER SPONSORSHIP - \$950

- **APRIL 25, 2019 Submission Deadline:** PANTHER SPONSORSHIPS with ColleyVolley Benefits
- **AUGUST 15, 2019 Submission Deadline:** PANTHER SPONSORSHIPS without ColleyVolley Benefits & PROGRAM PARTNERS
- Submit on-line at www.chhsvolleyball.com/team-store or with the order form in the opportunities packet

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As a PANTHER SILVER level sponsor, you will receive the following:

- Sponsorship of our 3rd annual “ColleyVolley” Grass Volleyball Tournament.
The Lady Panthers will host a 4-on-4 tournament on Saturday, May 11, 2019. It will be a unique, fun and family friendly event with various age divisions over 12 courts. The entire community is invited to participate in and enjoy ColleyVolley!
 - Includes:
 - A sign with your logo courtside all day at Colley Volley
 - A logo on our tournament t-shirts given to every participant
 - **Payment and artwork must be received by April 25, 2019**
- Half page ad in the Colleyville Heritage Volleyball Souvenir Program for the 2019 season. *This attractive full-color booklet features our Varsity, Junior Varsity and Freshmen teams, and includes photos, bios, stats and schedules.*
- The option to add a coupon to the “savings pages” at the back of our program.
Reference “see savings pages section for special offer” on souvenir program ad artwork.
- “Super Sponsor of the Night” at one CHHS Volleyball home games.
Your company featured on PA announcements and recognized multiple times throughout the matches as a proud supporter of Panther Volleyball.
- Social media mentions from CHHS Volleyball (Twitter, Facebook, Instagram, Webpage) recognizing and thanking your business as a sponsor of our program.
- Certificate of Appreciation and a sign autographed by the CHHS Lady Panthers to proudly display in your business.
- Additional recognition throughout the CHHS Volleyball season as a Partner of the CHHS Lady Panthers.

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PANTHER BRONZE SPONSORSHIP - \$500

- **APRIL 25, 2019 Submission Deadline:** PANTHER SPONSORSHIPS with ColleyVolley Benefits
- **AUGUST 15, 2019 Submission Deadline:** PANTHER SPONSORSHIPS without ColleyVolley Benefits & PROGRAM PARTNERS
- Submit on-line at www.chhsvolleyball.com/team-store or with the order form in the opportunities packet

CHHS Volleyball invites you to become a true partner throughout 2019 and experience Panther Pride! Your business will be a highly visible sponsor from our first pre-season event, ColleyVolley (for sponsorships received by April 25, 2019), through the entire season. Support the community and a winning team! A Lady Panthers Partnership is a great way to put your business in front of an enthusiastic, loyal and supportive CHHS community!

As a PANTHER BRONZE sponsor, you will receive the following:

- Sponsorship of our 3rd annual “ColleyVolley” Grass Volleyball Tournament.
The Lady Panthers will host a 4-on-4 tournament on Saturday, May 11, 2019. It will be a unique, fun and family friendly event with various age divisions over 12 courts. The entire community is invited to participate in and enjoy ColleyVolley!
 - Includes:
 - A sign with your logo courtside all day at Colley Volley
 - A logo on our tournament t-shirts given to every participant
 - **Payment and artwork must be received by April 25, 2019**
- Quarter page ad in the Colleyville Heritage Volleyball Souvenir Program for the 2019 season.
This attractive full-color booklet features our Varsity, Junior Varsity and Freshmen teams, and includes photos, bios, stats and schedules.
- The option to add a coupon to the “savings pages” at the back of our program.
Reference “see savings pages section for special offer” on souvenir program ad artwork.
- Social media mentions from CHHS Volleyball (Twitter, Facebook, Instagram, Webpage) recognizing and thanking your business as a sponsor of our program.
- Framed picture of the 2019 CHHS Volleyball Lady Panthers to proudly display in your business.
- Certificate of Appreciation and a sign autographed by the CHHS Lady Panthers to proudly display in your business.
- Additional recognition throughout the CHHS Volleyball season as a Partner of the CHHS Lady Panthers.

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CHHS VOLLEYBALL 2019 PROGRAM PARTNER

Application Deadline is August 15, 2019

*Help support Lady Panther Volleyball by becoming a PROGRAM PARTNER
by placing an ad in our annual Souvenir Program.*

*The 8.5 x 11 Souvenir Program is an attractive full-color keepsake and features our
Varsity, Junior Varsity and Freshmen teams as well as bios, stats and schedules.*

Ad Size	Rate
Inside back cover full page	\$1,000.00
Inside front cover full page	\$1,000.00
Full Page (8" x 10.5" vertical)	\$750.00
½ Page (4" x 10.5" or 8" x 5")	\$400.00
¼ Page (4" x 5" vertical)	\$200.00
Business Card (3.5" x 2")	\$100.00
add on to any program ad above <i>Optional business card size coupon in the Savings Pages</i>	\$25.00

Receive a Team Photo for your order of a 1/2 page or larger!

Email ad-ready copy/art to programbook@chhsvolleyball.com

*Submit ads camera-ready (minimum 300 dpi resolution preferred) in one of these formats:
.jpeg, .jpg, .png, .tif, .wmf, .bmp, .gif, .eps. Full page ads can be in PDF format.*

For questions, please contact: **Lorri Singleton**

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CHHS LADY PANTHER VOLLEYBALL
2019 SPONSORSHIP & PROGRAM PARTNER ORDER FORM

Pay & submit artwork online (with 3% processing fee) at www.chhsvolleyball.com/team-store

Please Print

Company Name: _____

Company Contact: _____ Email: _____

Address: _____

City, State, Zip: _____

Area code & Phone: (_____) _____

Sponsoring CHVB Player(s): _____

Quantity	Ad Size	Amount	Total
	PANTHER GOLD with Full page ad	\$2,500.00	\$
	PANTHER SILVER with ½ page ad	\$950.00	\$
	PANTHER BRONZE with ¼ page ad	\$500.00	\$
	Inside Front Cover *	\$1000.00	\$
	Inside Back Cover *	\$1000.00	\$
	Full Page (8" x 10.5" portrait)	\$750.00	\$
	1/2 Page (4" x 10.5" or 8" x 5")	\$400.00	\$
	1/4 Page (4" x 5" portrait)	\$200.00	\$
	Business Card (3.5" x 2")	\$100.00	\$
	Savings Pages Add On Coupon (3.5" x 2")	\$25.00	\$
	<i>*inquire for availability</i> <i>**must be purchased in conjunction with an ad**</i>	TOTAL	\$

- Make checks payable to **CHVB BOOSTER CLUB INC.**
- Email ad-ready art/copy: programbook@chhsvolleyball.com
- Camera ready ads (minimum 300 dpi resolution) should be submitted in one of these formats - jpeg, .jpg, .png, .tif, .wmf, .bmp, .gif, .eps. Full-page ads can be in PDF format.
- For questions, please contact: Lorri Singleton - development@chhsvolleyball.com
- Pay online (3% processing fee) at www.chhsvolleyball.com/team-store or
by mail to: CHVB Treasurer, c/o Kris Monk - 2005 Kyle Court, Colleyville, Texas 76034

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CHHS LADY PANTHER VOLLEYBALL

SPONSORSHIP & PROGRAM PARTNER OPPORTUNITIES SUMMARY

- APRIL 25, 2019 Submission Deadline: PANTHER SPONSORSHIPS with ColleyVolley Benefits
- AUGUST 15, 2019 Submission Deadline: PANTHER SPONSORSHIPS without ColleyVolley Benefits & PROGRAM PARTNERS
- Submit on-line at www.chhsvolleyball.com/team-store or with the order form in the opportunities packet

SPONSORSHIP & PROGRAM PARTNER BENEFITS	PANTHER GOLD SPONSORSHIP \$2500	PANTHER SILVER SPONSORSHIP \$950	PANTHER BRONZE SPONSORSHIP \$500	PROGRAM PARTNER
ColleyVolley Tournament Court Sponsorship Logo Sign displayed throughout tournament	Included	Included	Included	NA
Logo on ColleyVolley Tournament T-shirt for all participants	Included	Included	Included	NA
Super Sponsor of the Night: Home Game PA Announcement and regular mentions as a Proud Sponsor of Colleyville Heritage Volleyball	3 Games	1 Game	NA	NA
Social media Mentions: Facebook, Twitter, Instagram, www.chhsvolleyball.com	Included	Included	Included	NA
Additional recognition throughout the CHHS Volleyball Season	Included	Included	Included	NA
Certificate of Appreciation and a sign autographed by the CHHS Lady Panthers to proudly display in your business.	Included	Included	Included	NA
Souvenir Program Inside FRONT Cover*				\$1000
Souvenir Program Inside BACK Cover*				\$1000
Souvenir Program Full Page Ad	Included			\$750
Souvenir Program 1/2 Page Ad		Included		\$500
Souvenir Program 1/4 Page Ad			Included	\$200
Souvenir Program Business Card Ad				\$100
Souvenir Program Savings Pages Add On Coupon (Program Ad required)	Included	Included	Included	\$25

*Inquire for availability

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REMINDERS:

Deadlines:

- APRIL 25, 2019: PANTHER SPONSORSHIPS with ColleyVolley Benefits
- AUGUST 15, 2019: PANTHER SPONSORSHIPS without ColleyVolley Benefits & PROGRAM PARTNERS

Fundraising Goals:

- All returning players fundraising goal is a minimum of \$1000
- All new players fundraising goal is a minimum of \$500
- Fundraising minimums can be achieved through selling Sponsorships/Program Partner Ads & Phone-a-thon donations

****NEW GROUP FUNDRAISING OPTION****

Players who engage an organization as a group and sell a Panther Sponsorship or Program Partner Ad can get credit toward their individual fundraising goal. Credit for the sale will be divided among the player names listed on the order form.

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