



PETERBOROUGH SPORTS FC
COMMERCIAL
BROCHURE 25/26

WHATEVER YOUR BUSINESS GOAL,
WE'LL SCORE IT



Welcome to Peterborough Sports FC...

Where passion meets excellence on the pitch. We pride ourselves on delivering thrilling football experiences, fostering local talent and uniting fans with a shared love for the game.

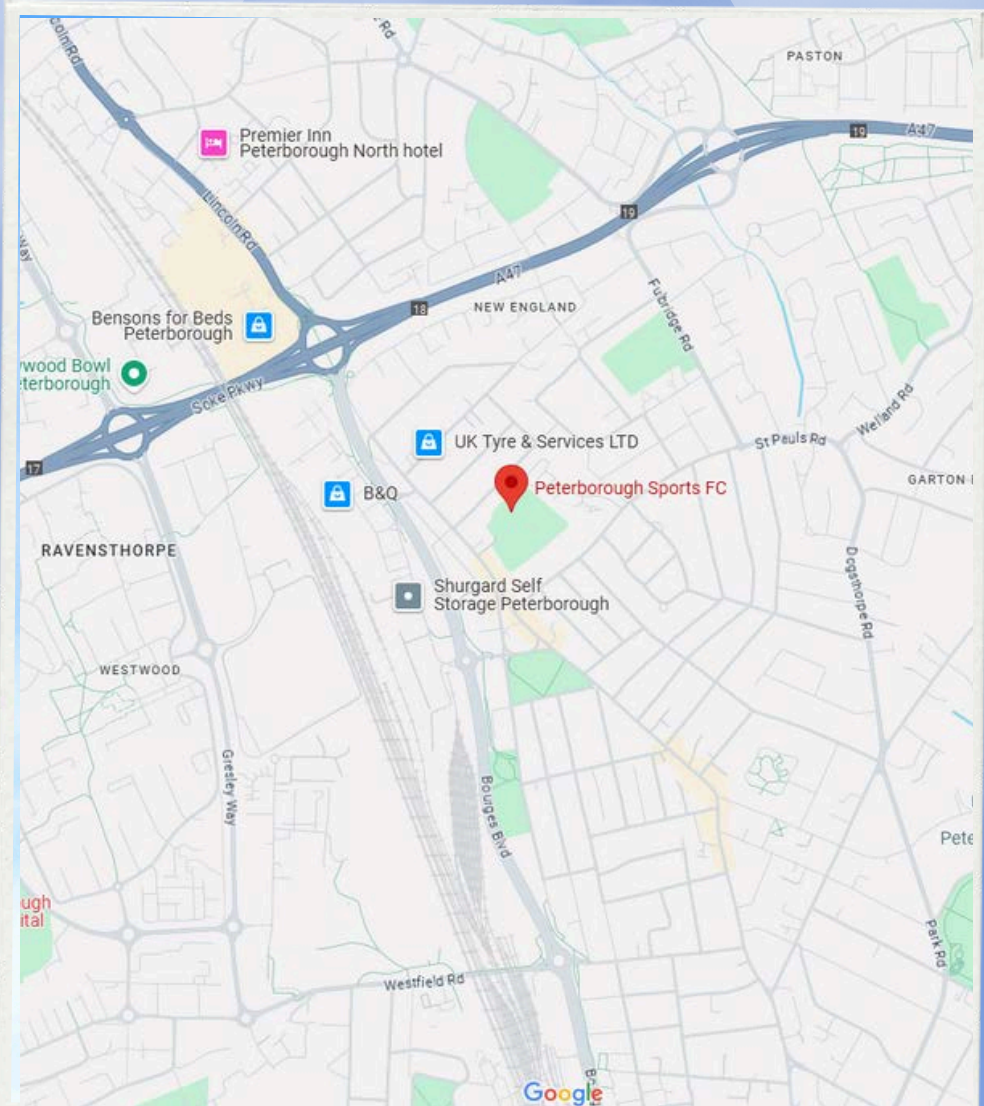
Our club's rich history and commitment to success, create an atmosphere that inspires players and supporters alike. Join us at Peterborough Sports FC, and be a part of our journey as we strive for National League Football. Your support fuels our ambition!



Our History

Peterborough Sports FC was founded in 1908 and were initially known as Brotherhoods Engineering Works, a non-competitive factory side that was founded by Peter Brotherhood in 1867.

The company was famed for designing and manufacturing steam turbine engines. The club honours its heritage to this day with the turbine engine featuring in the club badge and “The Turbines” as the club nickname.



**651 LINCOLN ROAD,
PETERBOROUGH, PE1 3HA**

Located in the heart of Peterborough, PSFC has the potential to be the hub of the community along Lincoln Road with fantastic links via Bus, Car and only a short bus journey or 25 minute walk from the Train Station.

Overview

April 2023

Local Businessman Tim Woodward takes over PSFC. Club undergoes rebranding, aimed at strengthening identity and market presence. Tim has established strategic partnerships that bring resources to the club, essential for financial stability and development.

April 2024

Club continues to commit to deepening its ties with the local community. Introduced initiatives to increase fan and volunteer involvement. This included community led supporters pages, community events and enhanced fan experiences on match days for Sports' second successive season in the National League North.

April 2025

Tim's leadership has led to significant infrastructural enhancements. With all new stands, revitalised clubhouse and improved pitch This has contributed to a record breaking points tally in the league in only our 3rd successive season, better fan experiences on matchdays and serious sights at playoff places to the National League next season.

Perimeter Advertising

Showcase your brand to passionate fans and the local community, with perimeter advertising sponsorship at PSFC - where your company message surrounds the action!





PERIMETER ADVERTISING

Price List

HIGH LEVEL BOARDS

- | | |
|--------------|-------------------|
| • 2.5 METRES | <i>£250 + VAT</i> |
| • 5 METRES | <i>£500 + VAT</i> |

LOW LEVEL BOARDS

- | | |
|-----------------------------|-------------------|
| • 2.5M PERIMETER FENCE | <i>£150 + VAT</i> |
| • 5M PERIMETER FENCE | <i>£300 + VAT</i> |
| • 2.5M IN THE BACK OF STAND | <i>£150 + VAT</i> |
| • 5M IN THE BACK OF STAND | <i>£300 + VAT</i> |

AREAS OF HIGH EXPOSURE

- | | |
|-----------------------------|-------------------|
| • 2.5M NEXT TO GOAL | <i>£500 + VAT</i> |
| • 5M AT THE CORNER FLAG | <i>£400 + VAT</i> |
| • 5M NEXT TO GOAL | <i>£700 + VAT</i> |
| • 5M NEXT TO PLAYERS TUNNEL | <i>£500 + VAT</i> |
| • 2 X 5M BOTH SIDES OF GOAL | <i>£900 + VAT</i> |

EXCLUDES £140 (2.5M) AND £280 (5M) PRODUCTION COSTS

Match Sponsorship

Elevate your brand and indulge in hospitality by becoming a match day sponsor at Peterborough Sports FC!



MATCH SPONSORSHIP



Exclusive Package

Sponsor a Matchday at PIMS Park with added hospitality! Elevate your brand and indulge in hospitality by becoming a matchday sponsor at Peterborough Sports FC. Premium seating and MOTM Presentation.



League Leading Catering

Finely prepared two course meal in the Turbines Boardroom, complimentary drinks and half time refreshments including pastries and cakes.



Brand Exposure

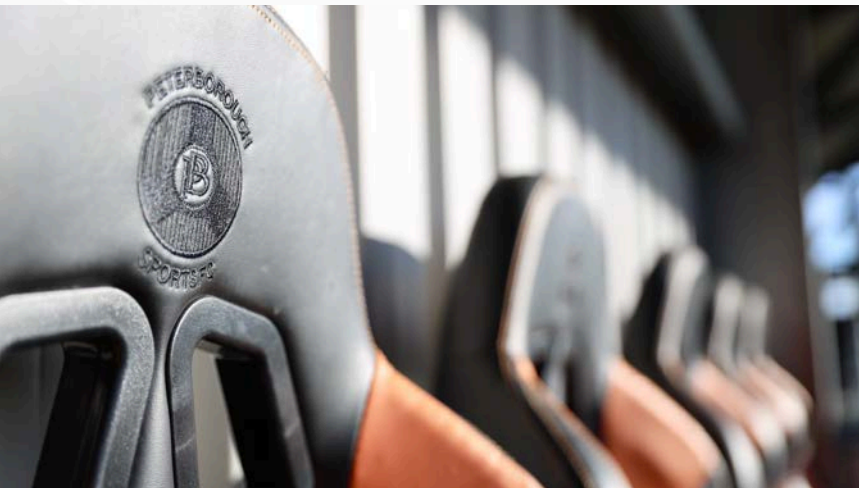
Your brand/company featured in the match programme, teamsheet, LED scoreboard and announced on the PA System ensuring maximum visibility to fans.



Memoirs and Recognition

Receive complimentary match programmes, team sheets, select the Man of the Match and present the award, adding an extra layer of engagement and excitement to your sponsorship experience.

£800 + VAT for 6 Guests



Match Ball Sponsorship

Elevate your brand or just enjoy a brilliant afternoon in league leading hospitality by becoming a match ball sponsor at Peterborough Sports FC!



MATCH BALL SPONSORSHIP



Exclusive Package

Finely prepared two course meal, complimentary drinks and half time refreshments in the Turbines Boardroom. If one of the guests is a child, engage in our Mascot experience including dressing room tour, meet the players and walk out with the players at the start of the game!



Brand Exposure

Prominent Brand Exposure and PA System Announcement of your fantastic support for the Turbines.



Memoirs and Recognition

Receive complimentary Match Programmes and Team Sheets. Select the Man of the Match and present the award, adding an extra layer of engagement and excitement to your sponsorship experience.

£165 + VAT for 2 guests



Player Sponsorship

Support your favourite player and elevate your brand with our exclusive Player Sponsorship package!



PLAYER SPONSORSHIP



Advertise

Advertise your brand by sponsoring a squad member, ensuring your company is associated with that player on home and away shirts at match games



Recognition

Season-Long Recognition: Your sponsorship will be highlighted in every match day programme and you will receive your players worn match shirt at the end of the season.



Sponsorship

Home Sponsorship: £200 + VAT

Away Sponsorship: £200 + VAT

Home and Away Sponsorship: £300 + VAT



Programme Advertising

Maximise your brand's reach with a full-page advertisement in every home match day programme at Peterborough Sports FC.



PROGRAMME ADVERTISING



Affordable Exposure

Last season we sold an average of 70 Copies per game not including complimentary programmes. That's upwards of 80 people seeing your advert in our programme every game.



Season Long Visibility

Your advert will be featured in every programme by our award winning supplier. With potentially 30 Home Games with League and Cups included that's potentially over 2,400 people across a season.

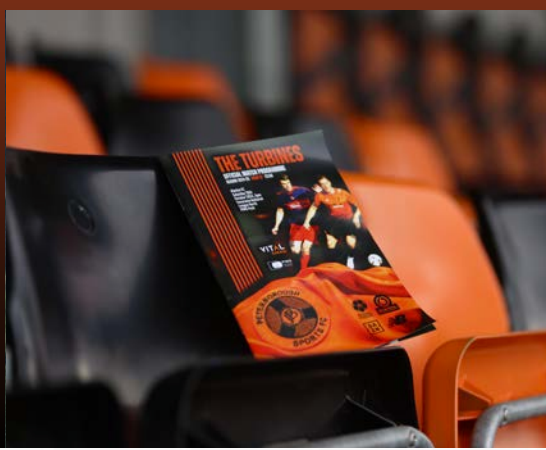


Supporter Engagement

Your company becomes synonymous with the growth of Peterborough Sports. With continued investment, continued rise up the table and continued community growth, your brand will only see more people throughout the season.

Half Page: £200 + VAT

Full Page: £400 + VAT



Shirt Sponsorship

Nothing maximises brand reach and exposure more than sponsorship on this season's Home and Away Kits as we chase National League status.



SHIRT SPONSORSHIP



National Exposure

The 24/25 National League North Season saw a total of 705,000 spectators come and watch this fantastic Non League Level.



Season Long Visibility

46 Home and Away League Games up and down the country. Your company is nationally recognised to Peterborough Sports.



Growing Online Presence

With the National League's new partnership with Global Streaming Service DAZN, TV and Media Coverage of Peterborough Sports' games is more than ever!

Available Spaces:

- Training Wear Sponsor
- Back of Match Shirt
- Match Shirt Sleeve
- Match Shorts

Enquire now! - admin-accounts@psfc.co.uk



Social Media Advertising

In today's digital age, visibility is everything. PSFC offers your business the chance to reach hundreds of engaged fans across our social media platforms.





HOME

MATCHES ▾

TICKETS

TEAMS ▾

NEWS ▾

MORE ▾

PETERBOROUGH SPORTS FC 'THE TURBINES'

PROUD MEMBERS OF THE VANARAMA NATIONAL LEAGUE NORTH

[Contact Us](#)

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ABOUT PETERBOROUGH SPORTS FC



Maximum Exposure

Your company will sponsor every matchday graphic including Starting Lineup, Half and Full time posts, meaning your company's brand will be synonymous with match days online at Peterborough Sports FC.



Season Long Spotlight

Whether its home or away graphics or you'd like to sponsor our social media pages themselves, we can tailor a package that you can get maximum impact from.

1

**110,000 total website
visitors 24/25 Season**

2

**17,500 followers
across all platforms**

3

**Home: £1500 + VAT
Away: £1500 + VAT
Home and Away: £3000 + VAT**

Get in touch for a tailored package!

NOW ONLINE!

SEASON TICKETS



Adult

£285

18+

INSTALMENT OPTION

DIGITAL/PHYSICAL CARD

SAVES £129

Concession

£200

65+, BLUE LIGHT

INSTALMENT OPTION

DIGITAL/PHYSICAL CARD

SAVES £99

U18

£95

INSTALMENT OPTION

DIGITAL/PHYSICAL CARD

SAVES £135

U13

£50

DIGITAL/PHYSICAL CARD

SAVES £65



**HEAD OVER TO WWW.PSFC.CO.UK/TICKETS
TO PURCHASE YOURS NOW!!**

25/26 MATCH PRICING

MATCH TICKETS	ONLINE/MATCHDAY
ADULT	£15/£18
CONCESSION (65+, BLUE LIGHT)	£10/£13
U18	£7/£10
U13	£3/£5
U3	FREE

KEY NOTES

- **Match Tickets will become available online at www.psfc.co.uk/tickets and on match day for the 25/26 Season**
- **Online ticket prices are discounted and available until Midnight Friday for Saturday games and Midnight Monday for Tuesday games**
- **Cash is permitted for match day turnstile purchases**



PETERBOROUGH SPORTS FC

MEMBERS OF THE NATIONAL LEAGUE NORTH

ONLY 3 LEAGUES BELOW
POSH!



LEARN MORE

***Come on down to PIMS Park and
watch National League North Side
Peterborough Sports FC!***



WWW.PSFC.CO.UK



PIMS PARK, 651 LINCOLN ROAD, PETERBOROUGH, PE1 3HA



@peterboroughsportsfc



@psfcturbines



PETERBOROUGH SPORTS FC

WHATEVER YOUR BUDGET, BRAND NEEDS, OR BUSINESS GOALS, WE'LL HELP YOU SCORE WITH THE TURBINES!

Contact Us



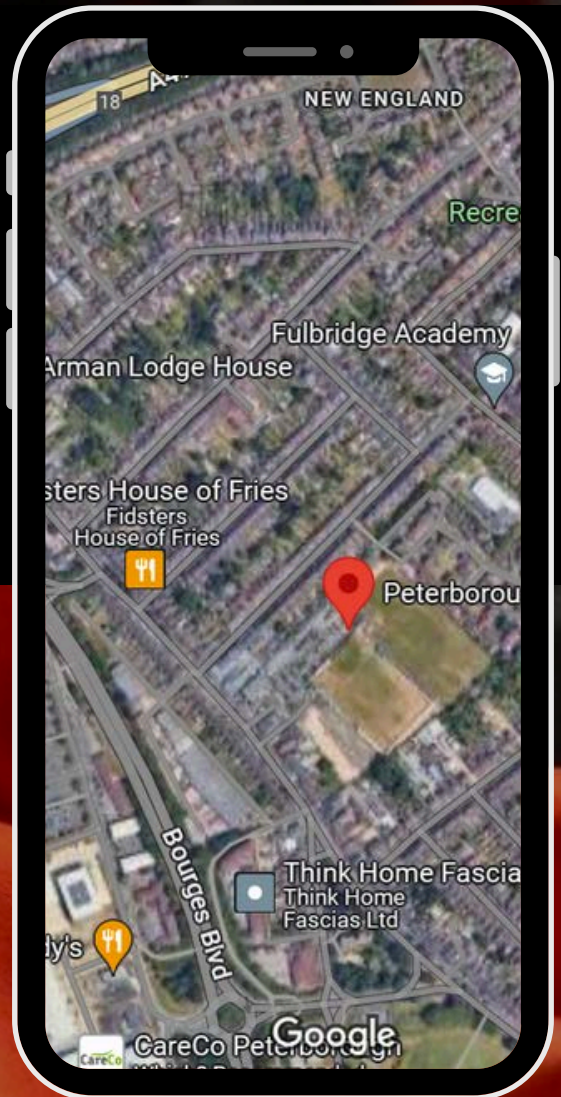
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GET IN TOUCH


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 Peterborough Sports FC

 peterboroughsportsfc

 @PeterboroughSports