



PETERBOROUGH SPORTS FC

THE TURBINES

COMMERCIAL
BROCHURE 2024/25

WWW.PSFC.CO.UK



‘TRANSFORMING
YOUR BUSINESS
WITH THE
TURBINES’

‘WHATEVER YOUR
BUSINESS GOAL,
WE’LL SCORE IT’





www.psfc.co.uk

Commercial Brochure

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Welcome!

Peterborough Sports FC are delighted to present our Commercial Brochure for 2024/2025.

'Whether you're a business or passionate supporter, every commercial partner has an opportunity of exposure and promotion while making a difference to the community behind the Turbines.'

Welcome to Peterborough Sports FC, where passion meets excellence on the pitch. We pride ourselves on delivering thrilling football experiences, fostering local talent and uniting fans with a shared love for the game. Our club's rich history and commitment to success, create an atmosphere that inspires players and supporters alike.

Join us at Peterborough Sports FC, and be a part of our journey as we strive for National League Football. Your support fuels our ambition!

Tim Woodward

Chairman



IMMEDIATE IMPACT



INFRASTRUCTURE IMPROVEMENTS

Tim's leadership has already led to significant infrastructural enhancements. With all new stands, revitalised clubhouse and improved pitch, the club's facilities provide players with better competitive environments and fans with a more enjoyable match day experience.

REBRANDING INITIATIVES

The club has undergone a rebranding, including a club colour change and the stadium renamed to PIMS Park, aimed at strengthening our identity and market presence. Leveraging his business acumen, Tim has established strategic partnerships that bring resources to the club, essential for financial stability and development.



COMMUNITY ENGAGEMENT

The club is committed to deepening its ties with the local community. We have introduced initiatives to increase fan and volunteer involvement. This includes community led supporters pages, more voluntary work, community events and enhanced fan experiences on match days.

YOUTH DEVELOPMENT

The club place a strong emphasis on youth development, aiming to nurture homegrown talent with U14 Girls and U11/U9 Boys Teams. By investing in the youth academy, we ensure the community can get involved with the club as well as create a steady pipeline of skilled players who can potentially contribute to the club's future success.





YOUTH SQUADS



Exciting Opportunities for Young Football Enthusiasts!

Peterborough Sports FC are thrilled to have U14 Girls & U9 Girls and Boys Youth Squads at the Club. If your child has a passion for football and wants to develop their skills in a supportive and fun environment, this is the perfect opportunity!

If you are a local business or passionate supporter, you have the opportunity to sponsor our Young and Talented sides on Match Kits. You will have an opportunity of brand promotion while making a difference to the community behind the Turbines.

FOR MORE INFO

Laura Anderson
Welfare Officer
admin-accounts@psfc.co.uk





HELLO, I AM

TURBINE THE TIGER

Peterborough Sports FC Mascot

ABOUT ME

Peterborough Sports FC are proud to introduce our energetic and friendly mascot, Turbine the Tiger! Turbine is more than just a mascot, he is the heart and soul of our club, bringing joy and excitement to fans of all ages.

COMMUNITY EVENTS



SUPPORT

You'll find Turbine greeting fans at every home game, leading cheers and taking part in local events including charity runs! Spreading joy and representing Peterborough Sports FC, the club are proud of Turbine's roaring efforts in supporting our team to victory.



PERIMETER ADVERTISING

Promote your company and show your support for the Turbines with pitch side advertising boards at PIMS Park!

Costs



£625 + VAT per 2.5 metre board (1 yr deal)



£1250 + VAT per 5 metres (1 yr deal)



£1875 + VAT per 7.5 metres (1 yr deal)

All prices receive a 10% discount if purchased on a 3 year deal

Why Choose Us

Capture the attention of our dedicated fans, local community members, and visiting supporters with pitch side advertising. Join us in sharing our values of passion, excellence, and community spirit, reaching a diverse and engaged audience.

GET IN TOUCH:

Sam Jennings
Marketing Coordinator
07501 005984
sam@psfc.co.uk

www.psfc.co.uk



STAND SPONSORSHIP

Seize the opportunity to sponsor the new seated stands coming to PIMS Park, brought to life through significant investment from Chairman Tim Woodward!

Costs



New Seated Stand 1:

- £2,200 + VAT (1 yr deal)
- £6,000 + VAT (3 yr deal)



New Seated Stand 2:

- £2,200 + VAT (1 yr deal)
- £6,000 + VAT (3 yr deal)



New Seated Stand 3:

- £1,800 + VAT (1 yr deal)
- £4,850 + VAT (3 yr deal)



Eaglethorpe Terrace 50 metre stand

- £12,500 + VAT (1 yr deal)
- £33,000 + VAT (3 yr deal)

Why Choose Us

The new stands promise to be a hub of fan activity and excitement. Your brand will be displayed to hundreds of passionate supporters and visiting teams, ensuring maximum exposure and engagement.

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MATCH SPONSORSHIP SPONSOR A MATCH DAY WITH ADDED HOSPITALITY!

Elevate your brand and indulge in hospitality by becoming a match day sponsor at Peterborough Sports FC!



Exclusive Package

- £800 + VAT for 6 guests
 - Finely prepared two course meal, complimentary drinks and half time refreshments
 - Prominent Brand Exposure and PA System Announcement
 - Premium Seating
 - Complimentary Souvenirs
 - MOTM Presentation and Special Recognition
-

Our Services



League Leading Catering

Finely prepared two course meal in the Turbines Boardroom, complimentary drinks and half time refreshments including pastries and cakes.



Brand Exposure

Your brand featured in the match programme, scoreboard and announced on the PA System, ensuring maximum visibility to fans.



Memoirs and Recognition

Receive complimentary match programmes, team sheets and a signed match ball. Select the Man of the Match and present the award, adding an extra layer of engagement and excitement to your sponsorship experience

GET IN TOUCH

Sam Jennings
Marketing Coordinator
sam@psfc.co.uk



PLAYER SPONSORSHIP

Support your favourite player and elevate your brand with our exclusive Player Sponsorship package!

Cost



Advertise your brand by sponsoring a squad member, ensuring your company is associated with that player on home and away shirts at match games.



Home Sponsorship: £175 + VAT
Away Sponsorship: £175 + VAT
Home and Away Sponsorship: £300 + VAT



Season-Long Recognition: Your sponsorship will be highlighted in every match day programme and you will receive your players worn match shirt at the end of the season



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PROGRAMME ADVERTISING

Maximise your brand's reach with a full-page advertisement in every home match day programme at Peterborough Sports FC.

Cost



Affordable Exposure: Full, Half and Third of a page programme ads available. Contact for more details.



Season-Long Visibility: Prominently displayed in every home match day programme throughout the season.



Engage with Supporters: Connect with a passionate and engaged audience who value the club.

Why Choose Us

Elevate your brand with Peterborough Sports FC and enjoy high-impact visibility at every home game of the season. Competitively priced, this is a sure fire way of reaching a wide and diverse audience in Peterborough.

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CLUBHOUSE

Host your next Event at the Peterborough Sports FC Clubhouse!

Whether you're planning a function or business meeting, our versatile spaces including bar, clubhouse and boardroom can accommodate to your needs.

Why Choose Us

- **Competitive Hall Hire Fee** **Book Your Event Today!**
- **Large Tailored space:** For more information and
Holds up to 120 people. availability, contact us:
- **Friendly Staff:** A warm and Daniel Campbell
friendly venue with a Operations and Grounds Manager
dedicated on site team. media-events@psfc.co.uk

Regular Darts,
Pool and Quiz
Nights!





CLUB SHOP

Gear up with Peterborough Sports FC!



Show your support in style by visiting our new club shop located in the Clubhouse for exclusive merchandise.



Official Kits: Wear the same gear as your favourite players from the Turbines with our home and away kits.



Exclusive Merchandise: Browse a wide range of branded apparel, accessories, and memorabilia. Find the ideal gifts for the dedicated fans in your life.

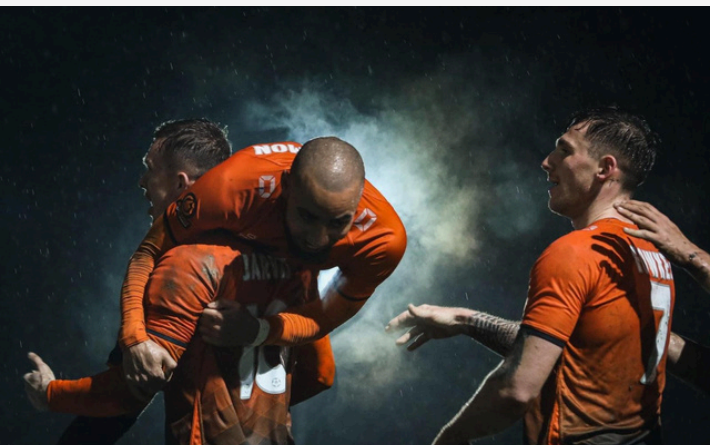


Shop In-Store: New convenient club shop inside the clubhouse at PIMS Park.



**Replica Shirt:
£42**







PETERBOROUGH SPORTS FC

**WHATEVER YOUR BUDGET, BRAND NEEDS, OR
BUSINESS GOALS, WE'LL HELP YOU SCORE
WITH THE TURBINES**

Contact Us



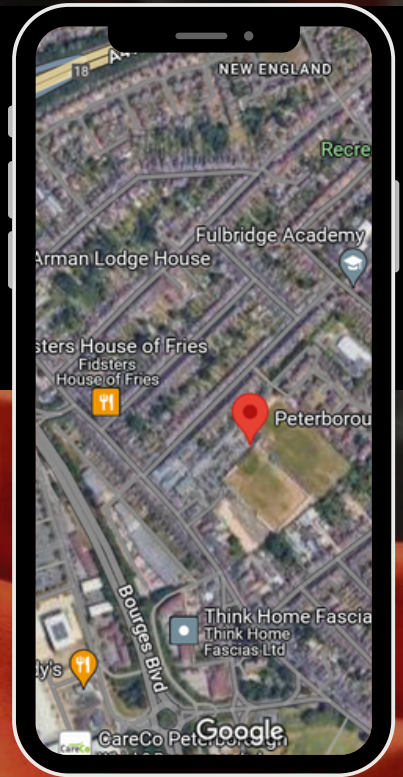
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