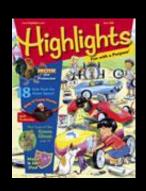
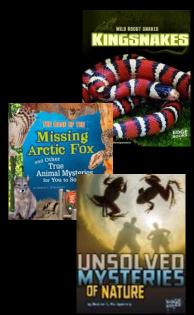


# 1. Prepare for the Long Haul



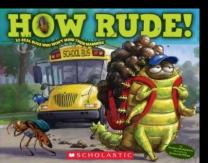


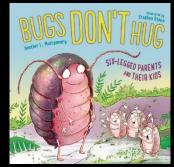


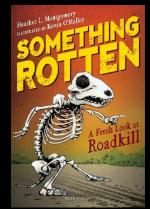


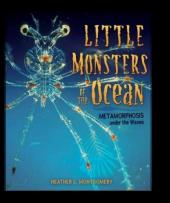












Book of the Year Alabma

Kirkus **Booklist** 

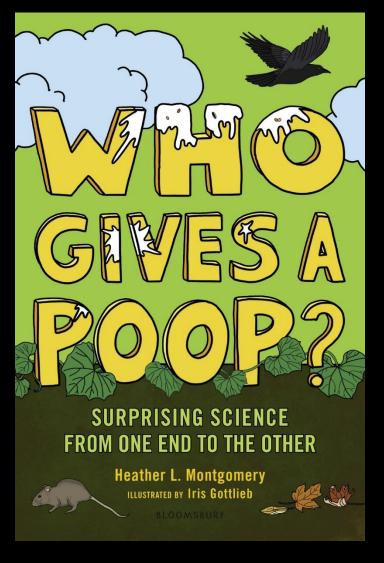
Redbud Red Poppy

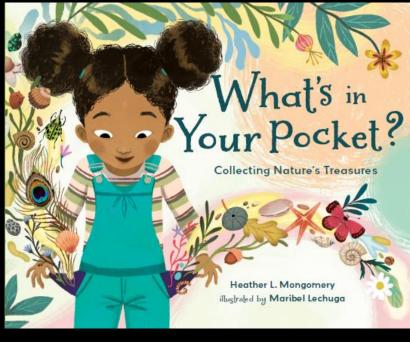
- ★ Kirkus
- ★Booklist
- **★**SL Journal
- ★SL Connect.

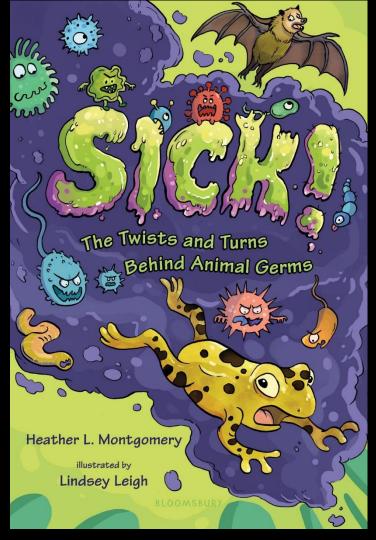
**VOYA List Orbis Pictus ALA Notable Texas Topaz** 

Kirkus Review

2006







Coming in February

2021 2024

# 2. Don't travel alone

- 1. Join SCBWI (Society of Children's Book Writers and Illustrators)
- 2. Read 100 recent kidlit books
- 3. Find (or start) a critique/book study group



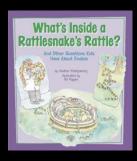
# 3. Train Hard (Study the Industry)

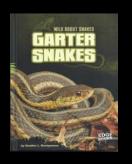




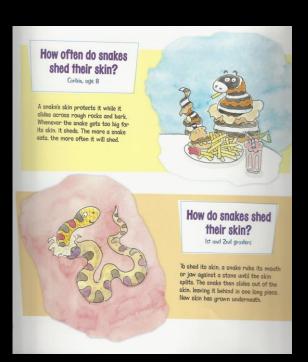
Love your librarian!

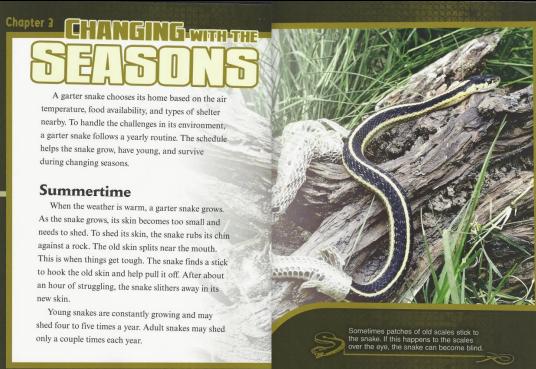
## Understand Your Audience











#### Rattled

There it was. Sprawled out on the pavement in front of me. A rattlesnake as long as my arm, with a squished midsection as wide as a car tire. So sad. As I jogged past, I wondered if the driver had aimed for the snake. Then a question hit me.



When a rattler closes his mouth, how does he not bite himself?

His fangs are really long. Where do they go? How come they don't jab his lower lip? I mean, I knew the anatomical reason from reading a book—the fangs fold—but I still didn't get how.

18

1

### Understand the Publishers





We were watching a geyser in Yellowstone National Park. Yellowstone covers a big part of Wyoming plus parts of Montana and Idaho. Geysers, hot springs, and mud pots fill the park. That's because much of Yellowstone sits in a giant volcano.

Hundreds of thousands of years ago, the volcano at Yellowstone erupted. The explosion was huge. It left a crater in the earth called a caldera. Much of the park is in the caldera, 109

> This is Old Faithful Geyser. Old Faithful erupts about every 90 minutes.

Hot rock lies deep inside the Hot rock lies deep inside the earth. It boils water in the ground The hottest water becomes steam. The steam forces water up through the ground, making a geyser.

Some gevsers shoot water to a height of 200 feet. That's more than twice as tall as the White House.

Snow-white rock, called sinter, covers the ground around the geysers. (18)



and mud pots

fill the park. 14

geysers.

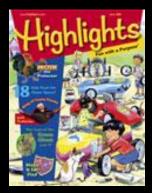
hot springs.

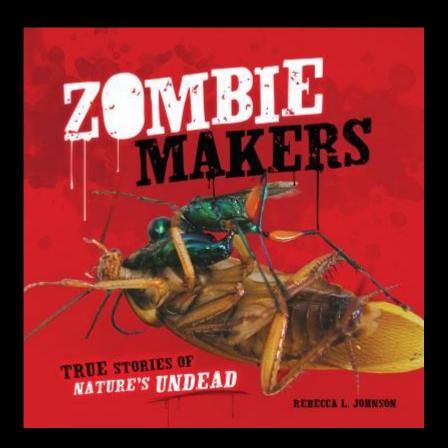
Sent/9 24

ther food 4.3

F Redingtry 81

Grade 3.9





How do we know? Fossils provide a few clues. Scientists have found tiny scars on 48-million-year-old leaf fossils. The scars look exactly like the marks that modern zombified carpenter ants make when they clamp onto leaves.

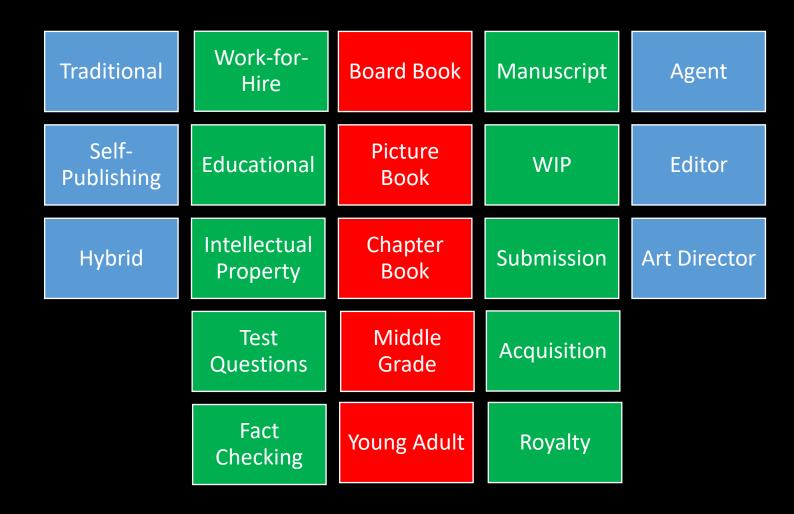
Scientists have also found a 105-million year old fossilized insect with fungus inside. Was that fungus a zombie maker? Perhaps. Or maybe it was on its way to becoming one.

Zombie makers are parasites with remarkably fine-tuned weapons. In most cases, these are chemicals that act on hosts' brains.

Exactly how this mind control works is still largely a mystery. Through experiments and new discoveries, though, scientists are **finding** answers. They're piecing together the amazing but true stories about nature's undead. About the real zombies – and their makers – that **creep and crawl** and lurk among us.

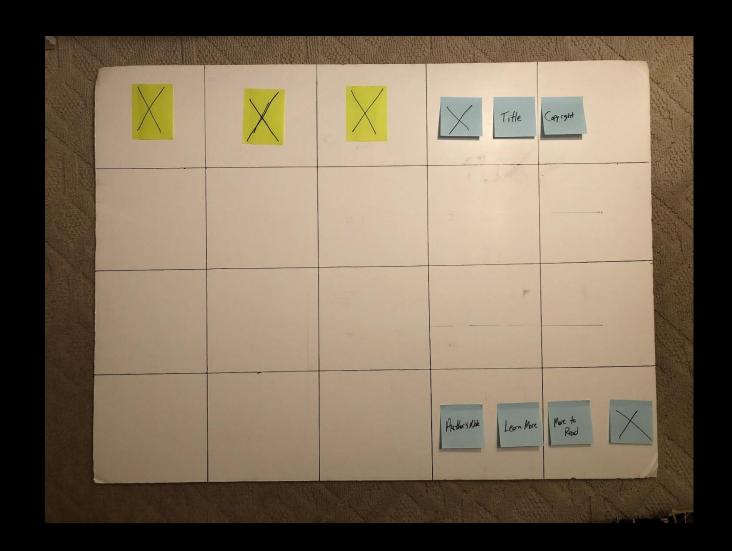
Readability Statistics	? 🔀
Counts	
Words	220
Characters	1063
Paragraphs	5
Sentences	17
Averages	
Sentences per Paragraph	4.2
Words per Sentence	12.8
Characters per Word	4.5
Readability	
Passive Sentences	5%
Flesch Reading Ease	70.5
Flesch-Kincaid Grade Level	6.6
	OK

# Industry jargon



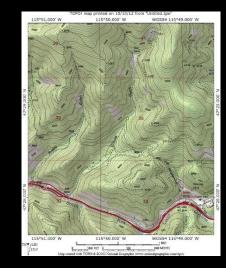
# Picture Books are their Own Artform

- 32 Pages
- Need 13+ Illustrative possibilities
- 50/50 Author/Illustrator
- Editors run from rhyme



## 4. Plan Your Route

<del>ረ</del>



#### **Work-for-hire**

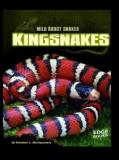
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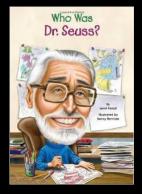
neone else decides

• Publishe





ScienceWorld



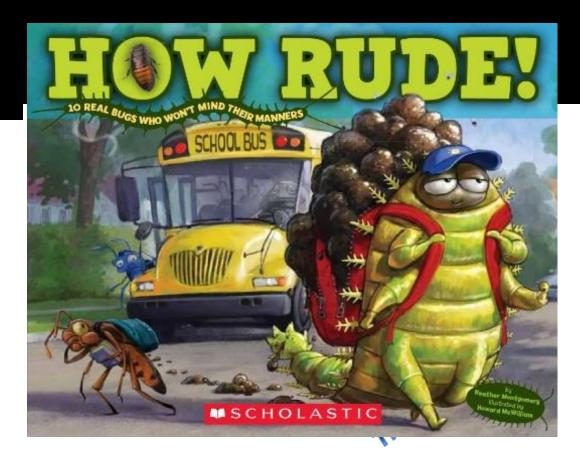


#### **Trade/Royalties**

- Your original work
- More control over rights

- Greater sales opportunities
- Royalties are variable

## Write, write and write it again!



#### Work for Hire Leads

- Writing for the Educational Market <u>http://educationwriting.blogspot.com/</u>
- American Book Producers Association <a href="http://abpaonline.org/">http://abpaonline.org/</a>
- Harold Underdown on packagers <u>https://www.underdown.org/packagers.htm</u>
- Evelyn B. Christensen's Educational Markets for Children's Writers plus Children's Magazines <a href="http://www.evelynchristensen.com/markets.html">http://www.evelynchristensen.com/mags.html</a>
- Bender Richardson White http://www.brw.co.uk/
- Red Line Editorial http://reditorial.com/

### Some how-to resources

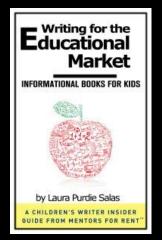
 Laura Purdie Salas, Writing for the Educational Market, print or Kindle book:

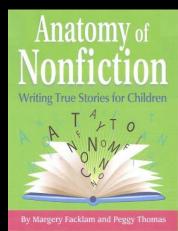
https://mentorsforrent.wordpress.com/ebooks
/ed/

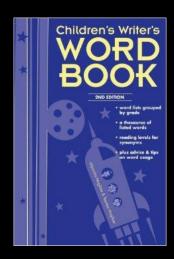
- Children's Writer's Wordbook
- Margery Facklam and Peggy Thomas, Anatomy of Nonfiction: Writing True Stories for Children and blog

http://anatomyofnonfiction.blogspot.com/

Highlights Foundation Workshops









# Trade/Royalty Leads

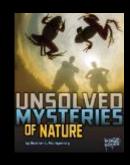
- Publisher's Marketplace
  - Children's Bookshelf
- Www.ManuscriptWishlist.com
- Publisher's Websites

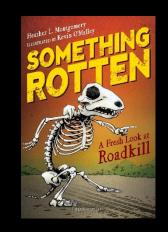
- Conferences and retreats with industry faculty
- Interviews with editors
- Acknowledgment pages

### Submission Process

- 1. Target Agents/Publishers
- 2. Create Manuscript/Package/Proposal
- 3. Send out
- 4. Check-in after 3 months (or as noted on agent/publisher guidelines
- 5. For WFH, re-send package every 6 months







## Formatting

- Publisher-specific guidelines
- Industry standards
  - Black, 12-point, Times New Roman or Arial
  - Standard 8.5x11 page
  - Margins of at least 1 inch on all sides
  - Double-spaced
  - Left-justified with .5 inch indent on paragraphs (not tab or spaces)



Heather Montgomery P.O. Box 601 Ardmore, TN 38449 256-426-5871 sipsey21@hotmail.com

Front matter: 400 Words

Back matter: 900 Words

BUGS DON'T HUG

Heather L. Montgomery

Bugs are not like us.

Bugs don't give "good morning" kisses. They don't strip off their pis, or even comb their

And, bugs don't hug.

Bugs don't use a spoon or fork.

But baby crickets do get eggs.

A mother short-tailed cricket lays extra, tiny eggs. She made the special eggs for her baby's first breakfast.

[Baby cricket: I like mine runny. Yummy!]

Series, Tit

es from pen Ils will



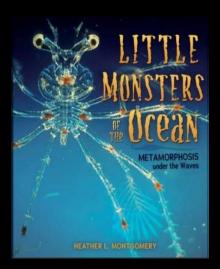
## The Proposal

#### Includes:

- Overview
- Target Audience/Potential Markets
- Comp Books
- Author Bio/Platform
- Table of Contents
- Sample Chapters (typically 3)

#### **Optional**

- Series Potential
- Visuals
- Influencers
- Curriculum Connections



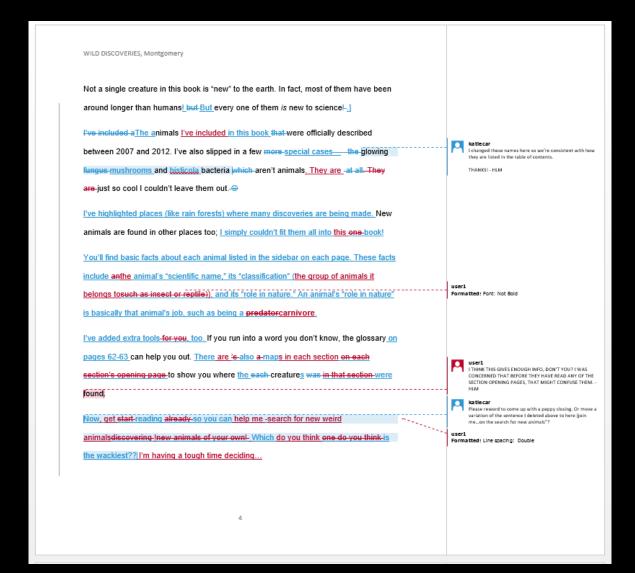
Proposal

LITTLE MONSTERS OF THE OCEAN:

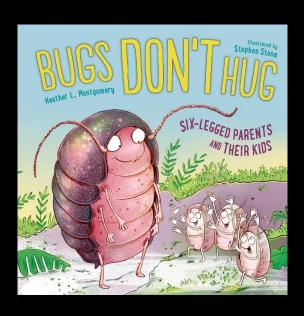
HOW THEY GROW UP

By Heather L. Montgomery

# Just Getting Started...



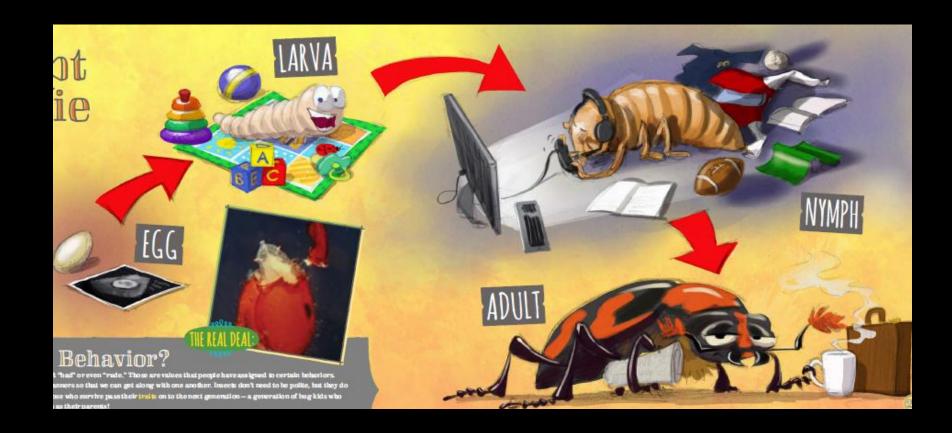
## And About Those Illustrations...



"Bugs aren't like us."

"Buts aren't are like us."







5. Enjoy the Journey(Don't sit around and wait)









