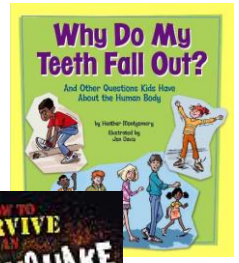
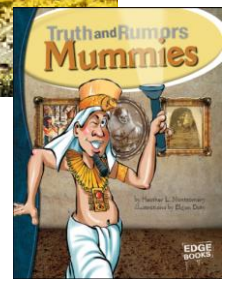
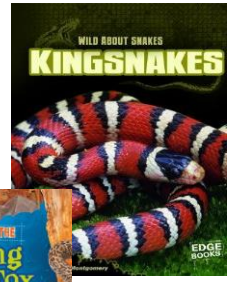
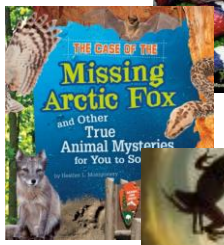
Work for Hire & Educational Markets

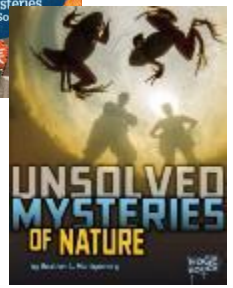
Writing Journey

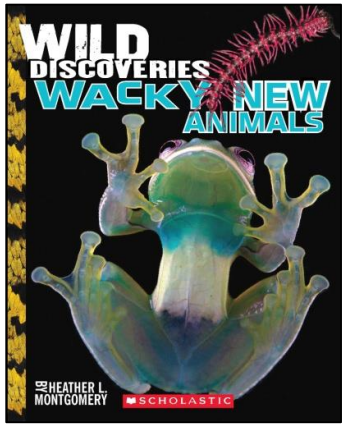


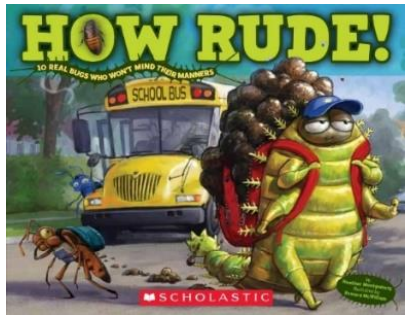


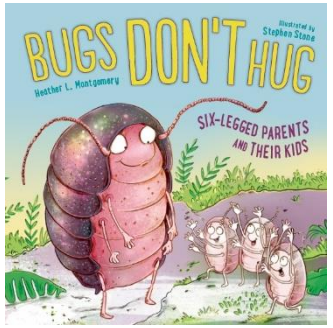


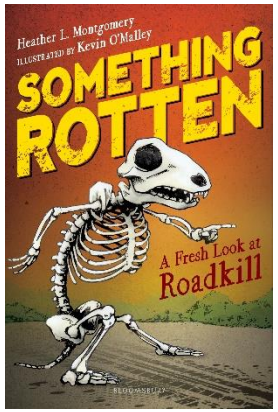


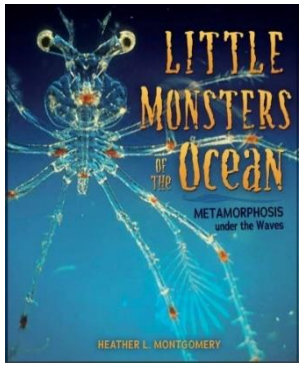












Book of the Year Alabma

Kirkus
Booklist

Redbud
Red Poppy

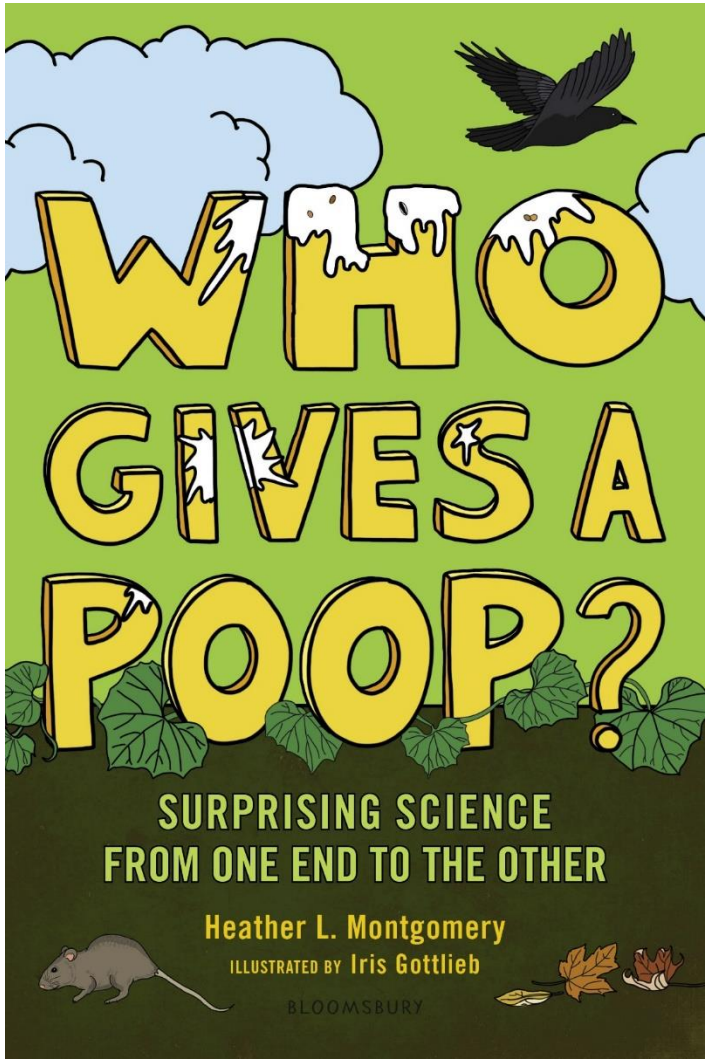
☆Kirkus
☆Booklist
☆SL Journal
☆SL Connect.

VOYA List
Orbis Pictus
ALA Notable
Texas Topaz

Kirkus Review

2006

2018



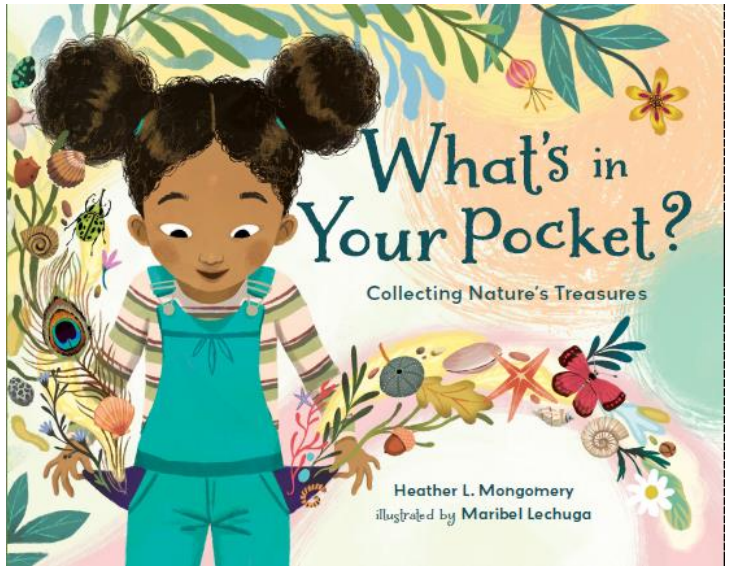
"…equal parts informative and grotesquely fascinating. Highly recommended for public and school libraries."
-School Library Journal

"A well-stirred slurry of facts and fun for strong-stomached 'poop sleuths.'"

-Kirkus Reviews

"Montgomery is an ideal spokesperson to forward news from the fetid field."

-BCCB



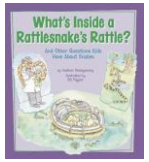
2020

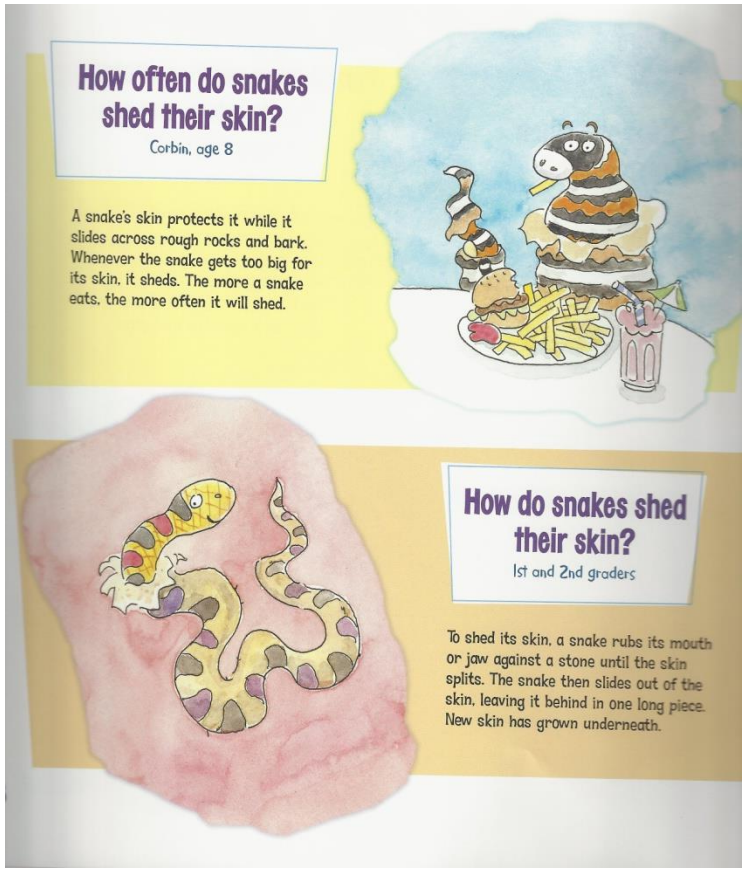
2021

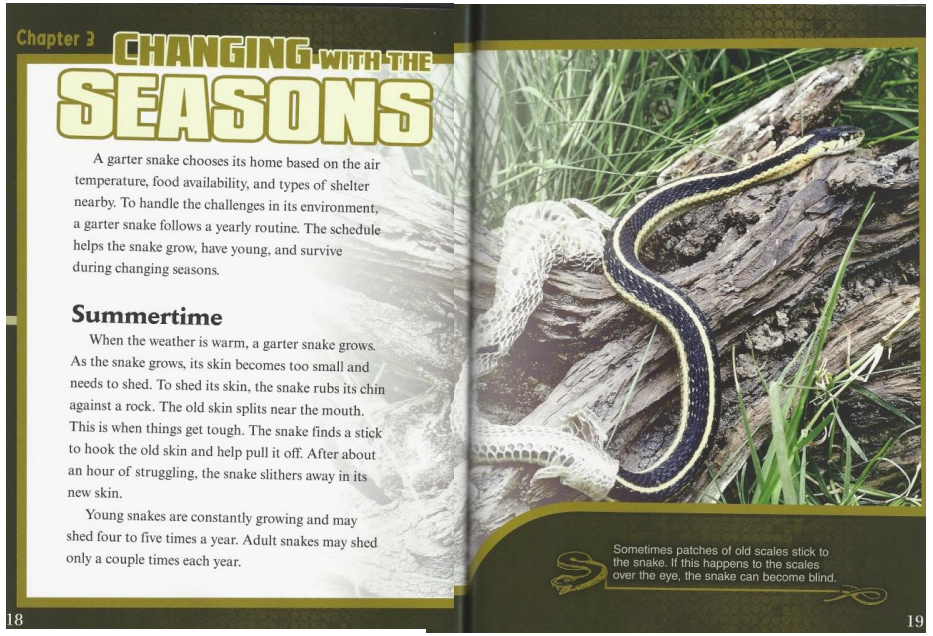
Become a Student of Kidlit

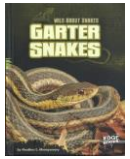
Love your librarian!

Close Reading









Hot Spot!

By Janet Fox

4 italicized words

words - 307
¶ 15
sent. 36
Sent/¶ 2.4
words/sent 8.5
Char./word 4.3
Passive 26
F Reading Ease 81
Grade 3.9

"Here it comes!" my son Kevin shouted.

We felt a rumble beneath our feet. We heard a noise like a roaring train. Boiling water shot out of the ground and blew high into the air.

We were watching a geyser in Yellowstone National Park. Yellowstone covers a big part of Wyoming plus parts of Montana and Idaho. Geysers, hot springs, and mud pots fill the park. That's because much of Yellowstone sits in a giant volcano.

Hundreds of thousands of years ago, the volcano at Yellowstone erupted. The explosion was huge. It left a crater in the earth called a *caldera*. Much of the park is in the caldera. 109

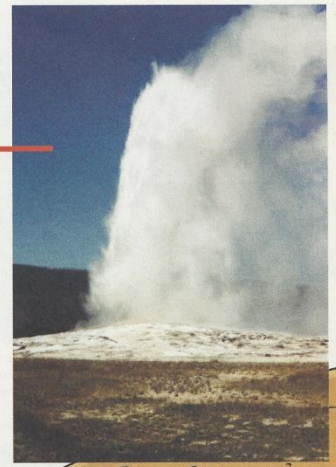
Yellowstone National Park contains a giant volcano. For this reason, geysers, hot springs, and mud pots fill the park. 19

This is **Old Faithful Geyser.** Old Faithful erupts about every 90 minutes.

Hot rock lies deep inside the earth. It boils water in the ground. The hottest water becomes steam. The steam forces water up through the ground, making a geyser.

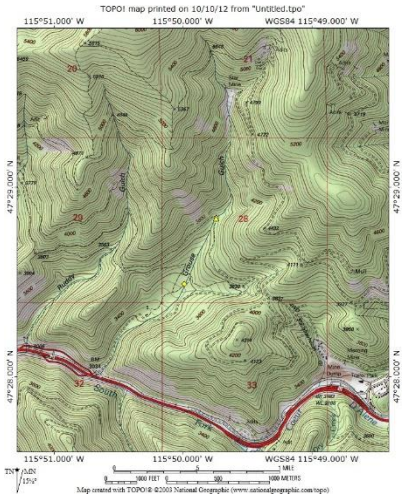
Some geysers shoot water to a height of 200 feet. That's more than twice as tall as the White House.

Snow-white rock, called *sinter*, covers the ground around the geysers. 18



Illustrated by David Coulson

Many routes



Work-for-hire

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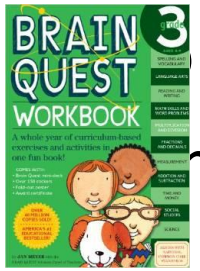

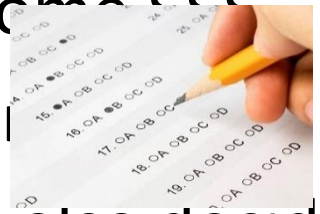

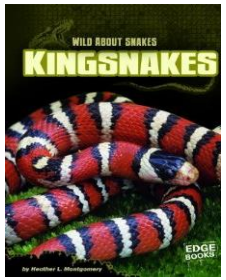

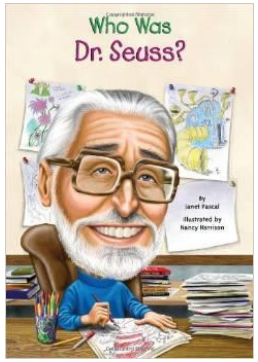

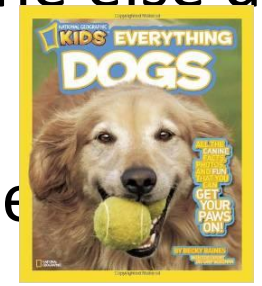

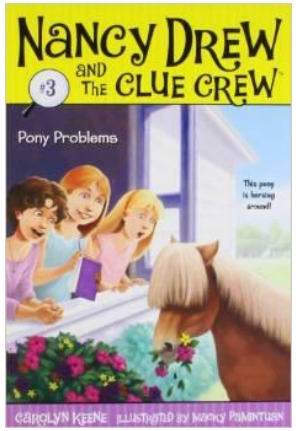

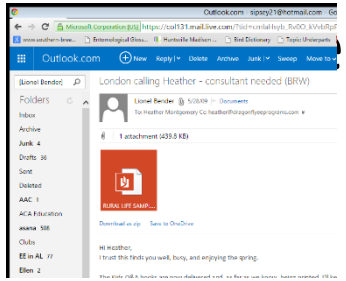

Royalties

- Your original work
- More control over rights
- Greater sales opportunities
- Royalties are variable

Some Educational Publishers

- ABDO Group
- Rosen Lerner
- Capstone
- Chelsea House
- Chicago Review Press
- Dawn Publications
- Free Spirit Publishing
- Scholastic
- Sleeping Bear Press

Work-for-Hire Submission Process

1. Target Publishers
2. Create Submission Package
3. Send out
4. Check-in
5. Re-send package every 4-6 months or so

Business Letter

Heather Montgomery
P.O. Box 601
Ardmore, TN 38449

September 24, 2007
Capstone Press
151 Good Counsel Dr.
P.O. Box 669
Mankato MN 56002

Dear Ms. Olson,

Professional Intro

I would like to be considered for freelance opportunities with Capstone Press. Enclosed you will find several samples of my writing.

Brief bio/skills

My BS in biology grounds me in science and my MS in environmental education ensures my understanding of the learning process. Over twelve years of teaching science and developing curriculum has taught me how to correlate projects with the state and national education standards.

Writing Credits/Exp.

My writing credits include both children's and professional magazines. I've sold science informational articles to *Science World* and *Highlights for Children*. In my writing, I strive to excite inquisitive minds and set readers off on their own scientific adventure.

Characteristics & Interests

Professionally, I am reliable, punctual and thorough in my research. My area of interest encompasses both life science and earth science as well as outdoor activities and sports. My passions are entomology and freshwater ecology, but I've found that I become excited about any subject on which I conduct in-depth research.

Contact Info

Enclosed you will find my resume. I am available for assignments and can be reached at heather@dragonflyeeprograms.com or 256-426-5871.

Sincerely,

Heather L. Montgomery

Resume/CV

- Contact information
- Education
- Experience
- Accomplishments
- Tips
  - Focus on relevant info
  - Be BOLD!

Heather Lee Montgomery

OBJECTIVE

To promote passion and learning in science and science education.

EXPERIENCE

Writer 2005-present Ardmore, AL

- Author of 12 nonfiction science books for young people (educational and trade industries).
- Provide professional development for educators on science literacy.
- Write items for large-scale assessment programs.
- Conduct school presentations on science and writing.

Education Consultant McDowell Environmental Center 2005-present Nauvoo, AL

- Develop, evaluate, and revise inquiry-based science curriculum and materials.
- Train and mentor staff in standards-based classes (NGSS and Common Core ELA)
- Develop and present professional development workshops at conferences, workshops and trainings.
- Teach hands-on outdoor environmental science classes.

Director and Environmental Ed. Consultant 1993-2005 Ardmore, AL

- Provide expert guidance to educational organizations in the development of environmental education programs.
- Present teacher workshops and staff trainings.
- Grant writing, program design and course selection.
- Develop educational curriculum and teaching materials.

Outdoor Program Manager Girl Scouts of North Alabama 2002-2005 Huntsville, AL

- Directed two summer camps for girls grades 1-10
- Supervised four properties (two operating camps, one office structure and one other).
- Designed, coordinated and lead weekend events for girls and volunteers.
- Supported council fund development efforts. Wrote grants as needed.

Classroom Teacher & Summer Program Leader Country Day School 2000 , 2001 Madison, AL

- Homeroom teacher for 6th 7th and 8th grade students.
- Developed curriculum, established lesson plans and taught middle school.
- Developed curriculum and taught inquiry science to 4th and 5th graders.
- Lead summer camp program.
- Substitute teacher for pre-school program.

PO Box 601, ARDMORE, TENNESSEE, 38449 • (256) 426-5871
www.HeatherLMontgomery.com • sipsey21@gmail.com

Director, Program Coordinator, Instructor McDowell Envn Center 1994-2000 Nauvoo, AL

- Hired, trained and supervised 5 permanent and 10 seasonal staff each year (a total of over 50 staff).
- Taught outdoor, environmental education classes to students grades 1-10 (underprivileged/privileged, gifted/ learning disabled, rural / urban, etc.).
- Designed comprehensive environmental education curriculum correlating to the Alabama Course of Study Science and Social Studies, grades 1-10.
- Marketed to, scheduled for and coordinated with visiting schools (over 70 schools and 4,300 students per year).
- Administered the annual budget ($310,000.00).
- Coordinated adult programs, workshops and conferences
- Wrote, was awarded and successfully completed 3 grants from the Birmingham Foundation, Alabama Power, and Learn and Serve Alabama.

EDUCATION

1992–1994 The Ohio State University Columbus, OH

- M.S., Environmental Communication, Education and Interpretation.
- GPA 4.0
- Thesis: The Evaluation of Residential Environmental Education Programs

1988–1992 Mary Washington College Fredericksburg, VA

- B.S., Biology.
- GPA 3.9
- Graduated Summa Cum Laude.

PROFESSIONAL INTERESTS

Environmental Literacy Plan Task Force, Chair

Environmental Education Association of Alabama: Vice President, Presenter, Conference Host, and Exhibitor

Legacy, Partners in Environmental Education: Exhibitor

National Association of Interpreters: Member, Newsletter Contributor and Alabama Coordinator

American Camp Association: Member, Board Member

TRAININGS AND CERTIFICATIONS

Alabama Public Schools Substitute Teacher; Leave No Trace Master Trainer; Wilderness First Aid, American Red Cross Community CPR; American Red Cross First Aid; American Red Cross Basic Water Rescue Instructor; American Red Cross Small Craft Safety-Canoeing Instructor; Project Learning Tree, Project WET, Project WILD, Alabama Water Watch.

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ORIENTEERING

(A writing sample)

Throughout history, people have had to find their way through the wilderness. People developed maps and magnetic compasses to help them. Today, most people don't use these tools in their everyday life. But some people use maps and compasses in an exciting sport – orienteering.

Practice,
Practice,
Practice

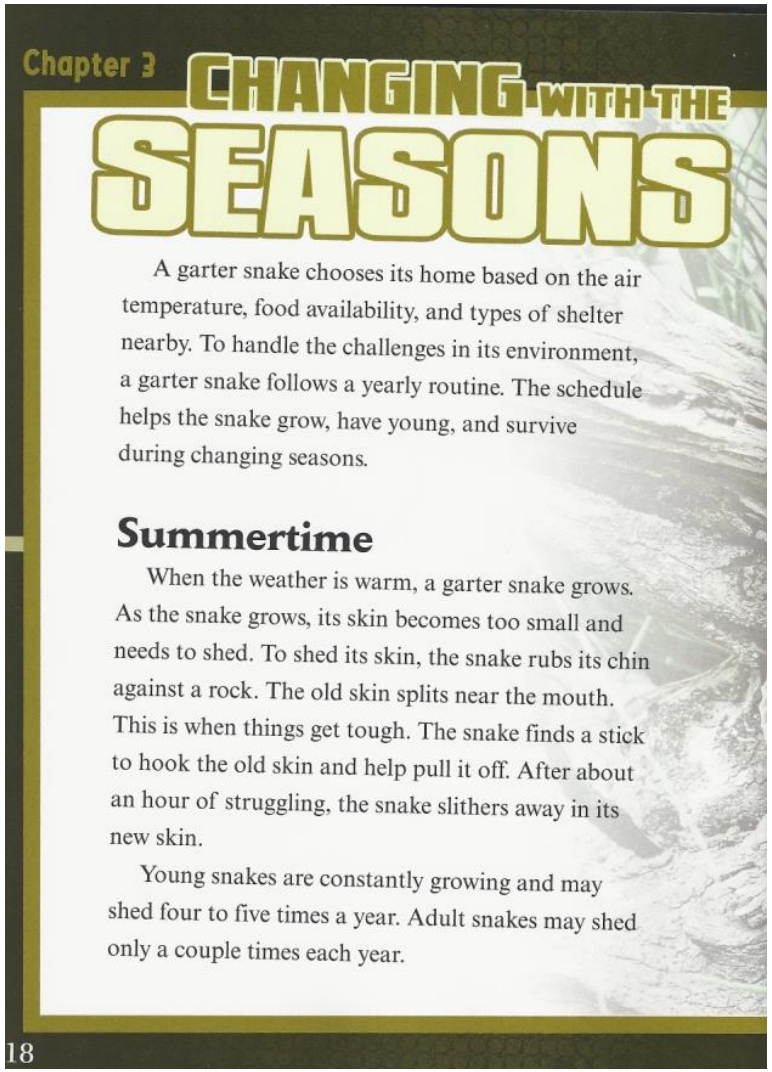
And use your critique group!

The Sport

In orienteering, a person races to find points that are marked on a map. These points are called controls. The racer can use only a map, a compass and their mind.

To win, a person must complete the course accurately in the shortest amount of time. To be the fastest, they must choose the best route to each control. They need to decide whether to go on or off the trail. A racer has to read the map to determine whether to go over a hill or around it. They may even decide to run through a river.

There are many types of orienteering. People can orienteer by mountain bike, car or even canoe. But, orienteering cross-country by foot is the most common.



Chapter 3

CHANGING WITH THE SEASONS

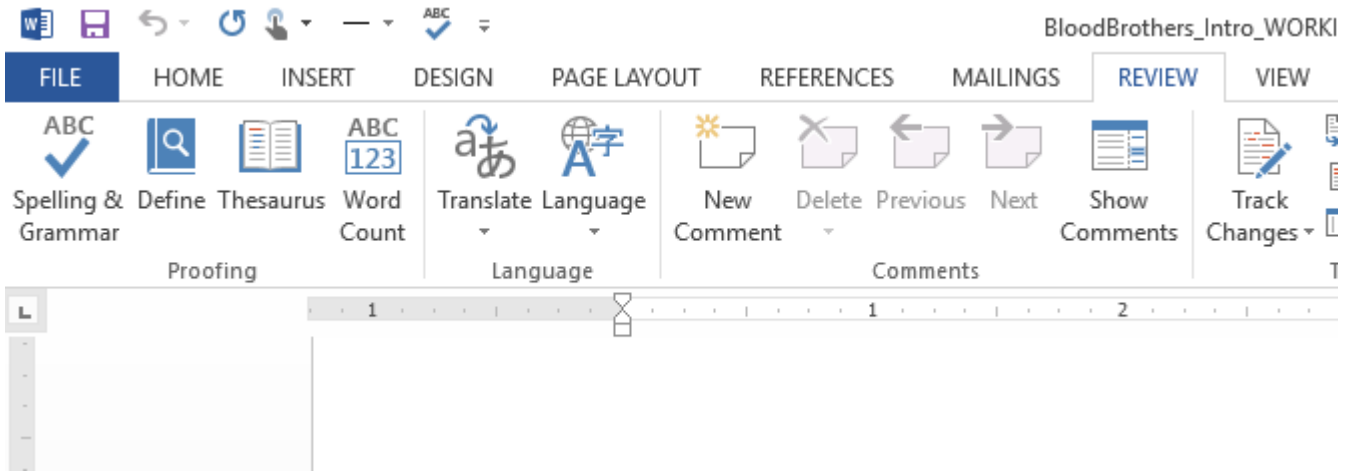
A garter snake chooses its home based on the air temperature, food availability, and types of shelter nearby. To handle the challenges in its environment, a garter snake follows a yearly routine. The schedule helps the snake grow, have young, and survive during changing seasons.

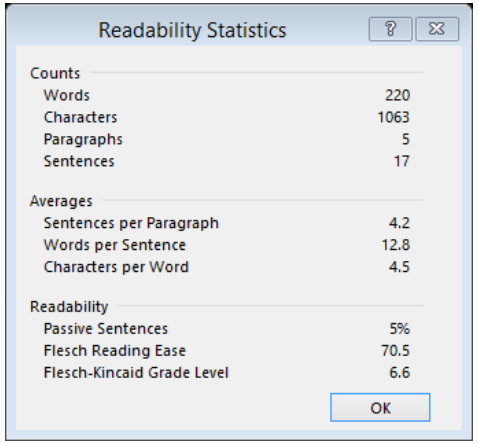
Summertime

When the weather is warm, a garter snake grows. As the snake grows, its skin becomes too small and needs to shed. To shed its skin, the snake rubs its chin against a rock. The old skin splits near the mouth. This is when things get tough. The snake finds a stick to hook the old skin and help pull it off. After about an hour of struggling, the snake slithers away in its new skin.

Young snakes are constantly growing and may shed four to five times a year. Adult snakes may shed only a couple times each year.

18

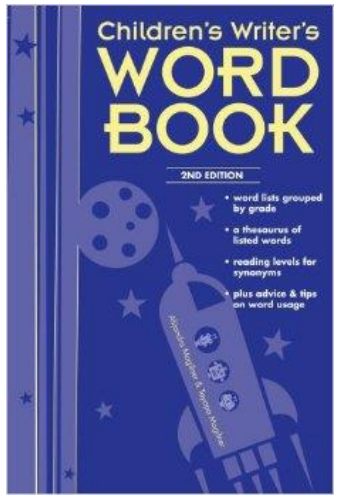




Work-for-Hire

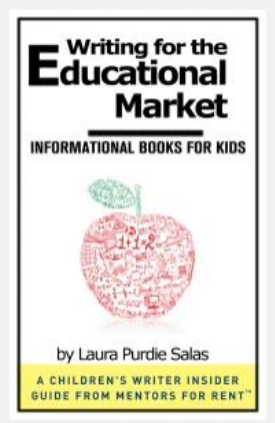
More tips on the sample

- Follow their guidelines
- Typically 5 pages or less
- Some accept 1-3 samples
- May send published clips if available



- Match Reading Level
  - ATOS: https://www.renaissance.com/products/accelerated-reader/atos-analyzer
  - Lexile: https://lexile.com/about-lexile/lexile-overview/lexile-infographic/
  - AR Bookfinder: AR Bookfinder http://www.arbookfind.com/
  - *Children's Writer's Wordbook*

Work for Hire Leads/Resources

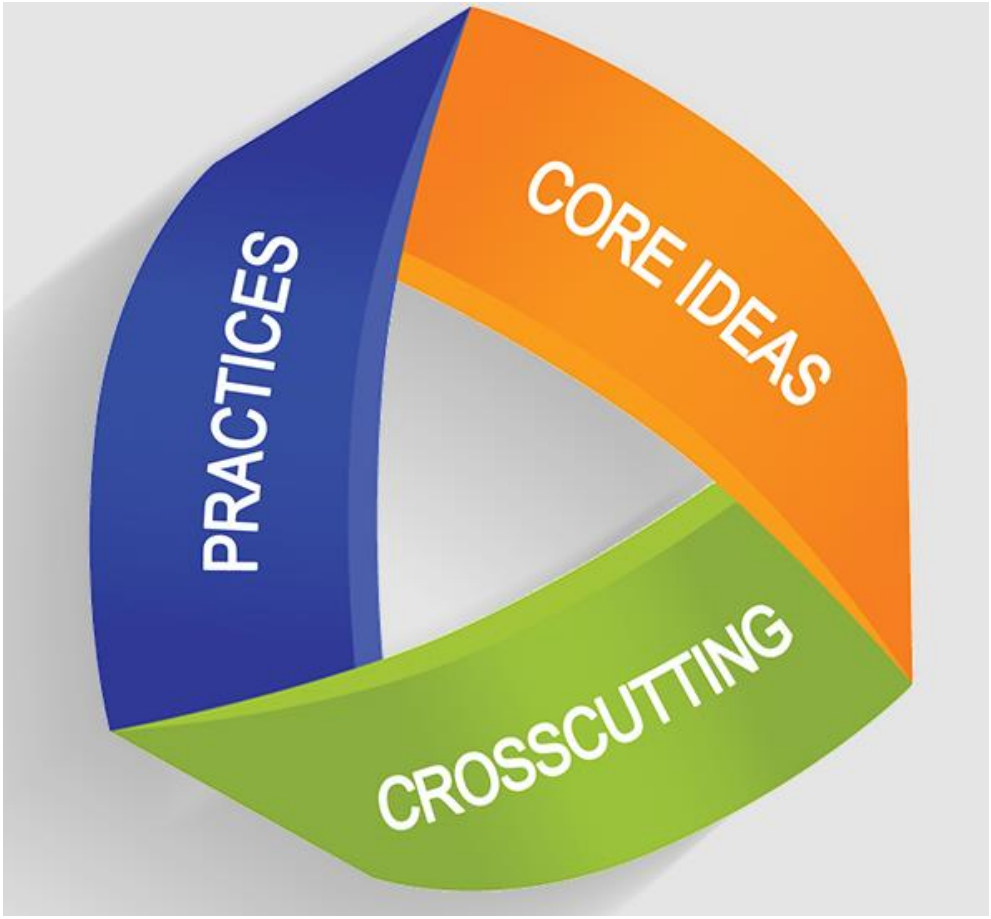


- American Book Producers Association http://abpaonline.org/
- Bender Richardson White http://www.brw.co.uk/
- Red Line Editorial http://reditorial.com/
- Freelance Websites:
  - Upwork.com
- Evelyn B. Christensen's Educational Markets for Children's Writers plus Children's Magazines http://www.evelynchristensen.com/markets.html http://www.evelynchristensen.com/mags.html
- Laura Purdie Salas, W*riting for the Educational Market,* https://mentorsforrent.Wordpress.Com/ebooks/ed/

Helpful blogs

- Alice McGinty (author) https://www.wow-womenonwriting.com/42-FE4-WritingForTheEducationalMarket.html
- Molly Blaisdell (author) http://mollyblaisdell.com/writers/work_for_hire
- Writing for the Educational Market, Laura Purdie Salas (old site) http://educationwriting.blogspot.com/

Next Generation Science Standards



Practices

BOX 3-1

PRACTICES FOR K-12 SCIENCE CLASSROOMS

1. Asking questions (for science) and defining problems (for engineering)
2. Developing and using models
3. Planning and carrying out investigations
4. Analyzing and interpreting data
5. Using mathematics and computational thinking
6. Constructing explanations (for science) and designing solutions (for engineering)
7. Engaging in argument from evidence
8. Obtaining, evaluating, and communicating information

Crosscutting Concepts

2 Crosscutting Concepts

1. Patterns
2. Cause and effect: Mechanism and explanation
3. Scale, proportion, and quantity
4. Systems and system models
5. Energy and matter: Flows, cycles, and conservation
6. Structure and function
7. Stability and change

Discipline and Core Ideas

Physical Science	Life Science	Earth and Space Science
PS1 Matter and Its Interactions	**LS1 From Molecules to Organisms: Structures and Processes**	**ESS1 Earth's Place in the Universe**
PS1A Structure and Properties of matter	LS1A Structure and Function	ESS1A The Universe and Its Stars
PS1B Chemical Reactions	LS1B Growth and Development of Organisms	ESS1B Earth and the Solar System
PS1C Nuclear Processes	LS1C Organization for Matter and Energy Flow in Organisms	ESS1C The History of Planet Earth
PS2 Motion and Stability: Forces and Interactions	LS1D Information Processing	**ESS2 Earth's Systems**
PS2A Forces and Motion	**LS2 Ecosystems: Interactions, Energy, and Dynamics**	ESS2A Earth Materials and Systems
PS2B Types of Interactions	LS2A Interdependent Relationships in Ecosystems	ESS2B Plate Tectonics and Large-Scale System Interactions
PS2C Stability and Instability in Physical Systems	LS2B Cycles of Matter and Energy Transfer in Ecosystems	ESS2C The Roles of Water in Earth's Surface Processes
PS3 Energy	LS2C Ecosystem Dynamics, Functioning, and Resilience	ESS2D Weather and Climate
PS3A Definitions of Energy	LS2D Social Interactions and Group Behavior	ESS2E Biogeology
PS3B Conservation of Energy and Energy Transfer	**LS3 Heredity: Inheritance and Variation of Traits**	**ESS3 Earth and Human Activity**
PS3C Relationship Between Energy and Forces	LS3A Inheritance of Traits	ESS3A Natural Resources
PS3D Energy and Chemical Processes in Everyday Life	LS3B Variation of Traits	ESS3B Natural Hazards
PS4 Waves and Their Applications in Technologies for Information Transfer	**LS4 Biological Evolution: Unity and Diversity**	ESS3C Human Impacts on Earth Systems
PS4A Wave Properties	LS4A Evidence of Common Ancestry	ESS3D Global Climate Change
PS4B Electromagnetic Radiation	LS4B Natural Selection	
PS4C Information Technologies and Instrumentation	LS4C Adaptation	
	LS4D Biodiversity and Humans	

An example: Metamorphosis

https://www.nextgenscience.org/

Common Core Standards

- http://www.corestandards.org/

The Proposal

Includes:

- Overview
- Target Audience/Potential Markets
- Comp Books
- Author Bio/Platform
- Table of Contents
- Sample Chapters (typically 3)

Optional

- Series Potential
- Visuals
- Influencers
- Curriculum Connections