

Single Book Timeline

Prepping

(6 months-2 years)

- Research 1: **Content** (Overview)
- Research 2: **Market**
- Play with Approach and Big Idea
- Research 3: **Content** (books, papers, informational interviews)
- Play with Structure
- Research 4: **Deep Content** (in-depth interviews, hands-on)

Writing

(6 months-2 years)

- ❖ Play with Voice
- ❖ Draft
- ❖ Research 5: **Filling gaps**
- ❖ Critique Groups
- ❖ Re-write
- ❖ Research 6: **Content** (Fact-checking & Documentation)

Submitting

(1-2 years)

- Research 7: **Market**
- Submit and wait!
- Acceptance
- Complete book or revise
- Revise
- Final Acceptance
- Research 8: **Fact-check Art**
- Promotion
- Publication