



Ginette Morel

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EXTRAORDINARY TIMES CALLS FOR EXTRAORDINARY ACTIONS

I am a management consultant and a professional coach who has worked with Fortune 500 corporations and government agencies providing high-performance team projects and multicultural interventions. My role is to advise, coach and lead executives in major transitional projects internationally. I am engaged in extensive work with Global Affairs Canada throughout the Caribbean, Asia Pacific and the UK and Africa. My belief is that leadership needs to continually be inspired and challenged to achieve unprecedented results.

Why a Coach?

What happens when we have blind spots? They can be old habits or practices that are no longer effective, yet we continue to use them. We often say, "It's the way we've always done it", or it's worked well in the past."

Coaching is recognized as an invaluable resource for people. Working with a coach allows individuals to better develop and accomplish strategic plans. Coaching enhances decision-making, improves the handling of difficult people and difficult situations. Coaching assures meeting goals and objectives, clarifying the priorities and sticking to them. It results in producing more than seemed likely before the engagement

Certifications

- Facilitation & Consulting
- Executive Coaching
- Emotional Intelligence 2.0
- Online 360 Assessment
- ARSENAL Assessment: The 7 Best Practices for Building Stress Resilience

Clients' testimonials

"Ginette Morel from Morel Martin Associates Inc. supported a group of professional women from the public service sector in Benin, West Africa. The support involved a coaching program that matched participants from Benin with experienced coaches from Canada's public service sector.

"Thank you!" Thank you for having helped them discover the strength and wisdom of Coaching and their own "strength" to advance the status and leadership of women in Benin, Africa. You have made this project a success in this vibrant country and culture that is Benin."

**Director of Support for Administrative Reform in Benin, West Africa
Canada School of Public Service**

"With Ginette as my executive coach, I have a completely different approach to leadership and to engaging stakeholders especially my direct reports and those to whom I have to report. I now look at 'situations' as opposed to 'people' and have fully adopted the principle of enrolment. Ginette's coaching was invaluable. Her style of engagement was not one of judgment but understanding and she provided the tools I needed to understand how others might perceive me in my interactions with them. I have learned to identify the barriers and key performance issues that were hindering my leadership growth and development and I am confident that the indispensable lessons will serve me well as I continue to climb the leadership ladder."

**Principal Director
Ministry of Water, Land, Environment & Climate Change, Jamaica**

"Ginette's coaching sessions were truly transformational and helped to improve my self-awareness and better prepared me to deal with most situations in a positive manner. Her sessions always seemed to energize and empower me to believe in myself, to explore possibilities and to make a difference. The coaching provided an excellent leadership foundation and complemented the collection of other practical and effective leadership tools, which we were exposed to on the leadership programme."

Maritime Officer, Barbados

"I had the privilege to work with Ginette as my executive coach continuously for one year. Ginette is authentic and very professional. She listens exceptionally well, asks the right questions and makes excellent suggestions, which works when implemented. Importantly, I appreciate her commitment to my personal and professional growth."

**Director
Ministry of Agriculture, Forestry, Fisheries and Rural Transformation, St. Vincent & the Grenadines**

My Offer: Two 60 minutes coaching sessions

The initial meeting offers assessment tools that provide a starting point to evaluate existing strengths and areas for potential improvement.

I look forward to connecting with you.