

Life of Lisset, LLC Marketing Agency

SERVICES & PRICING GUIDE

By Lisset



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Welcome!

Let me “paint the picture” of my interesting life. I built my own insurance agency on social media marketing in my late 20s. I worked on boats as a deckhand to network and meet more people and I asked myself, what makes me happy with all of this and the answer was.. genuinely helping people and seeing them smile. Since I've always had a niche for social media marketing, networking, SEO search, content creation and social media management, I branched out on my own and honestly, it was the best decision I could have ever made. I get to be myself and be creative daily to help your business succeed. I say that's a pretty darn good feeling if you ask me.



Please subscribe to our email newsletter!

[LINK HERE](#)

HELLO! I'M Lisset



I'm a professional Digital Marketing Manager

Please take a look around my social accounts and my website. I hope my fun and outgoing personality shines through to you when you visit.

I will work with your brand 1 on 1 to ensure we are capturing your brands image, strengths and overall goals. I am available during the week for strategy meetings and you will also receive updated calenders, and analytics reports.

keep in touch!



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PACKAGE OPTION

	BRONZE \$1500 <small>MONTHLY</small>	DIAMOND \$2500 <small>MONTHLY</small>	GOLD \$2000 <small>MONTHLY</small>
Graphics Design			
Social Channel 1	✓		
Social Channel 2	✓		✓
Social Channel 3		✓	✓
Monthly Calender	✓	✓	✓
Weekly Posts	✓	✓	✓
Daily Posts		✓	
Multi Day Post		✓	
Weekly check in	✓	✓	✓
Monthly Teams Meeting	✓	✓	✓
	LEARN MORE	LEARN MORE	LEARN MORE

ADDITIONAL SERVICES

Each account can be adjusted to your needs. This is a starting point of my current rates based upon my personal performance.

Content Creation \$500.00

This package contains 2-3 hours of shoot time.

Includes:

- Full SD card of unedited content
- 1 hour of editing(mostly video)
- Up to an hour of drive time.

Content Creation \$800.00

This package contains 5-6 hours of shoot time.

Includes:

- Full SD card of unedited content
- 2 hours of editing(mostly video)
- Up to an hour of drive time.

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Graphic Design \$125.00 hr

This includes photography, videography, press releases, presentations, etc.

NOTES:

- Most packages require different items, however, due to the cost of the demand for social content and graphic design, any editing will require a minimum of 30 minutes which is \$75. Keep this in mind when building your packages with me as this can get costly. I want to be as transparent with all of my customers to reach all of our goals together.

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Top Social Package \$2500.00

Graphics Design to come from account holder.

Includes:

- 5+ social accounts
- Custom detailed marketing plan
- Monthly Teams Meeting

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TOTAL SOCIAL MANAGEMENT \$1000.00

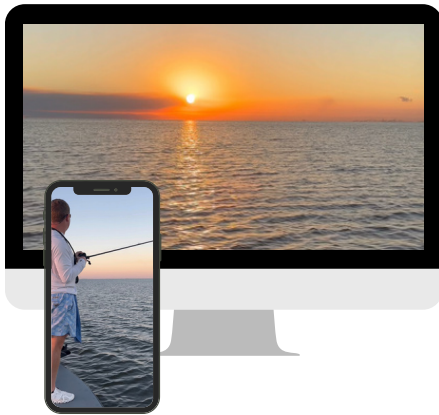
This is our weekly package. Our most aggressive approach.

Includes:

- Graphic Design
- Multi Day posts on all accounts
- Networking within your niche
- Daily comment/collaboration

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MY PORTFOLIO

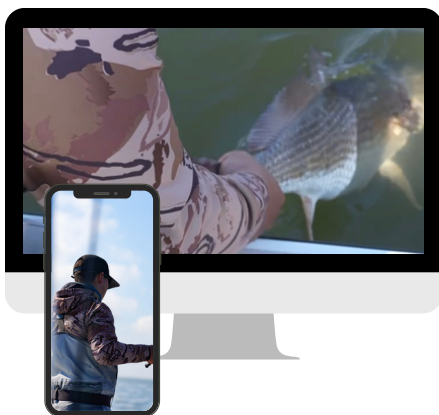


Website Building

From a whole new website to branching out with something new, I can put my creativity to the test and design something that will surely capture the attention of its destination and be as uniquely designed to follow your brand.

Social Media Master

With over 10 years of social media management, I have built new social accounts and brought them to relevance within their industry. I have also revamped someones social media accouts. We have plenty of options when it comes to one account or several. The right social media management in 2023 will keep your account visible within the right niche.



CONTENT CREATOR

With my own camera and video setup,I am able to take the opportunity to create and design your next piece of content. With my vision and your ideas, I think we can create a masterpiece.

HOW IT WORKS

01

Introduction

Welcome. I am excited to manage and be apart of the content creation process. Thank you for trusting me with taking your business to the next level.

02

The Process

I will work with your brand 1 on 1 to ensure we are capturing your brand's image, strengths and overall goals. I am available during the week for strategy meetings, and you will also receive updated calenders, and analytics reports.

03

Project Timeline

I plan on starting right away. I ask that you give this a minimum of 3 months to implement your strategy. The first month will focus on rebranding content ideation and kickstarting your brand new social strategy.

04

Deliverables

I will log in directly to your social accounts to post. I edit in several digital editing software and apps.

CASE STUDY



OSP Shooting School

About Us!

A company born with a ton of information to share, OSP Shooting School has a Knowledge Vault of information that we wanted the world to know about. With Lisset's help, not months but weeks she showed us how talented she truly is.

- **Breakdown**

Our company has had a social media manager for a few years and have seen very little to no traction. When we were referred to Lisset from a mutual fishing friend of ours, Lisset took our content and pushed it correctly within the niche and got us outstanding views. We were immediately pleased with her work and have already awarded her more to help us with.

- **Challenges**

With new team members comes challenges with the territory but Lisset came in and introduced herself to our team and assured everyone she is here to help our team. We are pleased with the professional work Lisset provides to her social media management. Her personality truly shines, and she is passionate about what she does.

TESTIMONIALS



Kim Goulden

Lisset helped me tremendously with my social media accounts. I appreciate her patience and knowledge for someone who isn't technology savvy.

01-28-2022



Heather Moeller

With a style that is all her own, the networking queen has decided to share her talents with the world. Lisset is a one-of-a-kind, and portrays that uniqueness when marketing herself and will be sure to pull out the gold in others and their companies to highlight for all prospects to see!

12-03-2022



Rob Evans

Lisset is a wonder at bringing to life her personality, her professional skills and her creativity through her media content. She does an incredible job of delivering her message in a fun and informative way.

02-22-2023



**Perhaps you were born for a
time such as this.**

Esther 4:14

what's NEXT



Ready to get started!

Now that you are ready to let me work my magic, let's chat so I can send over my ONBOARDING CHECKLIST.

This ensures that we are all on the same page and can get start dates, payment and logistics finalized.

CALL TO ACTION

I am honored to be apart of your social media management. It is a true passion of mine to help others and their businesses grow. Thank you for the opportunity and I look forward to learning more together .

**THANK
YOU!**

HAVE A GOOD DAY!



let's stay in touch:



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