

Shawna Rush

Digital Creator & Lifestyle Influencer

@shawnarush1

<https://www.shawnasshenanigans.com>

About Me

Hi, I'm Shawna, the creator behind my Tik Tok account. What started as my personal journey with thinning hair has grown into a vibrant TikTok community of thousands of women looking for real, relatable, and creative ways to feel confident again.

On my platform, I share styling tips, treatments I've personally tested, product reviews, and day-to-day inspiration for women who are navigating hair changes. My followers appreciate that I don't just show the glossy "after"—I share the real process, the struggles, and the fun along the way.

What makes my content stand out is its authenticity and creativity. I'm not a stylist or a salon professional—I'm a real woman sharing real solutions. That's why my audience trusts me, engages with me, and keeps coming back. I love experimenting with products, tools, and new trends, then breaking them down in a way that feels approachable and honest.

As my platform grows, my mission stays the same: help women see their beauty, have fun with styling, and know they're not alone in their journey.

Audience Insights

- Primary Audience: Women aged 20–60
- Primary Gender Identity: 90% Female
- Niche Focus: beauty, fashion, skin care, products for everyday life

Let's Stay Connected

TikTok: @shawnarush1
(30K+ Followers)

Instagram: @shawnas_shenanigans
(1,500+ Followers)

Inquiries: shawnarush1013@gmail.com



Community Engagement (April – June 2026)

30K+

Total Community

2.6M

Post Views

57k

Profile Views

2,600+

New Followers

Collaboration Menu

Service Option	Deliverables & Details	Investment
Instagram Styling & Post	1x Curated static photo or carousel post, authentic caption pairing, brand tags, and stories drop.	\$75
TikTok Integrated Showcase	1x 45-60s organic lifestyle vlog style video, natural voiceover integration, and bio link for 10 days.	\$200
Aesthetic Content Pack	3x High-quality raw image assets and 2x vertical video reels optimized for the brand's own owned social channels.	\$500

Let's bring your brand's story to life. Custom packages & multi-platform campaigns available.