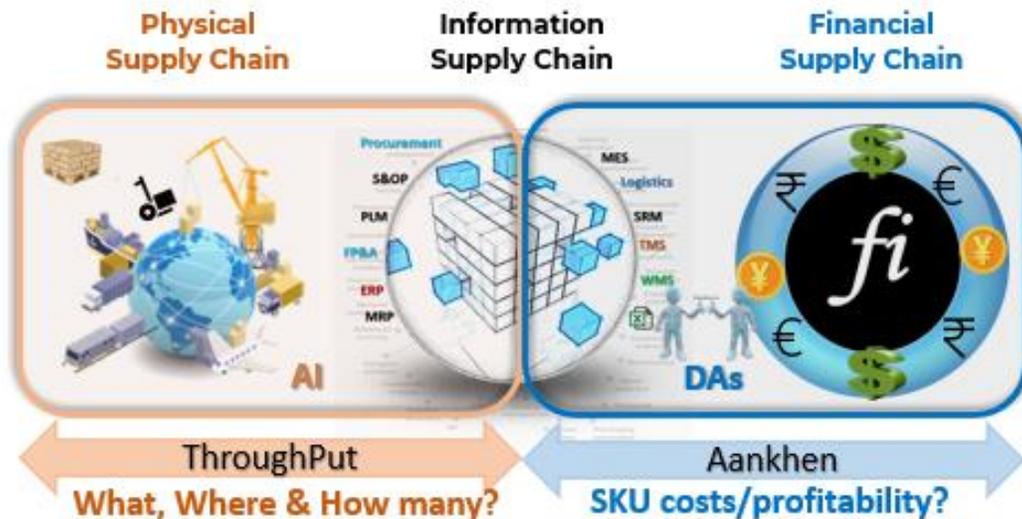# Executive Summary

[ThroughPut](#) and [Aankhen](#) announced a [partnership](#) delivering the **missing links in supply chains** with innovative breakthroughs to manage a new generation of proactive supply chains.

What this partnership delivers now

1 **As Tariffs and disruptions become the new normal,** Planning solutions like [ThroughPut](#) become more critical to your supply chain. The quality of Planning output depends on input from other people and systems such as Product Engineering, Procurement, Logistics, Finance, and spreadsheets. **Cost data is one of the weakest links**. Aankhen's [*fi*Chains™](#) provides [ThroughPut](#) **forward-looking**, fact-based, location specific cost data at SKU level integrating cross-functional costs for the best Physical Supply Chain inventory optimization and fact-based pricing decisions in the industry.

2 **Operational implementations of optimized Plans are sub-optimal** across organizational silos with fragmented processes, systems, applications, and spreadsheets. Demand fulfillment decisions involving complex TAM (Total Available Market) splitting across various supply chain partners (Procurement, Logistics, Finance, Manufacturing, Suppliers and Carriers…) are disconnected. The ThroughPut – Aankhen partnership delivers breakthrough innovation in the industry to **synchronize SKU level TAM splits** and automate implementation of optimized Plans.

3 **Tariffs are a financial problem**. Financial fact-based executive decisions are critical to mitigating Tariffs impact and minimizing unintended consequences. The Throughput – Aankhen partnership delivers unique visibility and intelligence across Physical and Financial supply chains. **Throughput uses AI** to deliver visibility & intelligence. **Aankhen uses Digital Assistants (DAs)** to provide in-context financial visibility & intelligence by automating the computation and integration of 1000s of cross-functional costs at a SKU level required to support optionality in response to Tariffs. [*fi*Chains™](#) provides the financial facts to mitigate Tariff impact with **Pass Thru** defense and compensate with revenue **growth** and **cost savings**.

Click [here](#) to request a demo specific to your supply chain and **see for yourself**.