

AoEC

UNLOCKING POTENTIAL

ASIA

Our Programmes



Global Partners of AoEC



Welcome



**John Leary-Joyce,
CEO and AoEC Founder**

Founded in 1999, we are one of the world's most certified executive coach training providers.

We believe that coaching skills are a new currency for the 21st century workplace. We are one of the world's most certified learning providers with triple executive coaching accreditation from the industry's leading professional bodies – Association for Coaching (AC), European Mentoring and Coaching Council (EMCC) and International Coaching Federation (ICF). Offering training for individuals or for groups in-house, our blended learning experiential programmes, are suited to different career levels and areas of expertise.

We offer a range of tailored solutions and products, alongside bespoke coaching services for teams, young professionals, and senior management. Additionally, serving global territories through our trusted AoEC Global Partners who are licensed to deliver AoEC accredited coach training programmes.

Our Programme Tree

Advance your Coaching

**Master Practitioner Diploma
in Embodied Dialogue Coaching** (ICF Level 2 & 3)
**Professional Practitioner Diploma
in Executive Coaching** (ICF Level 2)
Professional Practitioner CPD Series

Become a Team Coach

Systemic Team Coaching® Certificate (ICF 28.5 CCEs)
Systemic Team Coaching® Practitioner Diploma
(ICF AATC)
Team Coaching Fundamentals (ICF 18 CCEs)

Coach Development


AoEC Group Supervision
AoEC Mentor Coaching
Climate Coaching Certificate (ICF 19 CCEs)
**Advanced Coaching Skills - Embodied
Dialogue Gestalt Foundation** (ICF 16 CCEs)

Become a Certified Coach

Practitioner Diploma in Executive Coaching
(ICF level 1, EMCC EQA Practitioner, AC AACT)

New to Coaching

Coaching Skills Certificate
Introduction to Coaching Skills*
Gamified Simulation Training
Coaching as a Line Manager*
*organisation only



**Understand
the power
of coaching**

Date and time
In-person - Singapore

25 & 26 May 2026
24 & 25 August 2026

09.30 – 17.00 SGT each day.

Delivery

In-person
Venue t.b.c

Price

\$900 per person
\$750 per person for non-
profit and public sector
organisations
Tea breaks provided

**For further information
please contact:**
sharon.tan@aoec.com



www.aoec.com/asia

Coaching Skills Certificate

Experience what it's like to be an executive coach

About the certificate

This two-day programme will introduce you to the principles and practice of coaching. Not only will you learn how to use an effective four stage model that will allow you to begin coaching right away, you will also discover what kind of coaching is right for you.

Programme content

You will have access to expert tutor input from an experienced Executive Coach, and you will also receive expert and peer feedback as you test your “coaching wings” in small practice triads: coach - coachee - observer. Coaching skills are not just for the workplace - they have positive effects on all aspects of your life. You will enjoy improved communication with friends, family, colleagues as well as helping clients.

Discover and learn

Is coaching for me?

The Coaching Skills Certificate will allow you to experience coaching first-hand to help you decide whether you wish to train further in coaching and proceed onto our Practitioner Diploma in Executive Coaching. It is perfectly suited for both those who are looking to take their interpersonal skills to the next level as well as those considering integrating coaching into their work or embarking on a career as an executive coach.

What kind of coaching is right for me?

Reflect on and discover your personal coaching style and type of coaching you most enjoy (e.g. life coaching, career coaching, business coaching, performance coaching or transformational coaching).

Do I have what it takes to be a great coach?

If this is a whole new area for you then you'll be able to explore further whether this is a good career choice for you and to talk to a highly qualified coach as part of the process. This programme is the gateway to our suite of highly accredited coach development programmes - your first step in becoming a professional coach.

Reasons for choosing the certificate

Discover what coaching is: this entry-level programme explains what coaching is, how it can be applied in the workplace and how it differs from similar interventions such as mentoring, counselling, training, managing, consulting and life coaching.

You will learn and practice essential coaching skills: you will be introduced to the core coaching skills needed to work effectively with colleagues or clients – listening, questioning, reflecting back and mirroring and paraphrasing and summarising. The course explores the principles behind each and establishes how they are used in coaching conversations.

Explore the GROW coaching model: one of the most widely used and powerful professional coaching models, you will discover how to apply this framework to everyday conversations to unlock potential and support developmental opportunities.

Learn and practice how to structure coaching conversations: fine-tune your interpersonal skills by learning how to design better developmental and performance management conversations. You will learn how to contract with the coachee, build rapport, manage expectations and set goals.

Learn by practicing: from day one you will be working in small groups of coach, coachee and observer gaining peer and faculty feedback and embedding your learning.

Safe, supportive and confidential: you will be able to test your skills and grow your confidence from personal and structured feedback.

Small groups: the groups are limited to a maximum of 20 people to provide a high-quality learning experience.

Learning from experienced coaches: all of our faculty are experienced, qualified coaches in their own right and can bring their own insights and real experiences to learn from.

Professional training: the AoEC has an enviable reputation having been providing training and accredited training for nearly 25 years.

Global reach: through our Global AoEC Partners we have the capability to deliver globally and in several different languages.

In-house training: if you are interested in developing your team or within your organisation we can help.

Next step on your coaching journey: the Coaching Skills Certificate equips you with what you need on your journey to be a qualified coach if you continue on to the triple accredited Practitioner Diploma in Executive Coaching programme.

What our graduates say



The AoEC Coaching Skills Certificate delivered everything I hoped for and more. I was hoping to learn to run coaching conversations with my team members and to improve my listening skills and I absolutely achieved that.

Tom Foster-Carter - Lillypilly Ltd

The course exceeded my expectations in every single way. It was delivered with real warmth and encouragement and I feel that I have definitely acquired a new set of skills which I can apply in every area of my life. Many thanks indeed to John and Kirstie for their excellent teaching!

Laura Simpson - UK



Accreditation

This is a certificate level programme: on completion you will receive a certificate of attendance from the AoEC.

The Coaching Skills Certificate is not an accredited coach training programme. The course provides 12 hours of coach education from the AoEC, which can be used towards an accreditation with a professional coaching body of your choice, including an ICF credential via the portfolio route.



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**In the
moment
learning**

Advanced Coaching Skills Gestalt Embodiment - Foundation Programme

Theories and practical techniques

This in person experiential course is aimed at those who require coaching skills at a deeper level in order to bring about significant change in themselves, in others and in their organisations. The two day course is an introduction to Gestalt principles and practice.

Personal and professional benefits

We asked senior managers from PwC, BBC and Prudential UK what they had gained from previous Gestalt programmes. This is what they said:

“Learning to tolerate ambiguity and uncertainty rather than being overwhelmed by it has given me greater confidence and stronger presence.”

“I am much clearer about setting boundaries and negotiating contracts so I know what is my responsibility and what is the client’s.”

“Rather than rush in and try to control the awkward situations, I can now facilitate those difficult times so that something creative emerges.”

“The discovery that my feeling response is valuable information in how I facilitate, or coach, has given me a much broader and insightful range of interventions.”

Benefits for your organisation

The following are some of the organisational benefits of the Gestalt coaching method:

- it provides unique insights into personal and organisational change, particularly regarding resistance and how to deal with it
- it recognises the “human heart” in organisations and through a coaching process can surface hidden energy and performance potential
- it promotes learning and change at all levels of the organisation

Date and time

7 and 8 October 2026

9.00 to 17.00 SGT

Delivery

In-person

Venue

YWCA Fort Canning
6 Fort Canning Road
Singapore 179494

Faculty

John Leary-Joyce

Price

S\$1,900

Book

Register your place
on our website here.

**For further
information please
contact:**

Sharon Thompson Tan
sharon.tan@aoec.com



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Gestalt as a 'developmental' approach to coaching

Performance coaching is solution focused and behaviourally oriented. It looks at the way individuals, teams or organisations achieve goals, targets and objectives.

Developmental coaching, and Gestalt approach in particular, works at a more fundamental level. It focuses on how beliefs, values and attitude affect people's relationships, how they respond to change and therefore the impact on business performance.

Gestalt is a holistic approach which:

- integrates the cognitive, emotional and behavioural aspects of relationships
- supports good communication and understanding
- acknowledges the function of resistance and irrational behaviour
- recognises how people and events are systemically connected within organisations

The Gestalt approach also employs the use of 'self' as a coach in a unique way to promote clarity and discovery where the usual rational approaches no longer provide the solution.

The learning context

The learning situation is viewed as a micro organisation, paralleling many of the interpersonal and team issues thrown up in the workplace.

Therefore specific attention is paid to the internal workings of the group and learning points are drawn from personal and group experience.

As a result of attending this module you will:

- understand how to work in the present
- experience the importance of the coaching relationship as a vehicle for change
- know how to use yourself in the relationship to powerful effect
- be able to work with the current experience of the client, i.e. phenomenologically
- understand and work with resistance in the change process.
- there will be ample feedback from peers and supervision from Faculty

The programme covers

- the nature of sensory and emotional awareness.
- using observations of what you see, hear and feel in client systems
- the Gestalt Cycle of Experience as a dynamic model to understand individual and group development
- the paradoxical nature of change
- working with resistance in coaching practice

The workshop is designed to be highly experiential; as a prerequisite to theoretical understanding, with opportunities for 'in the moment' learning from personal and group experience.

Meet the faculty



John Leary-Joyce

AoEC CEO and Company Owner,
Owner of Gestalt UK, author of Fertile
Void and Gestalt Coaching at Work



Foundation Gestalt with John as our teacher was a beautiful experience.

John was so down-to-earth and relaxed in his delivery, it made absorbing the learning really easy! Glad I signed up!

Arif Bobat



Accreditation

This is a certificate level programme: on completion you will receive a certificate of attendance from the AoEC



The Advanced Coaching Skills – Gestalt Embodiment Foundation Programme has been awarded 15 CCEs (11.5 Core Competency and 3.5 Resource Development) by the International Coaching Federation (ICF).



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Drive
powerful
change
in teams

Date and time

Module 1 - Pre-Course Learning: Reading & Videos (approx. 3 hours) via portal

Module 2 - Foundation & Contracting:
2 October 2026, 1.00pm - 5.00pm SGT
(virtual)

Module 3 - SIDER Team Coaching
Process: 5 October 2026, 9.00am -
5.00pm SGT (virtual)

Module 4 - Five Disciplines Framework:
12 & 13 October 2026,
9.00am - 5.00pm SGT (in-person)

Price
S\$3,500

Venue
YWCA Fort Canning
6 Fort Canning Road
Singapore 179494

Faculty
JohnLeary-Joyce and Sharon Tan

For further information please contact:

Sharon Tan
sharon.tan@aoec.com



www.aoec.com

Systemic Team Coaching[®] Certificate

In partnership with Renewal Associates

About the programme

The Systemic Team Coaching[®] Certificate is designed for individual coaches, team leaders and management consultants seeking to develop a team coaching practice and is deliverable virtually or in a hybrid format.

More than ever, organisations are seeking to motivate and manage their teams for greater productivity, especially during periods of dramatic change and uncertainty. Systemic Team Coaching[®] as distinct from other forms of team or group development will provide the knowledge and skills to enable you to address these conditions. The Systemic Team Coaching[®] Certificate is Part 1 of the Systemic Team Coaching[®] Practitioner Diploma: a two-part, practice-oriented programme designed to build expertise in Systemic Team Coaching[®]. The Systemic Team Coaching[®] Certificate comprises four modules, which includes 3.5 days of experiential workshops:

Module 1: Preparation (self study)

Module 2: Foundation and contracting

Module 3: SIDER process

Module 4: Five Disciplines

These provide:

- a foundation-level understanding of the core concepts of Systemic Team Coaching[®] theory and practice
- knowledge of the Systemic Team Coaching[®] process for structuring a team coaching project
- an understanding of the Hawkins' Five Disciplines model and its application to team coaching
- experience of live experiments that explore the nature of team and group functioning and how to apply some of these in a virtual or in-person context
- an understanding of the importance of 'self as instrument' in the Systemic Team Coaching[®] role - physical senses, intuition, body as data collector and sense-maker

On completion of the programme, you'll be able to integrate the thinking and some of the practice into your coaching, consulting or team leadership practice. The Systemic Team Coaching® Certificate is Part 1 of the Systemic Team Coaching® Practitioner Diploma, which provides the team coaching education and supervision hours to apply for the ICF Advanced Certification in Team Coaching (ACTC).

Preferred participant experience

- experienced executive coach
- experience of working in a team and preferably as a team leader
- an understanding of Systemic forces and organisational dynamics
- awareness of group dynamics and the role/skills of facilitation

The AoEC approach to Systemic Team Coaching®

John Leary-Joyce and Hilary Lines of AoEC in partnership with Peter Hawkins of Renewal Associates have created an integrative approach to Systemic Team Coaching®. In this certificate programme, the faculty team will model and guide you through this complex, systemic approach that greatly extends the thinking and competencies of individual coaching and traditional team facilitation.

Our Systemic Team Coaching® Faculty bring a wealth of global experience across sectors and client systems. Their insights and practical expertise ensure each session connects theory to the realities of working with live teams and complex organisational dynamics.

A key component of our approach is seeing 'the team' (including the team leader) as the client and viewing it as a subset of the organisational system. This makes stakeholder engagement, as well as attention to the wider environmental context a key aspect of the team coaching. Working with the team at this level is challenging and demanding as well as rich and rewarding. Our experience is that this is the hallmark of highly effective team coaching.

During the course the faculty will:

- provide rich didactic context in which we discuss and debate different aspects of systemic teamwork and team coaching
- use the business simulation to evoke the experiences of both coaching a team and experiencing being coached and applying the diagnostic TC360 report
- take you through an experience of virtual sculpting and
- guide you in a peer review group to apply the model and methods of the Hawkins 5 Disciplines to a team you are working in or with
- work with our own large group process as a way of engaging live with the interpersonal dynamics of a group

Team Connect 360 (TC360) diagnostic instrument

AoEC has created an online team diagnostic instrument Team Connect 360 based on the Hawkins 5 Disciplines model. On the programme you will experience the instrument and learn how it can be used. On successfully completing the programme you will become a licenced user and so have the option of using this instrument with your professional clients.

[Click here to learn more.](#)

Systemic Team Coaching® pathway

If you wish to practice as a systemic team coach, we are keen to support your development and accreditation through the Systemic Team Coaching® Practitioner Diploma.



Accreditation

This is a certificate level programme, on completion you will receive a Certificate of Attendance. The hours can be used towards an ICF credential and the ICF Advanced Certification in Team Coaching.



Accredited with the International Coaching Federation (ICF) for 28.5 CCEs (Continuing Coach Education Units) - 27.5 Core Competency and 1 Resource Development.



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Coaching
for our
global future



Professional Practitioner Diploma in Executive Coaching

The ICF Level 2 accredited Professional Practitioner Diploma in Executive Coaching has been expertly designed and delivered by a global faculty to meet the International Coaching Federation's (ICF) standards for Professional Certified Coach (PCC) credentials.

This six-month virtual programme brings together a diverse global coaching community, building on the Practitioner Diploma to guide you through an in-depth exploration of "Who am I?" and "How do I coach?" The curriculum cultivates a transformational coaching presence, fostering meaningful relationships and ethical practice in response to the social, cultural, and ecological realities of the 21st century.

[LEARN MORE](#)



**New
for 2026**

Group supervision and mentor coaching

Illuminate your coaching practice and elevate your coaching competencies with the AoEC's new group supervision and mentor coaching programmes.


Group supervision

Quarterly group supervision at the AoEC supports coaches to deepen their practice, gain new perspectives and enhance their professional standards. Facilitated by trained supervisors, these sessions offer a safe space to reflect, share and learn with your peers.

Mentor coaching

Mentor coaching is a powerful development pathway for coaches seeking to refine their skills, gain feedback, and demonstrate alignment with the ICF Core Competencies. Our programme provides structured group and individual support with an AoEC PCC mentor coach, ensuring you meet both professional and credentialing standards.

**BOOK ONLINE AT
WWW.AOEC.COM**

A photograph of four business professionals (three women and one man) in a meeting. They are gathered around a laptop, looking at the screen and talking. The background is a bright, modern office space with large windows.

**Let's unlock
potential
together**

Coaching solutions for organisations

Every organisation is unique - and so are its coaching needs. The AoEC partners with businesses to deliver tailored coaching solutions that support leadership, performance and culture.

From one-to-one executive coaching and team development to building internal coaching capability and embedding coaching cultures, we help leaders lead better, teams collaborate more effectively, and internal coaches grow with confidence. Our supervision and ongoing development opportunities ensure coaches are credible and impactful.

Find out how we can help you maximise your coaching journey. Partner with AoEC to create lasting change - get in touch to explore what's possible.

LEARN MORE





Begins
11 June 2026



Master Practitioner Diploma in Embodied Coaching Dialogue

Led by renowned Gestalt practitioner John Leary-Joyce, this new ICF Level 2 accredited programme has pathways to both ICF PCC and MCC credentials. It is designed for experienced coaches (500+ hours) who want to move beyond performance coaching and into the realm of profound, embodied change. You'll learn to harness your intuitive responses, work courageously at the edge of the coaching/therapy boundary, and develop your own theoretical model grounded in the Embodied Dialogue approach.

With a blend of virtual modules, mentor coaching, and four-day residential, it offers a rich, immersive learning experience.

LEARN MORE

**Register with us at our next
free virtual open event**



AoEC's commitment to be part of the campaign to end modern slavery

The AoEC is dedicated to the international campaign against modern slavery, a cause that aligns deeply with our mission to create ethical workplaces. Modern slavery, with its egregious abuse of human dignity, stands in stark contrast to the workplaces we aim to foster through executive coaching.

As part of our ESG (Environment, Social, and Governance) initiatives, we focus on two priorities: supporting anti-slavery organisations through pro bono coaching and offering an annual free Coaching Skills Certificate programme to employees of these organisations, and help to raising awareness within our community and networks about the realities of modern slavery, a pressing issue **affecting an estimated 50 million people globally.**



Find out more on our Modern Slavery webpage.



“The Professional Practitioner Diploma opened up a whole new dimension of coaching for me - one that moved beyond methodology and into deeper presence, maturity, and systemic awareness. Where the Practitioner Diploma gave me a solid grounding in coaching essentials, this next level of learning stretched me to operate with more subtlety and depth. I was introduced to ways of working that are less about applying models and more about being in the moment with the client - reading the whole system, not just the words.”

Mitra Gholam

Professional Practitioner Diploma
in Executive Coaching, 2024

Contact us



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