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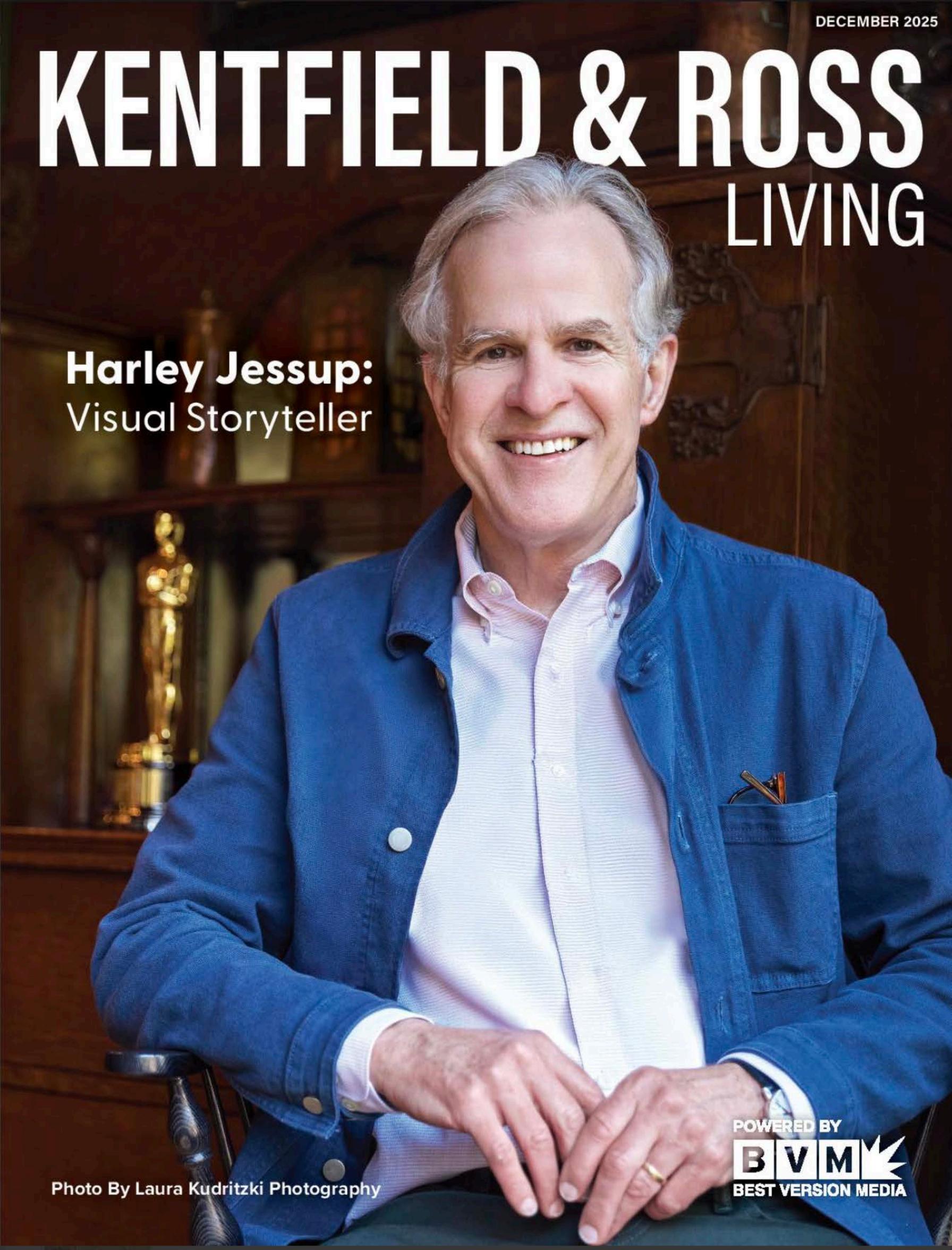


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Ross Goldsmith: Where Elegance and Integrity Shape Every Piece

By Caitlin McCarthy



A beloved Bay Area jeweler, Ross Goldsmith has been creating heirloom-quality jewelry for more than forty years, blending timeless design with craftsmanship, integrity, and a deeply personal approach to every piece.

For four decades, the artisans at Ross Goldsmith have practiced their craft with passion, integrity, and timeless design.

The philosophy is simple: connect personally with each client. Every person has a style, a story, and a spark of individuality. By taking the time to understand that, the studio designs jewelry that reflects who you are—or helps you discover something exquisite already waiting in the showcases.

The story of Ross Goldsmith began right here in the San Francisco Bay Area when founder Stephan Gunning discovered his lifelong calling as a student at Gunn High School in Palo Alto. A single jewelry art class changed everything. Stephan was captivated by the process—the feel of metal, the precision of detail, and the transformation of raw materials into something meaningful and lasting. That same year, he received the Honor Award for three-dimensional art, confirming that he had found his path.

Before graduation, Stephan began an apprenticeship with Master Goldsmith Donald Kleyensteuber, the artisan his teachers most admired. Several times a week after school, he visited Kleyensteuber's by-appointment-only studio to watch and learn. Over seven years, he absorbed not only the intricate techniques of fine goldsmithing but also the core values that would guide his career: artistry, patience, and integrity.

After completing his apprenticeship, Stephan refined his skills in jewelry stores throughout the Bay Area, mastering both traditional and modern techniques. Along the way, he became fascinated not just by the beauty of gemstones and metals but by the emotions

they hold—the way a ring celebrates love, a pendant preserves memory, or a bracelet marks an achievement.

Stephan eventually opened his own boutique jewelry store, Ross Goldsmith, with a clear purpose: to offer superior craftsmanship, honest guidance, and genuine connection. His goal has always been to create an environment where clients feel welcome, understood, and inspired—whether they visit for a small repair, a restoration, or a custom design destined to become a family heirloom.

Today, Ross Goldsmith continues to honor those founding principles. Every ring, pendant, and bracelet reflects precision, artistry, and trust—the collaboration between the maker and the wearer.

At Ross Goldsmith, jewelry is more than adornment. It is an expression of life's most meaningful moments, crafted with care, passion, and more than forty years of experience.

"Jewelry is not just made; it's felt, shared, and remembered."



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