



Dear Brothers & Sisters,

On March 31, 2026, California will observe the official State Holiday for labor and civil rights leader, Cesar Chavez (March 31, 1927--April 23, 1993); and Dolores Huerta's official State Holiday on April 10<sup>th</sup>.

San Francisco will celebrate these important Holidays with two special events: Cesar Chavez Holiday Breakfast on Tuesday, March 31; and the Cesar Chavez & Dolores Huerta Day Parade & Festival, Saturday, April 11, 2026.

**We are reaching out to you today, to invite you to become a Sponsor of these important celebrations:**

- **Cesar E. Chavez Holiday Breakfast** DATE: Tuesday TIME: 9:00 am – 11:00 am  
Location: 400 North Point, Longshoremen's Hall ILWU Local 10.
- **Cesar Chavez & Dolores Huerta Day Parade & Festival** DATE: Saturday, April 11, 2026  
Time: 11:00 am – 6:00 pm  
LOCATION: Parade begins at Dolores Park/19<sup>th</sup> Street and ends at the Cesar Chavez & Dolores Huerta Day 24<sup>th</sup> Street Festival (between Folsom and Bryant Streets).

Annually, thousands of Bay Area residents, families, students, churches, community organizations and labor unions join in the celebration of Cesar's and Dolores' life and work. Celebrating the legacy of Cesar Chavez and Dolores Huerta gives us all the opportunity to reflect upon the values that Cesar and Dolores applied in their work: the values of Non-Violence, Public Action, and Volunteerism.

San Francisco Unified School District (SFUSD) honor roll students will lead the Parade and be recognized at the Cesar Chavez & Dolores Huerta Day Festival. We are partnering with the Latin American Teachers Association (LATA); the San Francisco Labor Council; and the Mission Artist Coalition (MAC) to make this a truly family and community event. The Festival will feature music and entertainment, a Classic Car Show, Arts & Crafts, Community Service, and Information Booths. Merchants will have sidewalk sales and food will be provided by local restaurants.

This event is made possible through the contributions of sponsors and supporters like you. Your donation will provide needed funds to produce: the 2026 Cesar Chavez & Dolores Huerta Day Parade & Festival. You will be listed as a Cesar Chavez Holiday Breakfast Sponsor; and/or, Cesar Chavez/Dolores Huerta Day Parade & Festival Sponsor. Please make checks payable to: Cesar Chavez Holiday and mail to: 2929 19<sup>th</sup> Street, San Francisco, CA 94110. For more information please contact us at 415.602.6269, or by email at [cesarchavezday@gmail.com](mailto:cesarchavezday@gmail.com). Visit our website: [www.cesarchavezday.org](http://www.cesarchavezday.org) for sponsorship opportunities.

Thank you for your support!

Eva Royale, Director  
Cesar Chavez/Dolores Huerta Day