

To our community friends and partners:

For All Ages is a 501(c)(3) non-profit organization connecting the generations and inspiring action to end loneliness and ageism.

You can help engage 20 older adults and provide an outdoor, socially-distanced, nature-based learning experience to 20 youth at our 2021 Buddies & Bobbers 'Learn to Fish' Fishing Derby on May 22, 2021.



Taking place at **Winding Trails (Walton Pond) in Farmington**, we're hosting **20 youth** (ages 6-12 accompanied by a parent/guardian) and **20 older adult anglers** for a morning of nature-based, hands-on fun, conservation education, and intergenerational connection. We'll be providing everyone a continental breakfast and box lunch and awarding fun prizes. And all youth will go home with a new rod and reel so that they can enjoy fishing again!

After an introductory presentation, the older adult volunteers will introduce their youth partners to the sport of fishing and teach them the fundamental fishing skills needed for the derby. The intergenerationally partnered teams will then fish and compete for fun prizes.

We are asking you to be a sponsor for this wholesome, outdoor event.

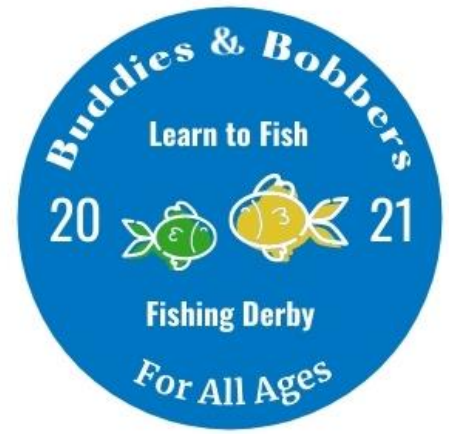
Intergenerational connection has the power to change lives and communities. Older adults have the opportunity to share their wisdom and experience a sense of purpose. Youth's social skills improve and self-esteem increases, their perception of older adults improve, and they have fun outdoors.

And both older adults and youth **become less isolated and feel less lonely**. Loneliness and social isolation, at epidemic levels pre-Covid, have increased over the past year due to the pandemic and are linked to an increased risk of heart disease, dementia, anxiety, depression, addiction, and suicide.

I hope that we can count on you for your support. **Thank you** in advance!

Sincerely,

Deb Bibbins



SATURDAY, MAY 22, 2021

Sponsorship Opportunities

___ **Gold Sponsor: \$1000 donation**

IMPACT: Provides 5 youth a half day of companionship and mentorship, conservation education, breakfast and lunch, and the opportunity to experience and learn about the sport of fishing.

- You/your name and/or logo will be displayed on a 7.5' tall feather banner at the Derby and on the commemorative Derby fishing towels given to participants
- Your name and/or logo will be displayed on the For All Ages Fishing Derby webpage and Facebook event page
- You/your organization will be mentioned and thanked in at least 4 recurrent social media posts

___ **Buddy Sponsor: \$500 donation**

IMPACT: Provides 4 older adults a half day of companionship, and the opportunity to mentor and connect intergenerationally and pass along their fishing wisdom to a new generation.

- You/your name and/or logo will be displayed on a sign at the Derby, on the For All Ages Fishing Derby webpage, and on the For All Ages Facebook event page
- You/your organization will be mentioned and thanked in at least 2 recurrent social media posts

___ **Bobber Sponsor: \$250 donation**

IMPACT: Provides free fishing rods and reels to 6 youth, encouraging and enabling them to fish again.

- You/your name, logo & sponsorship level will be displayed on a sign at the Derby and on the For All Ages Facebook event page. Also, you/your organization will be thanked in a social media post

___ **Friendship Sponsor: \$100 donation**

IMPACT: Provides 2021 Buddies & Bobbers Derby commemorative fishing towels to 10 participants.

- You/your organization will be thanked in a social media post

**Please complete the information below & mail to:
For All Ages, PO Box 61, Simsbury CT 06070
by Friday, May 7, 2021
(Please Print):**

Business/Organization Name _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Phone _____

Email _____ Authorizing Signature _____ Date _____

Yes, I want to support the Buddies & Bobbers Fishing Derby as a _____ Sponsor!

Payment

___ Enclosed is my check for \$ _____ made payable to For All Ages.