



Notice on the Status of DMS International Sports and Event Registration and Pathway Validation in China

1. INBA PNBA Asia & China wishes to provide athletes, sponsors, and the wider natural bodybuilding community in China with an important update.
2. Effective 9 September 2026, the licensing and co-promotion agreement between Fitness Movement Pte Ltd (on behalf of INBA PNBA Asia & China) and DMS International Sports has been terminated. DMS International Sports is no longer an authorised co-promoter or licensee of INBA PNBA in China, and is not authorised to organise, promote, or conduct any event using the INBA PNBA Brand or name.
3. Some events previously promoted in China, including under the name "Amateur Olympia Regional," were not run through the standard INBA PNBA authorisation and reporting process that ensures results and professional qualifier cards are properly recorded and recognised.
4. We understand this situation is not the fault of the athletes who took part, and we do not want any athlete to be disadvantaged as a result. INBA PNBA Asia & China, together with our regional network, will work with affected athletes to review and validate their participation and professional qualifier eligibility, so that their achievements can still be properly recognised wherever possible.
5. We also wish to encourage all organisers to use only properly authorised event names and branding going forward, to avoid confusion for athletes and the wider community.
6. Athletes, sponsors, and business partners who have questions about this update, who have competed at an event in China and wish to confirm or validate their standing, or who wish to discuss future properly authorised INBA PNBA events, are welcome to contact INBA PNBA Asia & China directly using the details below.

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