

INCENTIVE MEETING SERVICES

6TH ANNUAL FEAST FOOD DRIVE

Supporting Families in Pinellas County



FEAST
FOOD PANTRY

DECEMBER 1- 31, 2024

FOR MORE INFORMATION:

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incentivems.com/feast

WE'RE GLAD YOU'RE HERE!

Welcome to the 6th Annual Incentive Meeting Services Food Drive, hosted in partnership with FEAST Food Pantry. We're excited to invite you to join us in making a real difference for families in Pinellas County this holiday season.

Incentive Meeting Services (IMS), based in Clearwater, is a leader in corporate meetings, conventions, and incentive travel. But we believe that making an impact extends far beyond business—we are committed to supporting the community that supports us. Our founder, Ellie, launched this annual food drive six years ago, inspired by her own life-changing liver transplant. Ever since, she has made it her mission to give back, ensuring families in our community receive the help they need during the holiday season.



Last year, we saw the power of local businesses coming together. With the generous support of organizations like Countryside Country Club, Countryside High School's National Honor Society, CrossFit ABF, Splash of Color Hair Salon, and SITE Florida & Caribbean, we collected over 600 pounds of food, all of which went directly to FEAST Food Pantry to support families across Pinellas County. Now, FEAST serves over 5,000 individuals every month, and the need is growing.



This year, we're setting our sights higher, with a goal to collect 1,000+ pounds of food. With rising living costs and the aftermath of the hurricane season, many local families are struggling, and Pinellas County needs our support more than ever.

We've made it easy for businesses like yours to get involved:

- Host a donation box at your business and encourage customers and staff to contribute.
- Volunteer with us to help sort and organize donations.
- Promote the drive through your social networks to amplify the message.

This booklet provides everything you need to participate, whether it's by hosting a donation box, volunteering, or simply spreading the word. We know that local business owners, like you, care deeply about supporting the community, and this is a simple, effective way to make a direct impact.

Join us in making this holiday season brighter for families in Pinellas County. Together, we can continue the tradition of community spirit, generosity, and care.

Thank you for considering your participation, and we look forward to working with you.

Warm regards,

The Incentive Meeting Services Team

YOUR PARTICIPATION MAKES A DIFFERENCE



1 Host A Donation Box

- **What to Do:** Set up a donation box at your business and encourage employees, customers, and visitors to drop off non-perishable food items.
- **Why It Matters:** By offering a convenient donation point, you're directly helping families in Pinellas County. Hosting a box takes minimal effort but makes a huge impact.
- **We Provide:** A donation box (24L x 20W x 31D inches), signage, and flexible pickup times. You just focus on promoting it.



2 Spread the Word

- **What to Do:** Share our food drive on your business's social media, website, or newsletters.
- **Why It Matters:** By leveraging your business's network, you help expand the reach of the food drive and encourage more donations from the community.
- **We Provide:** A social media toolkit with ready-made posts, graphics, and hashtags to make it easy.



3 Volunteer

- What to Do: Join us on December 16 to help sort and organize donations for distribution.
- Why It Matters: Your time and effort will ensure donations are processed efficiently and get into the hands of families in need.
- How to Sign Up: Email elizabeths@incentivems.com to register.



(Top) 2023 Volunteer Team, (Bottom left) 2022 Volunteer Team, (Bottom right) 2022 Volunteer Photo

... 6TH ANNUAL ... FOOD DRIVE

SUN	MON	TUES	WED	THUR	FRI	SAT
1 Instant Potatoes	2 Feminine Hygiene Products	3 Canned Fruit	4 Peanut Butter	5 Canned Chicken	6 Canned Tuna	7 Cereal
8 Ramen	9 Jelly and Jam	10 Canned Veggies	11 Boxed Side Dishes	12 Toothpaste	13 Oatmeal	14 Box of Pasta
15 Pasta Sauces	16 Volunteer With Us! 	17 Box of Crackers	18 Dish Soap	19 Applesauce	20 Paper Towels	21 Fruit Juice
22 Cooking Oils	23 Soup	24 Hand Sanitizer	25 Bottled Water	26 Granola Bars	27 Toilet Paper	28 Baking Mixes
29 Condiments	30 Pancake Mix & Syrup	31 Rice				



FEAST
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YOUR LOGO

HOW TO HOST A DONATION BOX

PLACE THE BOX IN A HIGH-TRAFFIC AREA

- Where: Position the box near your entrance, checkout counter, or any area where employees or customers frequently pass by.
- Why: Visibility encourages more donations from people coming in and out of your business.



ATTACH PROVIDED SIGNAGE



- What to Do: Secure the provided flyer or poster on the front of the box or nearby with tape or an easel.
- Why: Clear signage informs everyone of the cause and how to participate. Each donation calendar features the most needed items in our community this year.

PROMOTE THE DRIVE

- What to Do: Mention the donation box to employees and customers. Encourage donations in person and through social media.
- Why: Simple reminders can lead to a significant increase in donations.





MONITOR THE BOX

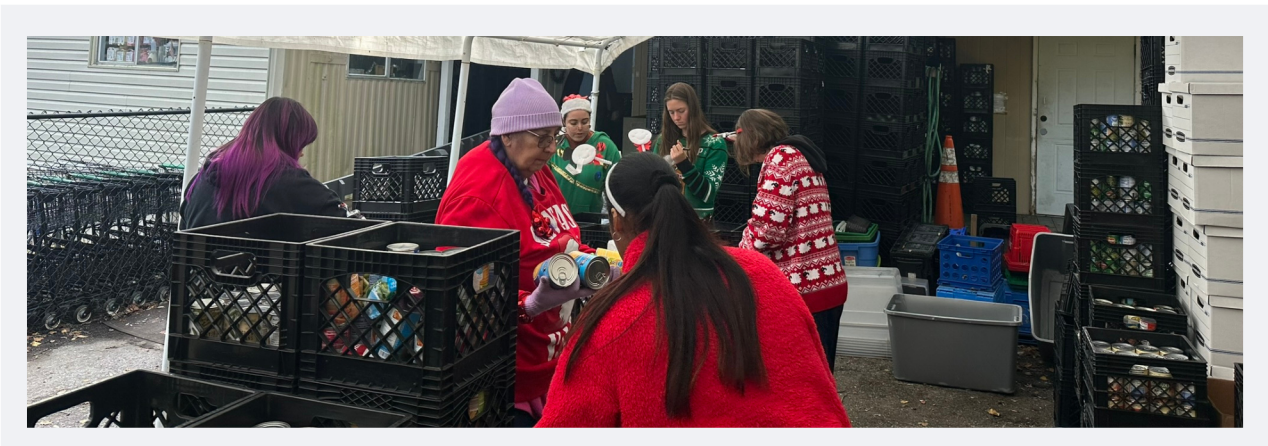
- What to Do: Keep an eye on the box as it fills up. If it's getting full, contact us for a pick-up or refresh.
- How to Contact: Email elizabeths@incentivems.com for pickups or questions.



FINAL PICKUP



- Date: We offer flexible pickup times throughout the drive. Final pickups will occur on December 30 and 31.
- What to Do: After the final pickup, we'll collect the donation box, signage, and easel.



2023 Donation Sorting at FEAST Palm Harbor

FAQ

(Frequently Asked Questions)

How long do I need to host the donation box?

The drive runs from December 1 to December 31. You'll host the box throughout this period, and we'll handle pickups when it fills up.

What if the box fills up before the drive ends?

Email elizabeths@incentivems.com and we'll arrange a pickup or provide a fresh box if needed.

What kind of food is most needed?

Non-perishable items like peanut butter, canned goods, pasta, rice, cereal, and baby formula are most needed.

How does promoting the food drive help?

Promoting the drive through your network brings in more donations, helping us reach more families in need across Pinellas County.

How do I sign up to volunteer?

Email elizabeths@incentivems.com to volunteer on December 16 for sorting and organizing donations at FEAST Food Pantry.

When is the final pickup?

Final pickups will occur on December 30 and 31, and we'll collect the donation box, easel, and signage.

Can I donate money instead of food?

We prefer food donations, but if you're unable to food, email elizabeths@incentivems.com to organize a monetary donation for a remote grocery shopping experience.

Who do I contact for more information?

Reach out to Elizabeth, our food drive coordinator, at elizabeths@incentivems.com or call 888-992-4467 for any questions.

THANK YOU!



888.992.4467

admin@incentivems.com

www.incentivemeetingservices.com



About Us

As your trusted partner, Incentive Meeting Services, LLC masterfully designs immersive events, merging technology with exotic destinations. From handcrafting customized registration platforms to arranging seamless journeys to sun-drenched Bali, historic Rome, or vibrant New York City, our all-inclusive solutions elevate your events. Whether it's an innovative conference aboard a Caribbean cruise or a reward trip to a tranquil beach resort in Maldives, we transform your vision into a captivating experience. Entrust us with your event planning and witness our dedication to delivering exceptional service, making your success our ultimate accomplishment.

Total Event, Meeting and Destination Management Services

- Meeting planning
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- Air/Hotel Logistics
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- Contract Negotiations
- Entertainment & Events
- Online Registration
- Tours/Activities
- Onsite Logistics Management
- Pre and post follow-up
- Branding
- Individual Business Travel



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