

# Unparalleled Support For Your Financial Future

Take the next step towards financial freedom

When you work with an advisor backed by LPL Financial, they'll have the tools, technology, and support to deliver personalized advice designed around what matters to you.



**\$1.4T**

LPL services or custodies nearly \$1.4 trillion in brokerage and client assets<sup>1</sup>



**8M+**

Client accounts served by LPL advisors and institutions<sup>1</sup>



**23K+**

Financial Professionals serviced<sup>1</sup>



**1,100+**

Financial institutions<sup>2</sup> that partner with LPL<sup>1</sup>

**FORTUNE  
500**

Your financial advisor is armed with the resources of a Fortune 500<sup>4</sup> firm with an entrepreneurial spirit



**100%**

Our cyber fraud guarantee means your assets are 100% protected<sup>3</sup>



**99%**

LPL currently retains 99% of advisors, who appreciate the autonomy, flexibility, and support they receive



**Zero**

Your advisor is never pushed to sell proprietary products

[Learn more at LPL.com](https://lpl.com)

1. Data as of May 2024

2. Banks and credit unions

3. If you incur losses in your LPL accounts as a result of unauthorized access to an LPL system, your losses are 100% reimbursed. LPL Financial is a member of the Securities Investor Protection Corporation (SIPC) which provides account protection up to a maximum of \$500,000 per customer.

4. LPL ranked #392 on the Fortune 500 in 2024

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Any Other Government Agency

Not Bank/Credit Union Guaranteed

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May Lose Value

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 **LPL Financial**