

A blurred tram moving through a city street at night, with historic buildings in the background. The tram is white and yellow, and the buildings are lit up with warm lights. The sky is a deep blue.

YOUR MANCHESTER

**Advertising and
Sponsorship Guide**

YOUR MANCHESTER

Manchester's number 1 talk show

WHAT WE DO

From our studios in Salford's historic Islington Mill we broadcast a weekly half-hour show focusing on Greater Manchester's arts, social and charitable scene. Think *The One Show* but with a definite Mancunian vibe. We believe that everyone has a story to tell so our guests include the famous, the infamous and people you've never heard of but who are itching to tell you something you never knew about our community. The show airs live each Wednesday at 8pm on a whole host of social media platforms including Facebook, Twitter and You Tube. It then remains there for catch-up views. Our sister-show Your Manchester Extra is a podcast broadcast each Sunday evening on a raft of platforms including our website, Spotify, Amazon, Apple and more. This takes some elements from the TV show but also includes exclusive content. Our weekly reviews and event previews are released throughout the week on our social media platforms as are highlights from the TV show.

OUR PRESENTERS

The channel is anchored by socialite and bon viveur Belinda Scandal. Belinda has been a star of the LGBTQ+ cabaret scene for many years and is an accomplished performer and interviewer. She is joined each week by a co-host – usually either Mark Llewellyn DL or Michael Adams, both of whom have a wealth of broadcasting experience appearing on all major mainstream TV and radio channels. Our Podcast is presented by Stephen Stockton and the team includes reporters and feature presenters Ashley Stone and Hayley Cartwright. We also offer training placements for media students who work with us both in front of, and behind, the camera – and we're proud to say that some past students are now working on BBC and ITV shows.



THE FACTS

A weekly show since 2018 (over 360 episodes) – we're well-established with a strong following. Past guests have included Julie Goodyear MBE (she chose us for her last interview), Jake Shears, Hillary Clinton, Jane McDonald, Christopher Lloyd, Beverley Knight, Take That, Patrick Duffy, the Neighbours cast, Sir Ian McKellan and so many more. In fact we've interviewed over 1000 guests!

Our annual live stage show has taken place in such diverse locations as a big top as part of the Hope Mill Festival and on stage as part of the Manchester Pride. Guests included William Roache MBE, Gok Wan, Denise Welch, Davina de Campo and cast members from all the major soaps.

Past/present advertisers and sponsors include John Lewis, Talk Talk, Nat West, Great Northern Warehouse, Volcano Associates, Daisy Nook Garden Centre, Ayres Waters, C&D Security and Pride in Leadership.

Over 750,000 views on You Tube.

Over 4 million views in all.

Just over 50% of viewers identify as male.

Our viewers regularly visit Manchester theatres, eat out and use public transport.

We are Manchester's number 1 talk show!

LGBTQ+ and BAME allies.

YOUR MANCHESTER EXTRAS

Our team are able to film events.

Our presenters regularly talk to groups about their careers and about the show.

We offer training days for those wishing to develop their PR and presentational/interview skills. We can even come to you.

We are constantly looking for new organisations to highlight on the show.

We are an associate of the Zebra Partnership.



ADVERTISING AND SPONSORSHIP

Most media outlets will offer a range of packages – take one or leave it. We are very flexible and therefore work with you to put together a package that fits your criteria ... whatever you have in mind, we're happy to discuss. These are our standard packages:

DEANSGATE PACKAGE: (3 month campaign)

On-screen logo during opening and closing credits of each Wednesday show and presenter mention on each Sunday podcast.

One play of client-supplied commercial (max. 4 mins) during 1x Wednesday show each month.

Cost: £600

PORTLAND PACKAGE: (6 month campaign)

On-screen logo during opening and closing credits of each Wednesday show and presenter mention on each Sunday podcast.

One play of client-supplied commercial (max. 4 mins) during 1x Wednesday show each month.

A report on your company or product (max. 5 mins) filmed by us during 1x Wednesday show during the period of the deal and repeated on 1x Sunday podcast.

Cost: £1000

"We have worked with Your Manchester on several campaigns, and we've been very pleased with the results."

Daisy Nook Garden Centre Limited

"Not only have I personally had so much fun working with Your Manchester but I've been able to build my profile and brand and crucially, reach a wider audience." Jo Britton

COMPANY STATUS

Your Manchester is a CIC (a Community Interest Company).

CONTACT

To contact us email: contactus@yourmcr.com

www.yourmcr.com

[@yourmcrofficial](#)



Belinda Scandal and Mark Llewellyn DL

