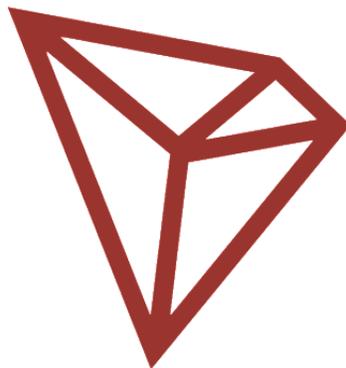




**V 0.1**



TRON

## **Idaho Crypto Group Token Disclaimer**

While every effort has been made to ensure that this whitepaper and any material contained within is accurate and up to date, it may not be exhaustive. It contains forward-looking statements and ideas that are subject to change. This document should not be considered investment advice and does not imply a contractual relationship with Idaho Crypto Group Token buyers or holders.

Buying cryptocurrency presents many risks. The cryptocurrency market is very volatile. Idaho Crypto Group Tokens are not intended to be securities tokens in any jurisdiction.

Owning any amount of Idaho Crypto Group Token does not entitle the owner to anything, other than owning said amount of Idaho Crypto Group Token. Please consult our full disclaimer („TERMS AND LEGAL“) at the end of our Whitepaper

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## Definitions

The below terminology definitions are used in the context of this white paper.

### **Idaho Crypto Group**

Idaho's first cryptocurrency and blockchain education platform.

### **ICG Token**

A digital token utilizing blockchain technology.

### **Token(s)**

Tokens are a representation of a particular asset or utility, that usually resides on top of another blockchain. Tokens can represent basically any assets that are fungible and tradeable, from commodities to loyalty points to even other cryptocurrencies!

Tokens offer functionality over and above that of digital cash. They may deliver value to investors, beyond speculative returns

Blockchain tokens do have value, but they cannot be considered money in quite the same way that a straightforward coin can

### **Blockchain**

a system in which a record of transactions made in bitcoin or another cryptocurrency are maintained across several computers that are linked in a peer-to-peer network.

### **Cryptocurrency**

a digital currency in which encryption techniques are used to regulate the generation of units of currency and verify the transfer of funds, operating independently of a central bank.

### **Fiat**

Fiat money is government-issued currency that is not backed by a physical commodity, such as gold or silver. The value of fiat money is derived from the relationship between supply and demand and the stability of the issuing government, rather than the worth of a commodity backing it. Most modern paper currencies are fiat currencies.

### **Content Creators**

A person or group who provides content for others to read, listen to, or view.

### **Educator(s)**

a person who provides instruction or education; a teacher.

### **User(s)**

Consumers of the products that content creators produce.

### **Token Trading Event**

A preliminary and main event where participants can trade Tron (TRX) for Idaho Crypto Group (ICG)

### **Unbanked**

not served by a bank or similar financial institution, specifically one that is FDIC insured.

## **Introduction**

### **What is Idaho Crypto Group?**

The Idaho Crypto Group, founded by Jesse McCusker in 2017, is a cryptocurrency and blockchain educational platform. Idaho Crypto Group's mission is to inform, educate, and grow the cryptocurrency and blockchain economy.

Blockchain and cryptocurrency is a new frontier in the world of technology. Due to the increasing presence of this technology, it is vital that the Idaho Crypto Group informs the general population about the opportunities that this technology can bring. Idaho Crypto Group covers all areas of the blockchain it's team specializes in all aspects of cryptocurrency from investing, to day trading, to business use, to mining, and much more. The Idaho Crypto Group spreads education through many facets such as YouTube, Twitch, Telegram, Facebook, Instagram, Twitter, and BitTube.

There are endless opportunities to use cryptocurrency and blockchain and the Idaho Crypto Group has made it their goal to educate as many people as possible, from all areas of the globe. Starting through the local education of the community and businesses in Boise, Idaho, the Idaho Crypto Group has already made a huge impact and continues to grow every day.

The long term goal of the Idaho Crypto Group is to become the most trusted source of cryptocurrency and blockchain education in the world. Our growing video library contains educational content that covers every aspect of cryptocurrency and blockchain that one could think of. Most importantly, Idaho Crypto Group has made it their number one priority to create a community of forward-thinking individuals who strive to secure the future of our economies and businesses.

## **The Problem**

Decentralization is not consumer friendly. According to a 2018 internet survey conducted by Dalia Research to 29,492 respondents in The United States, The United Kingdom, Germany, Brazil, Japan, South Korea, China, and India, 74% of the respondents are aware of the term cryptocurrency, 49% of the respondents say they have no knowledge of cryptocurrency, and only 6.7% of respondents answered that they own some cryptocurrency. Focusing on the US based statistics, 74% are aware of cryptocurrency, 47% are knowledgeable of cryptocurrencies, and 9% own some cryptocurrency. Approximately 85 million people in the United States have never heard of crypto currency and approximately 173 million are not knowledgeable of cryptocurrency. There is a vast difference between having heard of something, and knowing what it is. Cryptocurrencies are difficult to navigate, with there being 2000+ cryptocurrencies listed on CoinMarketCap at the time of writing this white paper. Cryptocurrencies can be extremely hard to wrap our heads around, especially since their underlying technology – the Blockchain – is shrouded in computing language and terminology that is technical in nature. It is up to each consumer to open and manage their individual accounts, where in the past this was all done through a third party (i.e. Banks). This is a huge barrier to many who are interested to learn more about cryptocurrencies and blockchain technology. This barrier is a deterrent to prospective consumers who may be left behind in a technology posed to exceed in the future.

## **The Solution**

With a growing distrust in Banks, specifically in people under the age of 30 (Which make up more than 50% of the world's population), there is a growing need for a substitute which does not depend on trust. Moving into the Fourth Industrial Revolution, an extension of the third (Digital Revolution), technology is transitioning from linear growth to exponential growth. This exponential growth has birthed a substitute technology: blockchain. As cryptocurrency and blockchain technologies become more prominent in our society, the educational need also becomes more prominent. As we have established, cryptocurrency is not consumer friendly like government backed currencies that are controlled through a third party. People are not used to having to manage their own money without the trust of a bank. Idaho Crypto Group aims to take the place of those third parties through a free education platform with add on services. This free educational platform will be used to teach consumers about blockchain, cryptocurrencies, buying and selling cryptocurrencies through exchanges, storing cryptocurrencies in wallets, using cryptocurrencies to purchase tangible products, and incorporating cryptocurrency into businesses as forms of

payment and revenue. No technology begins consumer friendly. It's through education that every successful technology became elemental to society.

### **The Opportunity**

According to the U.S. Small Business Association, there were 30.2 million small businesses in 2018 employing 58.9 million people. That is 30.2 million businesses that could incorporate cryptocurrency into their revenue streams. With cryptocurrency in its stage of infancy, creating an educational platform for it not only will create informed consumers, but could also bring about the potential of 30.2 million new jobs nationwide. Mass adoption by both consumer and businesses alike, would create the need for each company to employ someone(s) to manage the revenues created by cryptocurrency. Through this management, businesses have unlimited potential in profit gains, not only from product sales, but also market gains. Competition drives capitalism. In a society of crypto-based businesses, capitalism can thrive. Revenue could become multi-channel, allowing businesses to raise wages and employ more people, while also lowering the cost of their products. Furthering the opportunities presented to businesses, this also breeds opportunity to the consumer. Business and consumer adoption are created hand in hand. Consumers, especially in the younger generations, want to do away with trust systems for managing their finances, however the current solution has limited usability other than a store of value. Business adaptation of cryptocurrency as a form of payment and revenue allows for widespread consumer usage.

With widespread consumer usage and a demand for education in this field, the opportunity to bring this technology into the United States Educational System presents itself. The combination of Science, Technology, Engineering and Mathematics that encompasses blockchain technology could be combined into a number of different degree plans throughout a university, including the creation of a new one. Basic and advanced courses could be taught starting at the Elementary school level, including integrating these learnings into Advanced Placement (AP) programs and International Baccalaureate (IB) programs to allow students to receive college level credits for the course. Of all students who started college in fall 2016, 73.9 percent persisted at any U.S. institution in fall 2017, while 61.6 percent were retained at their starting institution. The number one reason 26.1% of students dropped out of college during the 2016-17 year is cost. Blockchain opens the door to a new system of payment, allowing a student to pay based on an exact amount of learning. They can pay down to the second of each and every class they take, while also being rewarded for achieving specific milestones, adopting the "Earn While You Learn" philosophy.

## How It Works - Education Platform

Consumers will earn ICG Token for their participation in this educational experience as a dividend. Idaho Crypto Group firmly believes in the “Earn While You Learn” philosophy, creating a cycling education-based economy where consumers may redeem their tokens for additional courses featuring content not covered under the free advanced course.

## Advanced Course

Consumers will be taught an advanced course on managing their finances through the cryptocurrency medium. This will involve:

- The advantages of managing finances through cryptocurrency
- How to set up and use a variety of cryptocurrency wallets
- How to buy and sell cryptocurrency through exchanges
- Using cryptocurrency as a form of payment on tangible products
- Incorporating cryptocurrency into businesses as forms of payment and revenue

### -Blockchain Overview

- a. The history of the blockchain
- b. What is blockchain?
- c. How does the blockchain work?
- d. What are the benefits of blockchain?
- e. Future of blockchain

### -Cryptocurrency Overview

- A. The history of the Cryptocurrency
- B. What is cryptocurrency?
- C. How to purchase cryptocurrency
- D. Where to store cryptocurrency securely
- E. How to spend cryptocurrency
- F. The Future of cryptocurrency

### -Cryptocurrency Wallets

- G. What is a cryptocurrency wallet?
- H. Different types of wallets
- I. Do's and don'ts of wallet security

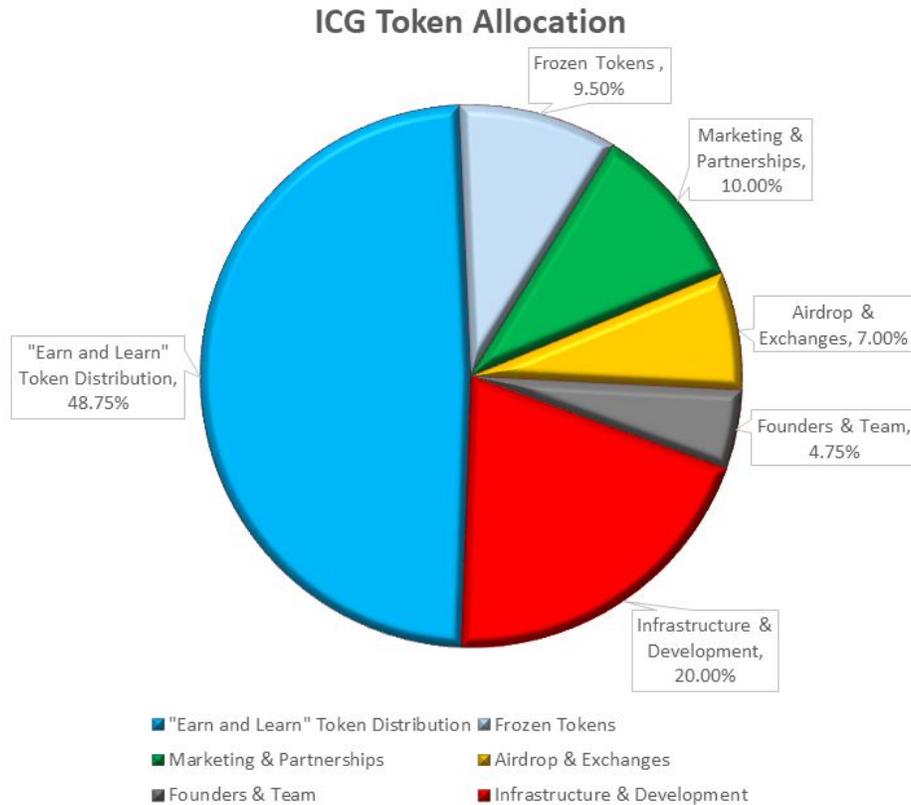
- J. Which cryptocurrency wallet(s) to use
- K. How to set up a wallet
- L. Backing up your wallet
- M. Restoring your wallet
- Cryptocurrency Mining
  - N. What is cryptocurrency mining?
  - O. How mining integrates with blockchain
  - P. How does cryptocurrency mining work?
  - Q. How mining contracts work
  - R. How to build a mine
    - 1. Differences in mining hardware
    - 2. Differences in mining software
- II. Cryptocurrency Applications
  - A. Decentralized Applications (DApps)
    - 1. What are DApps?
    - 2. How to use DApps?
    - 3. How to make a Dapp?
- III. Business Education
  - A. Businesses will be taught the consumer course, as well as an advanced course on accepting cryptocurrency as a form of payment and revenue. The latter will include:
    - A. How to adapt your business to the blockchain
      - 1. Accepting Cryptocurrency as a form of payment
      - 2. What are the benefits to accepting cryptocurrency as a business?
      - 3. How to accept cryptocurrency as a business
    - B. What to do with revenue generated from cryptocurrency payments
      - 1. Employee Payroll
      - 2. Converting to USD
    - C. Tokenizing your business
      - 1. How to create a Token or Coin for your business?
    - D. How to run your business on a blockchain

## **Professional Trading Courses**

Consumers will have the opportunity to enroll in a paid professional cryptocurrency trading courses that will be a combination of informational video training as well as weekly mentorship training.

Topics within the course include, but are not limited to:

- I. The Trading Mindset
  - A. Patience
  - B. Self Discipline
  - C. Mental Fortitude
- II. What is Trading?
  - A. Position Trading
  - B. Swing Trading
  - C. Day Trading
  - D. Scalping
  - E. Different Types of Market Analysis
    1. Fundamental Analysis (FA)
    2. Technical Analysis (TA)
    3. Mental Analysis (MA)
- III. Reading Charts and Candlesticks
  - A. Japanese Candlesticks
  - B. Order Book
- IV. Levels
  - A. What is a level?
  - B. How to Identify Levels
    1. Top-Down Analysis
  - C. Determining Level Validity
  - D. Drawing Trend Lines and Levels
- V. Understanding Volume and Momentum
  - A. Why is Volume and Momentum Important?
- VI. Recognizing Patterns
  - A. Wedges
  - B. Trends
- VII. Target Profits and Risk Management
  - A. Risk to Reward Ratios
  - B. Targets



Idaho Crypto Group will create 21,000,000 ICG Tokens. From these tokens, 48.75% will be allocated to the Learn and Earn token distribution. 4.75% will be allocated The Idaho Crypto Group Founders and Team. 7% of the total supply will be distributed via periodic airdrops. 20% will be allocated towards Infrastructure and Development and 10% will be used for Marketing and Partnerships. The remaining 9.5% will be locked until 2022.

Tokens may be exchanged using Tron (TRX). On our website, social media sources including, but not limited to Telegram, Facebook, Instagram, Twitter, Discord, and Twitch, and in person. Further Exchange options will be available and announced at a future date. Be sure to verify any offers through our website and social-media.

**Our official TRON WALLET address is:**

**TL6d8y9WEDyoaA4Ph2yPnyCcT98ZX2aWCX** and our Official Token ID is:  
**1002246**, viewable on [tronscan.org](https://tronscan.org).

Official Tron Wallet Address Scannable QR Code



**TL6d8y9WEDyoaA4Ph2yPnyCcT98ZX2aWCX**

## Road Map



## Terms and Legal

### **IMPORTANT NOTICES**

PLEASE CAREFULLY READ THIS SECTION AND THE FOLLOWING SECTIONS ENTITLED “DISCLAIMER OF LIABILITY”, “NO REPRESENTATIONS AND WARRANTIES BY IDAHO CRYPTO GROUP”, “REPRESENTATIONS AND WARRANTIES BY YOU”, “CAUTIONARY NOTE ON FORWARD-LOOKING STATEMENTS”, “NO ADVICE”, “RESTRICTIONS ON DISTRIBUTION AND DISSEMINATION”, “NO OFFER OF SECURITIES OR REGISTRATION” AND “RISKS AND UNCERTAINTIES”. IF YOU ARE IN ANY DOUBT AS TO THE ACTION YOU SHOULD TAKE, YOU SHOULD CONSULT YOUR LEGAL, FINANCIAL, TAX OR OTHER PROFESSIONAL ADVISOR(S).

The Idaho Crypto Group Tokens (collectively the “ICG Tokens”), as defined in the White Paper, are not intended to constitute securities in any jurisdiction. This White Paper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction.

This White Paper does not constitute or form part of any opinion on any advice to sell, or any solicitation of any offer by Idaho Crypto Group to purchase any Token nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or token purchase decision.

No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of the ICG Tokens and no cryptocurrency or other form of payment is to be accepted on the basis of this White Paper.

Any agreement as between the distributor and you as a purchaser, and in relation to any sale and purchase, of the ICG Tokens (as referred to in this White Paper) is to be governed by only a separate document setting out the terms and conditions (the “T&Cs”) of such agreement. In the event of any inconsistencies between the T&Cs and this White Paper, the former shall prevail.

No regulatory authority has examined or approved of any of the information set out in this White Paper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this White Paper does not imply that the applicable laws, regulatory requirements or rules have been complied with.

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- A. you agree and acknowledge that the ICG Tokens do not constitute securities in any form in any jurisdiction;
- B. you agree and acknowledge that this White Paper does not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities in any jurisdiction or a solicitation for investment in securities and you are not bound to enter into any contract or binding legal commitment and no cryptocurrency or other form of payment is to be accepted on the basis of this White Paper;
- C. you agree and acknowledge that no regulatory authority has examined or approved of the information set out in this White Paper, no action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction and the publication, distribution or dissemination of this White Paper to you does not imply that the applicable laws, regulatory requirements or rules have been complied with;
- D. you agree and acknowledge that this White Paper, the undertaking and/ or the completion of the Token Sale, or future trading of the ICG Tokens on any

cryptocurrency exchange, shall not be construed, interpreted or deemed by you as an indication of the merits of Idaho Crypto Group, its affiliates, the ICG Tokens, and the Token Sale;

E. the distribution or dissemination of this White Paper, or any copy thereof, or acceptance of the same by you, is not prohibited or restricted by the applicable laws, regulations or rules in your jurisdiction, and where any restrictions in relation to possession are applicable, you have observed and complied with all such restrictions at your own expense and without liability to Idaho Crypto Group and/or its affiliates.

F. you agree and acknowledge that in the case where you wish to purchase the ICG Tokens are NOT to be construed, interpreted, classified or treated as:

(I.) any kind of currency other than cryptocurrency (II.) debentures, stocks or shares issued by any person or entity (whether Idaho Crypto Group and/or its affiliates), rights, options or derivatives in respect of such debentures, stocks or shares; (III.) units in a collective investment scheme; (IV.) units in a business trust; (V.) derivatives of units in a business trust; or (VI.) any other security or class of securities.

G. you have a basic degree of understanding of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets or other related token storage mechanisms, blockchain technology and smart contract technology;

H. you are fully aware and understand that in the case where you wish to purchase the ICG Tokens, there are risks associated with Idaho Crypto Group and its affiliates, their respective business and operations, the ICG Tokens, and the Token Sale;

I. you agree and acknowledge that neither Idaho Crypto Group, nor its affiliates is liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this White Paper or any part thereof by you; and all of the above representations and warranties are true, complete, accurate and non-misleading from the time of your access to and/ or acceptance of possession this White Paper or any part thereof (as the case may be).

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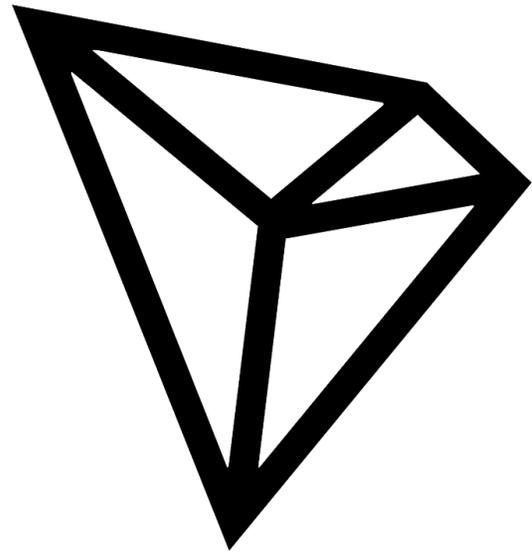
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## **RISKS AND UNCERTAINTIES**

Prospective purchasers of the ICG Tokens should carefully consider and evaluate all risks and uncertainties associated with Idaho Crypto Group, and/or its affiliates and their respective businesses and operations, the ICG Tokens, and the Token Sale, all information set out in this White Paper and the T&Cs prior to any purchase of the ICG Tokens. If any of such risks and uncertainties develops into actual events, the business, financial condition, results of operations and prospects of Idaho Crypto Group and/or

its affiliates could be materially and adversely affected. In such cases, you may lose all or part of the value of the the ICG Tokens.



**THE FUTURE  
IS NOW**