



# Daniel Lares

## MOTION GRAPHIC ARTIST VIDEOGRAPHER

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### ONLINE PROFILE



Webpage  
[www.daniellares.com](http://www.daniellares.com)



Linkedin  
<http://linkedin.com/daniel-lares>

### AWARDS

**TOP SHORTS** Best  
Film Festival Cinematography 2020  
INFINITO Short Film

**TOP SHORTS** Best Indie Film  
Film Festival Jan 2020  
INFINITO Short Film

**PROMAX** Brand Image -  
Promo Campaign  
Latin Essence

**EMMY** Promotions -  
News Promo - Single Spot  
S.O.S Ataque Cerebrovascular

**EMMY** Promotion - Program -  
Single Spot/Campaign  
Luz 100%

**EMMY** Station Excellence  
Buscando a Santa

**VIART** Best Animated  
(Nomination) Short Film  
2Bots 1Box

### LANGUAGES

Languages English, Spanish

### EDUCATION

FAU BFA Computer Arts  
Animation 2007

### SOFTWARE

Adobe Illustrator	<div><div></div></div>
Adobe Photoshop	<div><div></div></div>
Adobe After Effects	<div><div></div></div>
Adobe Premiere	<div><div></div></div>
Maya	<div><div></div></div>
Cinema4D	<div><div></div></div>
Unreal Engine	<div><div></div></div>
AVID	<div><div></div></div>
Davinci Resolve	<div><div></div></div>

### TIMELINE

#### PRESENT

Motion Graphic Artist  
Miami Heat  
Miami, FL, USA

Freelance Videographer/  
Post- Producer  
Estee Lauder, Visit Florida,  
PHITAmerica, Dr Brandt Skin Care,  
Miami, FL, USA

#### 2020

Co-Director/Photographer and  
Post- Producer  
Short Film "INFINITO"  
Miami, FL, USA

#### 2019

Lead Motion Graphic Artist  
(Videographer / Art Director)  
AMC Networks Intl  
Miami, FL, USA

#### 2015

Digital Media Predictor  
/ Graphic artist  
Discovery Channel  
Miami, FL, USA

Freelance Editor/ Graphic artist  
Univision Documentaries  
"THE BALL"  
Miami, FL, USA

Freelance Editor/ Graphic artist  
Univision Deportes  
Miami, FL, USA

#### 2012

On Air Video Editor/ Graphic artist  
America Teve  
Miami, FL, USA

#### 2008

Video Editor/ Graphic artist  
Creative FX  
Miami, FL, USA

#### 2007

BFA Computer Arts Animation  
Florida Atlantic University  
Boca Raton, FL, USA

#### 2005

AA Computer Arts Animation  
Miami Dade College  
Miami, FL, USA

### ABOUT ME

I'm a talented and award-winning Art Director, Videographer and Motion Graphic Designer. Over the past 10 years, I have worked in the Advertising and Entertainment industry playing important roles, such as Director of Photography and Producer while creating impactful graphic visuals as an Art Director as well.

I completed my studies at the Florida Atlantic University. My passion for the visual arts and filmmaking has given me the opportunity to work for some of the greatest networks in the country, such as Discovery Channel, AMC Networks, NBC Universal and Univision, while impacting great brands like Dr. Brandt skincare and Estee Lauder. My hard work has paid off and continues to do so; I'm the recipient of 3 Emmys, 1 Promax and 1 VIART award.

Currently, I own a very successful production company in Miami, Florida, where I enjoy bringing new stories to life and help businesses cut through the noise.

### REFERENCES

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