



Daniel Lares

VIDEOGRAPHER

MOTION GRAPHIC ARTIST

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ONLINE PROFILE



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AWARDS

TOP SHORTS Film Festival	Best Cinematography 2020 INFINITO Short Film
TOP SHORTS Film Festival	Best Indie Film Jan 2020 INFINITO Short Film
PROMAX	Brand Image - Promo Campaign Latin Essence
EMMY	Promotions - News Promo - Single Spot S.O.S Ataque Cerebrovascular
EMMY	Promotion - Program - Single Spot/Campaign Luz 100%
EMMY	Station Excellence Buscando a Santa
VIART (Nomination)	Best Animated Short Film 2Bots 1Box

LANGUAGES

Languages English, Spanish

EDUCATION

FAU BFA Computer Arts Animation 2007

SOFTWARE

Adobe Illustrator	<div></div>
Adobe Photoshop	<div></div>
Adobe After Effects	<div></div>
Adobe Premiere	<div></div>
Maya	<div></div>
Cinema4D	<div></div>
AVID	<div></div>
Davinci Resolve	<div></div>

TIMELINE

2020	Co-Director/Photographer and Post- Producer Short Film "INFINITO" Miami, FL, USA
2019	Lead Motion Graphic Artist (Videograoher / Art Director) AMC Networks Intl Miami, FL, USA
	Freelance Producer/Videographer Dr Brandt Skin Care Miami, FL, USA
	Freelance Producer/Videographer Estee Lauder Miami, FL, USA
2015	Digital Media Preditor / Graphic artist Discovery Channel Miami, FL, USA
	Freelance Editor/ Graphic artist Univision Documentaries "THE BALL" Miami, FL, USA
	Freelance Graphic artist Dr Brandt Skin Care Miami, FL, USA
	Freelance Editor/ Graphic artist Univision Deportes Miami, FL, USA
2012	On Air Video Editor/ Graphic artist America Teve Miami, FL, USA
2008	Video Editor/ Graphic artist Creative FX Miami, FL, USA
2007	BFA Computer Arts Animation Florida Atlantic University Boca Raton, FL, USA
2005	AA Computer Arts Animation Miami Dade College Miami, FL, USA

ABOUT ME

I'm a talented and award-winning Art Director, Videographer and Motion Graphic Designer. Over the past 10 years, I have worked in the Advertising and Entertainment industry playing important roles, such as Director of Photography and Producer while creating impactful graphic visuals as an Art Director as well.

I completed my studies at the Florida Atlantic University. My passion for the visual arts and filmmaking has given me the opportunity to work for some of the greatest networks in the country, such as Discovery Channel, AMC Networks, NBC Universal and Univision, while impacting great brands like Dr. Brandt skincare and Estee Lauder. My hard work has paid off and continues to do so; I'm the recipient of 3 Emmys, 1 Promax and 1 VIART award.

Currently, I own a very successful production company in Miami, Florida, where I enjoy bringing new stories to life and help businesses cut through the noise.

REFERENCES

Giancarlo Monsanto
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