

NITCHKEY FIELD ADVERTISING BANNER AGREEMENT

Please fill out and send back along with payment

This Agreement is made and entered into on this ____ day of _____, 2025 by and between:
Red Lion Recreation ("Red Lion Rec"), and Company/Business/Non-Profit Name _____
_____ ("Advertiser"), with a principal place of business at
Nitchkey Field 316 West Ave, Red Lion, PA 17356

1. **Purpose** The Red Lion Rec agrees to allow the Advertiser to display an advertising banner at Nitchkey Field in exchange for a sponsorship fee.

2. **Term** This Agreement shall commence upon execution and remain in effect for one (1) year from the installation date of the banner, unless otherwise agreed upon by both parties.

3. **Payment** The Advertiser agrees to pay a one-time sponsorship fee of \$200 to the Red Lion Rec for the right to display a banner at Nitchkey Field. Payment is due in full upon execution of this Agreement and can be made by **check to Red Lion Recreation 438 E. Lancaster St, Red Lion, PA 17356**

Or or payment Portal at: <https://redlion.securepayments.cardpointe.com/pay?>

4. Banner Specifications & Responsibility

- The Advertiser is responsible for designing, creating, and covering all costs associated with the banner.
- The banner must meet the size and material requirements set forth by the Red Lion Rec:
- **3 X 5 or 3 X 8**
- The Red Lion Rec reserves the right to approve the content and design of the banner to ensure it aligns with community and organizational standards. Please email a mockup of the banner to **fburke@redlionpa.org** for review.

5. Installation & Maintenance

- The Red Lion Rec will oversee the installation of the banner at Nitchkey Field.
- The Red Lion Rec is not responsible for damage, wear, or replacement of the banner once installed.
- If the banner becomes damaged or unreadable, the Advertiser may provide a replacement at their own expense.

6. **Termination** The Organizer reserves the right to remove the banner at any time if it is deemed inappropriate, offensive, or non-compliant with the agreed-upon specifications. No refunds will be provided in such cases.

7. **Indemnification** The Advertiser agrees to indemnify and hold harmless the Red Lion Rec / Red Lion Borough from any claims, damages, or liabilities arising from the banner's content or installation.

8. **Governing Law** This Agreement shall be governed by the laws of the State of **PA**.

9. Agreement Acceptance

Advertiser:

Company/Business/Non-Profit Name _____

Signature: _____

Name: _____

Date: _____

