

NITCHKEY FIELD ADVERTISING BANNER AGREEMENT

Please fill out and send back along with payment

This Agreement is made and entered into on this ____ day of _____, 2025 by and between:

Red Lion Recreation ("Red Lion Rec"), and Company/Business/Non-Profit Name

____ ("Advertiser"), with a principal place of business at Nitchkey Field 316 West Ave, Red Lion, PA 17356

1. **Purpose** The Red Lion Rec agrees to allow the Advertiser to display an advertising banner at Nitchkey Field in exchange for a sponsorship fee.

2. This Agreement shall commence upon execution and remain in effect **for one (1) year, beginning on March 27, 2026, and ending on March 27, 2027**, unless otherwise agreed upon in writing by both parties.

3. Term & Renewal

This Agreement starts on March 27, 2026, and ends on March 27, 2027.

Either party can renew by giving written notice at least 30 days before the end date. Renewal will be based on mutual agreement of both parties.

4. **Payment** The Advertiser agrees to pay a one-time sponsorship fee of \$200 to the Red Lion Rec for the right to display a banner at Nitchkey Field. Payment is due in full upon execution of this Agreement and can be made by **check to Red Lion Recreation 438 E. Lancaster St, Red Lion, PA 17356**

Or or payment Portal at: <https://redlion.securepayments.cardpointe.com/pay?>

5. Banner Specifications & Responsibility

- The Advertiser is responsible for designing, creating, and covering all costs associated with the banner.
- The banner must meet the size and material requirements set forth by the Red Lion Rec:
- **3 X 5 or 3 X 8**
- The Red Lion Rec reserves the right to approve the content and design of the banner to ensure it aligns with community and organizational standards. Please email a mockup of the banner to **fburke@redlionpa.org** for review.

6. Installation & Maintenance

- The Red Lion Rec will oversee the installation of the banner at Nitchkey Field.
- The Red Lion Rec is not responsible for damage, wear, or replacement of the banner once installed.
- If the banner becomes damaged or unreadable, the Advertiser may provide a replacement at their own expense.

7. **Termination** The Organizer reserves the right to remove the banner at any time if it is deemed inappropriate, offensive, or non-compliant with the agreed-upon specifications. No refunds will be provided in such cases.

8. **Indemnification** The Advertiser agrees to indemnify and hold harmless the Red Lion Rec / Red Lion Borough from any claims, damages, or liabilities arising from the banner's content or installation.

9. **Governing Law** This Agreement shall be governed by the laws of the State of **PA**.

10. Agreement Acceptance

Advertiser: Company/Business/Non-Profit Name _____

Signature: _____ Name: _____

Date: _____