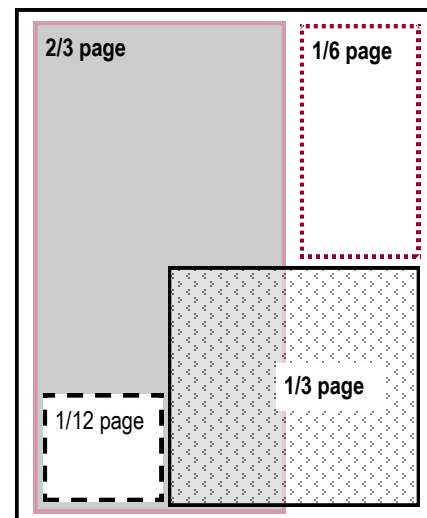


Display ads

Ad size	1x rate	4x rate	DAG Member	Sizes (ht x w)
Full page	___\$ 375	___\$ 350	\$325	9.875" X 7.5"
2/3 page	___\$ 300	___\$ 275	\$250	9.875" X 5"
1/2 page	___\$ 250	___\$ 225	\$200	5" X 7.5"
1/3 page	___\$ 200	___\$ 175	\$150	5" X 5"
1/6 page	___\$ 125	___\$ 100	\$95	2.5" X 5"
1/12 page	___\$ 100	___\$ 75	\$65	2.5" X 2.5"



1x rate Includes display ad in quarterly DDB and listing in Pink Page/DAG Resource Guide. Pink Page in the next two Monthly Downloads. Example: Display ad in March with Resource Listing in March, April, May.

4x rate: Display ad quarterly plus Pink Page/Resource Guide for 1 year (12 months) AND Website listing in Supplies and Sources with link to your site

ISSUE	NUMBER	DEADLINE
January		
February	DDL21-02	Pink Page
March	*DDB21-03	Feb. 15
April	DDL21-04	Pink Page
May	DDL21-05	Pink Page
June	*DDB21-06	May 15
July	DDL21-07	Pink Page
August	DDL21-08	Pink Page
September	*DDB21-09	August 15
October	DDL21-10	Pink Page
November	DDL21-11	Pink Page
December	*DDB21-12	November 15

CONTACT/BILLING INFORMATION	Date: _____
Business Name: _____	
Contact Name: _____	
Tel: _____	
Address: _____	
City/State: _____	
Zip/Postal Code: _____ Country: _____	
Website: _____	
Email: _____	
<p><i>I agree that my ad will run continuously for # _____ issues . I understand the submitted ad will continue to run until I cancel or submit a change. Any cancellations must be in writing to the DAG before the deadline. I understand that my first display ad must be pre-paid and that subsequent ads will be automatically charged at the time the magazine goes to the printers.</i></p>	
Billing: Please circle one:	
American Express MasterCard Visa Discover	
PAYPAL email: _____	
Card number: _____	
Expiration: _____ Security Code: _____	
Signature: _____	

Display ad info

1. We prefer ads to be sent camera ready but are happy to assist you.
2. At a minimum, please send:
 - exact text (as a WORD document or in an email)
 - your digital photos
 - any background/border color requests.
3. Acceptable digital formats are jpgs, tifs, PDF. Photographs included in the above formats should also be sent separately for best results.
4. All first time and one-time ads must be pre-paid. All other ads will be charged to your credit card (or billed to your PAYPAL account) when DDB is ready to be released. Invoices are payable upon receipt. Unpaid/past due accounts will incur 1.5% monthly service charge and future ads will require a credit card on file for automatic billing.
5. Doll Artisan Guild reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged or accepted. Reading notices or advertising which is deemed contrary to the purposes of the Publisher or the Doll Artisan Guild are not acceptable.
6. All new and revised ads should be emailed by deadline to:
Sue Mitchell EMAIL: info@dollartisanguild.org
 sueLmitchell6@aol.com

Thank you for your interest. We look forward to working with you to reach dollmakers, doll costumers, doll collectors and doll enthusiasts around the world.

Sue Mitchell

DAG Advertising Manager

