



# Is your physician intelligence smart enough

## ... to help you maximize growth and competitive position?

Our solutions help identify and engage the key physicians to meet your strategic objectives. Gain valuable insights using the same data we've provided to pharmaceutical sales for over 60 years—but with a twist for health systems looking for intelligence on:

- Referral networks and shared patient relationships
- Market share and service line demand trends
- Prescribing intelligence in key service lines
- Provider practice profiles and more

With IMS Health, get dramatically different physician intelligence with insights that inform and transform.

- Target interactions with high-value physicians
- Optimize your payer and patient mix
- Strengthen referral networks
- Improve your physician strategy

Learn more at 484-831-5767,  
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[www.imshealth.com/providers](http://www.imshealth.com/providers).

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