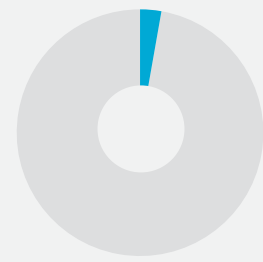


# MINIMIZE RISK & UNCERTAINTY IN ONCOLOGY CLINICAL TRIALS

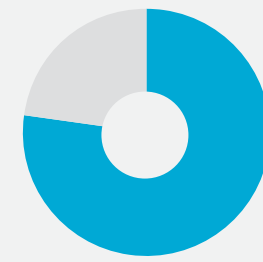
## PROBLEM

### LOW ONCOLOGY TRIAL PARTICIPATION



**ONLY 3%**  
of oncology patients  
participate in clinical  
trials<sup>1</sup>

### RISKS ARISE FROM AVOIDABLE ERRORS



**77% wrong QTc data**  
Over/under-measures of site  
managed/paper ECGs =  
unnecessary withholding of  
treatment



**Adverse event reporting** QTc  
(increases) reported as  
adverse events

### QTc DATA DETERMINES PATIENT INCLUSION/EXCLUSION

**30-45%  
FALSE**

**READINGS** on QTc measures, but many  
oncologic agents prolong QTc

Most clinical trials set  
inclusion/exclusion and  
therapy hold/terminate criteria

### SITE-MANAGED ECG ANALYSIS CAN NEGATIVELY IMPACT TRIALS

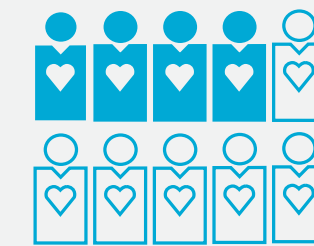


- > Excludes eligible patients
- > Extends recruiting
- > Jeopardizes patient safety

## SOLUTION

### ECG CENTRALIZATION IN ONCOLOGY TRIALS LOWERS RISKS

ERT Cardiac Safety Solutions overcome ECG challenges and help to support enrollment, retention and safety goals.



#### Include more patients

**30-45%** patients who would be  
excluded from trials based on ECG  
machine measurements are  
actually eligible for inclusion



#### Withhold fewer doses

Withholding medication based on  
ECG machine QTc measurements  
is actually unnecessary in most  
instances

### APPROVE MORE POTENTIALLY LIFE-SAVING MEDICATIONS



#### ECG centralization with ERT:

- > Excludes fewer eligible patients
- > Ensures patient safety
- > Reduces study duration and costs

Review full study results at  
[ert.com/CSoncology](http://ert.com/CSoncology)

<sup>1</sup> Marshall, MD, John L., Why Are Only 3% of US Cancer Patients in Clinical Trials? <http://www.medscape.com/viewarticle/777662>

## ERT: PROVIDING CONFIDENCE AT EVERY TURN

### PROVEN ONCOLOGY TRIAL EXPERIENCE

- > **91** regulatory approvals across **1,076** oncology studies
- > **35** oncology approvals within past **5** years
- > **180,000+** cancer patients
- > **25,000+** sites

### DEEP ONCOLOGY TRIAL EXPERTISE

- > Tailored solutions for Phase I & II trials
- > Large-scale, global Phase III & IV expertise
- > Oncology experience across most indications and complex therapies

### KEEPING YOUR TRIALS ON TRACK AND ON BUDGET

- > Reduce oncology site selection challenges, site burden and patient enrollment risks
- > Improve oncology trial operations and efficiencies
- > Enhance oncology data quality & increase outputs
- > Reduce timelines and boost approval rates
- > Provide the evidence you need to make your next move

### SOLUTIONS FOR ALL YOUR TRIAL NEEDS

Enhance Trial Oversight | Enable Site Optimization | Improve Patient Engagement | Ensure Safety & Measure Efficacy