

Florida Blue & IMS Health Engage PCMH Physicians

NEED FOR AUTOMATED METHOD TO GAUGE PROGRAM PROGRESS

NEED FOR A PHYSICIAN ENGAGEMENT TOOLS

WANT ABILITY TO IDENTIFY MEMBERS MOST AT RISK AND IN NEED OF PROSPECTIVE INTERVENTION



Covers **15.8 MILLION** people in 16 states through its affiliated companies

2,100 physicians across the state

Serves more than **605,000** Florida Blue members



FLORIDA BLUE RESULTS

Third-largest single-state operated PCMH program in U.S.

Physicians' performance based on evidence-based clinical quality metrics

29

PCMH physicians scored better than non-participating peers in clinical quality metrics **NEARLY 80%** of the time

Participating physicians witnessed a decrease in ER utilization compared to non-participating providers

12%

Physicians appreciate the portal AND HAVE complimented the new system's ease

IMS Health's MDsource 360°

... enables improved delivery of **healthcare quality** and increased **cost-of-care savings**

KEY SOLUTION COMPONENTS:

NEW ABILITY INCLUDES:

INTERACTIVE Physician Portal

360° Patient REGISTRIES

Defensible performance SCORECARDS

Easier measurement & management

Hundreds of CARE GAPS closed in first few months of use

Library of **over 300** QUALITY, COST & COMPOSITE MEASURES

Care GAP ALERTS

FASTER appeal decisions

MORE physician collaboration

Better health outcomes for Florida Blue members

QUALITY **benchmarks** based on data from over 100 payers

To learn more about IMS MDsource 360°, contact IMS Payer Solutions at 781.464.3575 or email us at payersolutions@us.imshealth.com or visit us at www.imshealth.com/payers.