



Dear Riverside South business owner,

The Riverside South Community Association is thrilled to announce the 2025 edition of our Canada Day celebrations at Claudette Cain Park. Canada Day is always our biggest event of the year, and our goal is to make 2025 even more memorable than in years past!

This year's edition will feature a day filled with food, musical entertainment, and activities like inflatables, laser tag, climbing walls, entertainment shows, balloon twisters, face painting, and our Canada Day Marketplace, which provides additional opportunities to promote our generous sponsors and local businesses! The 2025 Canada Day celebrations will conclude with a bang during our professional fireworks display at dusk.

We can't organize such an event without the support of sponsors, so for our 2025 Canada Day event, we are again offering a tiered sponsorship recognition system. We strive to be fiscally responsible with your valuable contributions and to provide as much exposure as possible for your generosity. Please see the attached breakdown of the various sponsorship levels.

To maximize the publicity of your involvement, we ask that you respond by May 16th. Please don't hesitate to contact me with any questions you may have.

Best always,

Andrew Latty

Director Communications and Marketing, Business Development

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Canada Day 2025 Sponsorship Levels & Benefits

Community Partner | \$2000 and above

- ❖ Featured as a Community Partner on the RSCA website Community Partner page and Canada Day page for one year with your logo & website link (June 1, 2025 – May 31, 2026).
- ❖ Logo prominently displayed on RSCA Canada Day poster/advertisements and event entrance signs.
- ❖ Logo displayed at the bottom of RSCA community event posters/signs (June 1, 2025 – May 31, 2026).
- ❖ Free Canada Day Marketplace space.
- ❖ 3 social shares (each) on 2 platforms and mention in June & July RSCA newsletter Canada Day article with link to the Canada Day webpage.
- ❖ Certificate to display at your place of business proudly identifying you as a sponsor.

Gold | \$1000

- ❖ Logo & website link displayed on the RSCA website Canada Day page (June 1, 2025 - May 31, 2026).
- ❖ Logo prominently displayed on event entrance signs.
- ❖ Free Canada Day Marketplace space.
- ❖ A minimum of 2 social shares (each) on 2 platforms and mention in June & July RSCA newsletter Canada Day article with link to the Canada Day webpage
- ❖ Certificate to display at your place of business proudly identifying you as a sponsor.

Silver | \$500

- ❖ Logo & website link displayed on the RSCA website Canada Day page (June 1, 2025 - May 31, 2026).
- ❖ Logo displayed on event entrance signs.
- ❖ Free Canada Day Marketplace space.
- ❖ A minimum of 1 social share (each) on 2 platforms and mention in June & July RSCA newsletter Canada Day article with link to the Canada Day webpage.
- ❖ Certificate to display at your place of business proudly identifying you as a sponsor.

Bronze | \$250

- ❖ Logo & website link displayed on the RSCA website Canada Day page (June 1, 2025 - May 31, 2026).
- ❖ Logo displayed on event entrance signs.
- ❖ A minimum of 1 social share (each) on 2 platforms and mention in June & July RSCA newsletter Canada Day article with link to the Canada Day webpage.