

RSCA Executive – Quarterly (Public) Meeting Moncion's Independent Grocer		Thurs February 21, 2019 7:30 p.m. to 9:30 p.m.	
Invited:	Huguette Ferraton(A)	Leader:	Bruce Lindsay
Bruce Lindsay	Michelle Rosales-Dugas	Facilitator:	
John Brayman	(A)	Secretary &	Lindley Morrison
Lindley Morrison	Michelle Stinziano(A)	Time Keeper: Start	
Atif Rashid(A)	Joanne Mahoney(A)	7:45 to 9:27	
Lesia Gilbert	Dave Raganold(A)		
Filipe de Souza	Sarah Fraser-Smith		
Sabrina Nour	Aline Dufresne(A)		
Samantha Lauzon	Deanna Wilkinson(A)		
James Goff(A)	JD Whall(A)		
David Bowering (A)	Kevin Lu(A)		
Minutes			

Start Time: (3 minutes)

Adoption of Agenda: Samantha move up in agenda	Moved: Lesia
	Second: Sarah
Additions to:	Carried:
As amended:	

Administrative Items: (5 minutes)

Atif Rashid – Treasurer Report. on speaker phone. See attached financial statements.	Received
Fall Family Fun Fest and Canada Day were main income and expense items to date.	

RSCA Executive Strategic Planning Retreat: (5 minutes)

Bruce Lindsay/John Brayman – planned for March 9/19 1:00 pm to 3:45 pm. Craig	Received
Cudmore will be moderating. Interactive discussions on Canada Flag program and	:
Farmers Market, Social Media tutorial will be discussed; to be held at Rideauview	
Community Centre.	

Movie Nights: (5 minutes)

Lesia Gilbert – Movie Night	Received
Limited turn out at last movie (Jurassic World). Next, and possibly final movie	
(depending on #'s) will be Mary Poppins Returns (March 23). A poster and sample	
tickets was shown at meeting; local businesses or groups will be encouraged to sell	
tickets and be able to keep half of ticket sales. A combination of paper and electronic	
tickets will be available, however Executives present agreed with John's	
recommendation that paper tickets should be numbered and booklets documented	
prior to distribution (fraud avoidance). Pizza will be available (orders due before	
show). Next steps: ask if any local groups want to fundraise- if yes, to email Lesia.	

4 on 4 Pond Hockey Tournament: (5 minutes)

Filipe de Souza/John Brayman/Dave Raganold – Post Pond Hockey Tournament	Received
(Jan.26) review: 4 teams, 24 players (Ages 19+ for \$10 pp). Given the event was	
organized in less than 3-weeks it was successful (broke-even) and fun. Hope to	
expand and advance-plan next year. Winning team got tickets to Ottawa 67 game.	
Next year, get more sponsors, and encourage women to play.	

Chinese New Year Celebration: (5 minutes)

Sarah Fraser/Bruce Lindsay –162 participants. 70 of these were performers. 92 adult	Received
tickets sold. People were excited to win prizes; mostly, Chinese Canadians attended.	
Everyone stayed in the entertainment room and did not go to the other 2 rooms. Good	
number of volunteers. It was communicated by many that going-forward the event	
should be called Chinese Lunar Year.	

St. Francis Xavier School Band Fundraiser: (3 minutes)

Bruce Lindsay – St FX School Band Fundraiser March 5/19 – Update	Received
Asked us to partner with them to offset costs to travel to Washington and promote	
event. RSCA will be contributing \$200 as previously decided at January 17/19	
meeting. Fundraiser will be free event with donations appreciated and a bake sale to	
help with fundraising.	

St. Francis Xavier Public Art Project – Mural: (3 minutes)

Bruce Lindsay – St FX Art Class has agreed to do a wall mural for the Riverside	Received
South Community Association. Theme will be Cultural Diversity or Environment	
Approached Urbandale asking for possible location. No location decided yet. Mireille	
(member of public in attendance) suggested rink bunker in Summerhill or fencing on	
Spratt or Earl Armstrong.	

RSCA Student Bursary/ Mosquito Creek: (5 minutes)

Samantha Lauzon/ Bruce Lindsay – update. Bursary is ready to be awarded:	Received
\$500 to one student. Process: fill out application and write an essay. Requirements:	
students need to graduate this year and attend post-secondary institution for the fall	
(confirmed via diploma and enrollment proof); student must be a RS resident. Internal	
RSCA Committee to review essays from local students from all educational	

institutions. Bursary paid to post-secondary education institution directly. Bruce &	
Samantha will be meeting with high schools within the week. In future years, hope to	
provide \$500 for each of the 5 high schools, not just one bursary for all schools.	
Mosquito Creek: Hoping for a spring tree planting. Next steps: asking City for	
approval, and the RVCA pay for trees and will join us in the planting. Decide date	
and communicate opportunity to RS residents and Mosquito Creek Volunteers.	

Brian Good Traffic Issues: (10 minutes)

Sarah Fraser/John Brayman + Mireille Focquet (Member of Public & President of	Received
Michel Dupuis Parent Council). Mireille met with City, Councillor Carol Anne	
Meehan said not enough traffic yet to justify a traffic light. Summerhill is perceived	
as dangerous as Brian Good: high speeds, no pedestrian crosswalks or Crossing	
Guard near school; cars are passing school buses. RSCA and parent councils should	
send a letter for a town hall meeting. Bruce asked Mireille to take this issue on and	
organize a public meeting alongside Councillor Meehan and OPS community police	
officer. It was recommended by Bruce that someone from traffic control at City	
should be at meeting as well. Sarah will investigate different departments and help	
coordinate the meeting April or May.	

Canada Day: (10 minutes)

Lesia Gilbert/John Brayman/Bruce Lindsay	Received
It was decided at the January Directors meeting to trim back on quantity of	
entertainment events and focus the venue during the day on younger children and at	
night towards those 19+. The 2019 Canada Day Budget got rid of Zorbs and mini-	
golf, and will try to do battle of bands for entertainment (and variety vs. previous	
year's predictable format). To facilitate the music venue, the RSCA will be renting a	
covered stage with lights and will be publicized to help promote the event. Lesia	
talked to 'Overflow' microbrewery about possibly having a beer tent 5PM onwards	
until fireworks at 9.30. We have to apply for a liquor license. If the microbrewery	
runs a profit, we could get some of the money (% amount tbc). They would supply	
tent and everything else including security. Event insurance will be up to the RSCA,	
and alcohol insurance on Overflow. Some bands are already lined up. Bruce will talk	
to Barrhaven Community Association about Free Admission and shuttle bus to their	
5-days of Canada Day events, with the possibility of advance ticket sales with the	
Barrhaven Association at John's recommendation.	

Urbandale Corp Funding Support: (3 minutes)

Bruce Lindsay/John Brayman – Urbandale Corp has offered an alternative method	Received
of funding RSCA events/programs. Wants to pay for specific activities. We will need	
to provide a list of items such as fireworks or sleigh ride at Christmas, and new	
community signage promoting the Association and Urbandale.	

Business Relationships: (5 minutes)

Filipe de Souza – Update. Suggested we put up RSCA & local business signs around	Received
neighbourhood to provide sense of identity. Banners are expensive (Urbandale to	
fund?) Breakfast meetings of business owners will be organized- 1 per month rotating	
at three restaurants in RSS (Gabriel's, Stone Faced Dolly's, and Broadway's);	
meetings will focus on local business issues and other items of shared interest at these	
breakfasts. For example: a business makes a 10 minute presentation at each meeting,	
along with other agenda items. Hopefully start breakfast meetings in March.	

Community Emergency Preparedness Plan: (5 minutes)

Sarah Fraser/Bruce Lindsay – Update. Meeting next week. To figure out a plan for	Received
a disaster. They will need to know how Councillor will contact people, especially if	
internet is down. Considerations: a central 'community command' location,	
distribution of emergency kits, generators, supporting seniors, people on medication	
and young families with babies.	

Newsletter: (5 minutes)

Filipe de Souza- Som Phouangpraseuth has resigned. Filipe will be organizing the	Received
newsletter going forward. Filipe says subscribers have gone up and is looking	
forward to continuing this publication.	

Website & Technical Updates: (5 minutes)

Bruce Lindsay – Update. New interactive website is much better than before. Thanks	Received
to Mireille for her initial suggestions on content/layout when she served as past	
Director of Communications with the RSCA.	

Volunteer/ Summer student Recruitment: (2 minutes)

Sabrina Nour- spoke about grants for hiring summer student, and lessons-learned show	Received
that we need a stronger application for next year. Learn about deadlines and possible	
grants. She also spoke about a future Grant opportunity from Participaction, and will	
meet about that next week. John emailed about TD grants re. Outdoor events, and	
Sabrina will follow-up. We will hear back about the Canada Summer Jobs Grant	
(student) application in April; possibility it will be approved (tbc). Bruce said we	
should start looking at posting the opportunity and interviewing students soon- before	
grant is approved.	

Public Engagement – polls: (2 minutes)

John Brayman –we are scaling back on the number of volunteers for Canada Day:	Received
120 down to 80 for realistic recruitment and to prevent volunteer email request	
fatigue. We recently lost two board members: Rodney W. Hester and Som	
Phouangpraseuth- they were thanked by John for their brief time within the RSCA	
Executive and Board of Directors. We now have 6 of 8 on the Board. Will talk about	
recruitment at retreat and ways to be more efficient in our operations.	

Public High School Petition: (3 minutes)

Bruce Lindsay – Update. Petition was well received; Laurie Rogers, Jennifer	Received
Jennekens (Trustee), Marcel Moncion (for usage of his store to promote the	
petition), Councillor Carol Anne Meehan, local MPP Goldie Ghamari and others were	
acknowledged / thanked at this meeting by Bruce and John. MPP Lisa MacLeod and	
Goldie Ghamari are working towards moving this petition to the Minister of	
Education. We are all waiting for announcement to see if it gets approved!	

Adjournment moved by: Lindley

Time: 9:27

Next meeting: Thursday March 21, 2019, 7:30-9:30 p.m. Directors Moncion's Independent Grocer at 685 River Road, Gloucester, ON K1V 2G2