



The Community Partner Program is an opportunity for private, non-governmental businesses and organizations to become part of the entrepreneurial culture in the Siouxland area. An annual investment in the Community Partner Program gives Iowa's West Coast Initiative (IWCI) additional resources needed to increase entrepreneurial activity and support small business growth in the region.

IWCI is building the culture entrepreneurs need to succeed by hosting networking events for entrepreneurs to make key connections, organizing business idea competitions for a chance to win startup capital, providing specialized educational programs and technical assistance, and identifying new resources and programs. IWCI has developed relationships with many organizations both locally and across the state and has been a catalyst in bringing new programming to northwest Iowa to benefit our local entrepreneurs such as Venture School, Goldman Sachs 10,000 Small Businesses, Iowa Venture Mentoring Service, SBA Community Navigator Program, The BIG Challenge, Small Business Marketplace and so on. IWCI is also developing plans for an Innovation Center in downtown Sioux City that will serve as a hub for entrepreneurial activity and continue to accelerate innovation and business startups in our region.

By creating a culture where entrepreneurs have access to the resources they need, they have the opportunity to advance their business at a faster pace than they would without these resources, with an end goal of becoming more successful and creating jobs and wealth in the Siouxland region.

### **Community Partner Tiers:**

#### **Community Champion - \$25,000**

- Exclusive partnership - One company will be listed as a sponsor for all IWCI programming for one year
- Listed as a community partner on IWCI website, newsletters & annual report for one year
- Invitation to all programming

#### **Platinum Partnership - \$10,000**

- Listed as a sponsor for your choice of three IWCI programs for one year
- Listed as a community partner on IWCI website, newsletters & annual report for one year
- Invitation to all programming

#### **Gold Partnership - \$5,000**

- Listed as a sponsor for your choice of two IWCI programs for one year
- Listed as a community partner on IWCI website, newsletters & annual report for one year
- Invitation to all programming

#### **Silver Partnership - \$2,500**

- Listed as a sponsor for your choice of one IWCI program for one year
- Listed as a community partner on IWCI website, newsletters & annual report for one year
- Invitation to all programming

#### **IWCI Alumni Partnership - \$500**

Alumni are previous or current participants in IWCI programming.

- Listed as alumni on IWCI website
- Invitation to all programming



## 2023 Community Partner Pledge Sheet

I am excited to become a Community Partner with Iowa's West Coast Initiative to help grow the entrepreneurial resources within the Siouxland area!

Organization/Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

- Please invoice my organization/business for the following tier:
- Community Champion:** \$25,000 (sponsor of all programs for one year)
  - Platinum Partnership:** \$10,000 (sponsor of three programs for one year)
  - Gold Partnership:** \$5,000 (sponsor of two programs for one year)
  - Silver Partnership:** \$2,500 (sponsor of one program for one year)
  - Bronze Partnership:** \$1,000
  - IWCI Alumni:** \$500

Program Options:

- Biz Brew
  - Community Navigator Program
  - First Friday Coffee
  - Launch Week
  - Small Business Marketplace
  - Rural Business Blender
  - Venture School
- Please contact me to schedule a meeting with my organization/business to discuss further.
- I do not wish to participate at this time.

Thank you for your support.

Iowa's West Coast Initiative is a 501 (c) 3 non-profit corporation.

Please return pledge forms to:  
Iowa's West Coast Initiative  
1122 Pierce Street  
Sioux City, IA 51105  
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