



The Community Partner Program offers private, non-governmental businesses and organizations the opportunity to lead in the development of a startup ecosystem that creates new businesses and good-paying jobs. As the only local organization dedicated exclusively to entrepreneurs and new job creation, IWCI will be the leader in expanding our regional economy through innovation and technology, assets that will create a foundation for 21st Century business.

IWCI is building the culture entrepreneurs need to succeed by hosting networking events for entrepreneurs to make key connections, organizing business idea competitions for a chance to win startup capital, and providing specialized educational programs and technical assistance. IWCI has developed relationships with many organizations both locally and across the state and has been a catalyst in bringing new programming to northwest Iowa to benefit our local entrepreneurs. IWCI is leading a consortium including WITCC, Siouxland Public Media and the City of Sioux City, to build a world-class Innovation Center that will provide collaboration space, technology, and direct access to education and startup capital.

Community Partner Tiers:

Visionary Partner - \$25,000

- Exclusive partnership - Listed as an elite sponsor for all IWCI programming for one year
 - Six Launch Week signature events
 - Sponsorship of The Big Challenge, Innovation Market, and Swimming with the Sharks
 - 11 First Friday Coffees and 4 Rural Business Blenders
 - Several trainings offered throughout the year for entrepreneurs across Siouxland
- Prime marketing space of business, events and promotions on IWCI website (including logo on main page) and promotional badge on all IWCI correspondence, monthly newsletters and annual reports
- Invitation and inclusion in all programming

Innovator Partnership - \$10,000

- Listed as a sponsor for monthly, quarterly and annual IWCI programs for one year, including all six Launch Week signature events (total of over 25 events)
- Prime marketing space for business, events and promotions on IWCI website and included in all IWCI correspondence, including promotional space in monthly newsletters and annual reports
- Invitation and inclusion in all programming

Trailblazer Partnership - \$5,000

- Listed as a sponsor for monthly and quarterly IWCI programs for one year (total of 15 events)
- Listed as a community partner on IWCI website, newsletters & annual report for one year
- Invitation and inclusion in all programming

Advocate Partnership - \$2,500

- Listed as a sponsor for one quarterly IWCI program for one year (total of 3 events)
- Listed as a community partner on IWCI website, newsletters & annual report for one year
- Invitation to all programming

Ambassador Partnership - \$1,000

- Listed as a community partner on IWCI website, newsletters & annual report for one year
- Invitation to all programming

Alumni Partnership - \$500 (Reserved for previous or current participants of IWCI programming)

- Listed as alumni on IWCI website
- Invitation to all programming



2023 Community Partner Pledge Sheet

I am excited to become a Community Partner with Iowa's West Coast Initiative to help grow the entrepreneurial resources within the Siouxland area!

Organization/Business: _____

Contact Person: _____

Address: _____

Phone/Email: _____

Please invoice my organization/business for the following tier:

- ☐ **Visionary Partner:** \$25,000
- ☐ **Innovator Partnership:** \$10,000
- ☐ **Trailblazer Partnership:** \$5,000
- ☐ **Advocate Partnership:** \$2,500
- ☐ **Ambassador Partnership:** \$1,000
- ☐ **Alumni Partnership:** \$500

Program Options:

- ☐ First Friday Coffee
 - ☐ Rural Business Blender
 - ☐ Launch Week
 - ☐ Biz Brew
 - ☐ Entrepreneurial Workshops
 - ☐ Business for Breakfast
 - ☐ The Big Challenge
 - ☐ Entrepreneur Trainings throughout the year
- ☐ Please contact me to schedule a meeting with my organization/business to discuss further.
- ☐ I do not wish to participate at this time.

Thank you for your support.

Iowa's West Coast Initiative is a 501 (c) 3 non-profit corporation.

Please return pledge forms to:

Iowa's West Coast Initiative
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Sioux City, IA 51106
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