










Solution	Key Features	Included	For non-REMAX agents
 <p>MAXTECH powered by  BoldTrail</p> <p>MAXTech powered by BoldTrail simplifies and streamlines every aspect of running and managing your business, creating a single end-to-end platform with many solutions for efficiency and growth.</p>	<ul style="list-style-type: none"> • IDX Websites • Lead Engine • Smart CRM • Marketing Assistance • Listings Management & Syndication • Transactions Integration • Business Intelligence Analytics • Mobile Apps • Built-in Marketplace 	✓	
 <p>Present CMA and presentation builder helps agents guide clients through an interactive and compelling pricing discussion.</p> <p><small>*Available where sold data is available by your MLS</small></p>	<ul style="list-style-type: none"> • CMA & Pricing Visualization • Presentation Builder • Custom Branding • Live, Digital + Print Presentations • Client Activity Tracking 	✓	<p>BoldTrail Plus: \$649 per month Includes:</p> <ul style="list-style-type: none"> • BoldTrail Platform • Present • ListingMachine + DesignCenter, Social <p>Additional Platform Add-ons:</p> <ul style="list-style-type: none"> • Premium Website Template: starts at \$2,599 - one time cost
 <p>ListingMachine + DesignCenter comes complete with digital and print assets, making it easier for agents to promote listings.</p>	<ul style="list-style-type: none"> • Listing Marketing • Property Website, Video Tours, Flyers, Postcards, etc. • Social Posting • Marketing Design Center • Custom Brand Print + Digital Assets 	✓	
 <p>Social helps you leave a lasting impression on Facebook, X, and LinkedIn, keeping you top of mind in your network.</p>	<ul style="list-style-type: none"> • Curated Articles • Directly Share Listings • Schedule & Post Content • Harness Lead Generation • Calendar + Scheduler Tool 	✓	
 <p>Team Add-On allows team leaders to manage their team of agents within their brokerage.</p>	<ul style="list-style-type: none"> • Team Website • Team Lead Generation & Lead Routing • Team Pond Accounts • Team Accountability Rules & Performance Reporting 	✓	
 <p>Folio is an AI-powered email productivity solution that keeps important transaction emails and timelines organized.</p>	<ul style="list-style-type: none"> • AI Email Productivity Tool • Works with Gmail and Outlook • Automatically Detects Real Estate Transactions • Creates Shared Transaction Timeline • Integrated with BoldTrail BackOffice 	✓	<p>Folio: Standalone version available for \$29 per month</p> <p>Integrated Folio experience with BoldTrail Back Office not yet available for purchase by individual agents - Enterprise exclusive.</p>
 <p>BoldTrail BackOffice is an intuitive and powerful transaction management solution including checklists, forms, notifications and ACH payments.</p>	<ul style="list-style-type: none"> • Transaction Management • Forms & e-Signature • Compliance • Commissions & Agent Billing • Accounting & QuickBooks Integration • Agent Onboarding • Reporting & Analytics 	✓	<p>BoldTrail BackOffice Pro: \$259 per month</p>
 <p>HomeView™ is more than just a search app the first-of-its-kind homeownership solution that puts agents at the coveted center of the lifelong client relationship.</p>	<ul style="list-style-type: none"> • Branded, Consumer-Facing Mobile App • Home Valuation + Market Trends • Property Search & Favorited Homes • Moving & Maintenance • Agent Chat Integrated with BoldTrail 	✓	<p>CORE Home Premium, Branded App: Not available for purchase by individual agents - Enterprise exclusive</p>

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