



July 21, 2025
Church of the Nazarene
WHCA Board Meeting Minutes

Attending: Susan Seamon, Hurley Thurston, Anne Crais, Andrew Roberto, Susan Huskisson, Drew Mallard, Ross Dempster, Davina Morganstern, Jerry Erpenbach, John Heins, Lee Hume

Lee Hume, President, opened the meeting and introduced Andrew Roberto, councilman who represents our district 3 on the city council. Andrew summarized information about the upcoming referendums on the proposed raising of the city sales tax by .5% or 1/2% which would give the city an additional 47 million dollars to be used for projects in all city districts. Andrew mentioned that West Hills could benefit from this increase as the money will be used on projects such as: more pickleball courts and a new restroom in John Bynum Park, new sidewalks on Bennington and Corteland, and traffic calming in pedestrian byways. The only caveat is, if Knox County decides to raise the county taxes; groceries would not be exempt from this tax raise. Andrew also discussed the new plans for eliminating the location criteria on duplexes, changing the zoning to allow for smaller housing and allowing duplexes to have 2 owners. Attached houses, per existing code, are not allowed in our neighborhood. Andrew believes that the city should rely more on building in the inside corridors of the city where infrastructure is already established rather than resetting the neighborhood zoning criteria for more mixed use, making neighborhoods more crowded.

Divina gave the Treasurer's report. There are 85 new members thanks to the funding drive. There is \$2740.00 in checking and \$15,266.80 in savings which makes \$18,883.15 total.

Hurley gave the communications report:

Committee: Communications

Date Submitted: July 21 Listserv has 600 subscribers (bounced have been deleted)

2 cam	Latest campaign
on 2025	Total emails sent 598

Opened 53.34%

WHCA Facebook Page: 918 Followers

Healthy West Hills FB Page: 109 Followers

Instagram: 75 Followers 2025

Update: The Slamdot website contract is through September 2025. Slamdot is \$600 per year.

Hurley has looked into a new website, GoDaddy, that is a drag and drop style and has shown it to Lee. It is easier to edit and will cost less. The first year would equal \$180 (plus tax) or less and then \$360 (plus tax) or less annually the next year. The GoDaddy Payments online fee is 2.7%+.30 per transaction. (Hurley suggests offering neighbors the option to pay the fee for us. The \$25 membership would have a fee of .98.)

The updated electronic newsletter and social media advertising was updated for Angela's dance studio. She does a lot for our community and was not included in the newsletter print due to miscommunication

Hurley made a motion to not renew Go Daddy in September when the year's contract is up and to go to SlamDot. Drew Mallard seconded and all voting were in favor.

Anne Crais with Healthier West Hills reported that the person who was taking all the books out of neighborhood little libraries has been caught.. National Night Out will be held Tuesday, August 5th in John Bynum Park. Jennifer Borth and Elizabeth Evola are hosting and there will be a group bike ride afterwards. A vote was held to provide the police and firemen who attend to receive a \$5 gift certificate which can be used at the food vendors. A motion was made to do so and all present voted in favor. The City has given us warning signs to post in the neighborhood which say "Slow Down in K Town". The sign brigade will distribute them to the neighborhood for posting. Bearden Middle School is requesting that the West Hills residents help escort the Bearden Middle schoolers to the location where they will be picked up in the afternoon. Bike Walk Knoxville will help. Please see or call Anne if interested.

We discussed holding a Candidate Forum featuring current City Council candidates. We discussed the venue and dates but nothing is set yet.

Lee spoke of the reluctance of the City Council to listen to West Hills and other neighborhood groups on their view of zoning changes which could change the character of their neighborhood.

Drew Mallard presented an idea for fund raising in West Hills. He displayed a yard flag and suggested that these could only be purchased and displayed only by WHCA members. He mentioned possible selling prices. We will discuss further.

Don't forget the Council meeting on Monday, August 5th at 6 pm.

Respectfully Submitted,

Kathy Scruggs, Secretary