



WEST HILLS NEIGHBORS NEWSLETTER ADVERTISING CONTRACT

Complete this form and mail with payment to WHCA c/o **Divina Morganstern, Treasurer, P. O. Box 31341, Knoxville, TN 37930**.
If you have any questions regarding this contract, please either call the treasurer or email treasurer@westhillsknoxville.org.

Regular newsletters are published prior to WHCA general meetings in February, May, July and October. We also publish two special issues: a Special Spring Edition issue published in mid-March and a Special Holiday Edition released around Thanksgiving weekend. Back page placement—as well as interior space available on first-come, first served basis. **Advertiser will be notified of acceptance upon receipt of contract and payment in-full.**

PRINT ADVERTISING RATES

Ad Size	Number of Issues (Interior ad rate/back page ad rate)			
	1	3	4	6
1/16 page (1.8125" W x 2.375" T)	\$45/60	\$108/145	\$132/175	\$170/220
1/8 page (3.75" W x 2.375" T)	\$85/115	\$215/270	\$260/350	\$325/430
1/4 page (3.625" W x 4.9375" T)	\$170/215	\$430/575	\$500/660	\$650/865
1/2 page (7.5"W X 4.9375"T)	\$325/430	\$700/1075	\$970/1295	\$1285/1710

Advertiser: _____ Contact individual: _____

Address: _____

Tel. No. _____ Fax # _____

E-mail address: _____

START ISSUE: ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sept/Oct ☐ Nov/Dec Year: _____

LAST ISSUE: ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sept/Oct ☐ Nov/Dec Year: _____

☐ **AD FURNISHED IN DIGITAL FORMAT.** Accepted formats are JPEG, EPS, TIFF, Photoshop, or Illustrator.

Please e-mail digital high resolution (300 dpi) ad to Hurley Thurston, WHCA Communications Chair,
hurleythurston@yahoo.com.

PRINT AD SIZE AND LOCATION (interior spread or exterior back page below mailing panel). See rates above.

☐ 1/16 page ☐ 1/8 page ☐ 1/4 page ☐ 1/2 page

☐ Interior ☐ Exterior page below mailing panel

NUMBER OF ISSUES: ☐ 1 ☐ 3 ☐ 4 ☐ 6

TOTAL AMOUNT PAYABLE: _____ **TOTAL = \$** _____

Advertiser accepts above terms and conditions.

Signature: _____ Date: _____