



Case Study 4: Cybersecurity Awareness Transformation for a Global Enterprise

A multinational corporation faced **growing cybersecurity threats** and needed a comprehensive awareness program to reduce human error and mitigate risks.

613 LOGISTICS AND MANAGEMENT LLC

Client Overview & Challenges

Knowledge Gaps

Employees lacked basic cybersecurity hygiene knowledge

Global Workforce

Diverse global workforce requiring **localized content**

Regulatory Risks

High stakes due to potential regulatory penalties (GDPR, HIPAA)

Urgent Timeline

Tight timeline following a recent security breach



Our Approach



Comprehensive Risk Assessment

Evaluated current gaps and identified high-risk user behaviors across departments.



Custom Cybersecurity Training Program

Designed **interactive e-learning modules**, **gamified phishing simulations**, and **real-time threat response drills** for employees at all levels.



Executive & Technical Training

Delivered **specialized sessions** for IT teams and leadership on advanced threat mitigation strategies.

Custom Cybersecurity Training Program



Our comprehensive training program was designed to address the specific needs of the client's diverse global workforce.

1 Interactive E-Learning Modules

Engaging content tailored to different departments and security clearance levels.

2 Gamified Phishing Simulations

Realistic scenarios that test employee awareness and provide immediate feedback.

3 Real-Time Threat Response Drills

Practical exercises to prepare employees for actual security incidents.

Executive & Technical Training

Leadership Security Briefings

Strategic sessions for executives on cybersecurity governance and risk management.

Advanced IT Security Workshops

Technical training for IT teams on threat detection and incident response protocols.

Global Compliance Training

Specialized training on regulatory requirements across different regions.



Delivered **specialized sessions** for IT teams and leadership on advanced threat mitigation strategies.



Global Localization Approach

The client's diverse global workforce required **localized content** to ensure effectiveness across all regions.



Multilingual Content

Training materials translated and culturally adapted for 10+ regions.



Regional Compliance

Content tailored to address specific regulatory requirements in each jurisdiction (GDPR, HIPAA, etc.).



Time Zone Support

Live training sessions and support available across all global time zones.



Results

70%

Reduction in Phishing
Click-Through Rates

Achieved within 90 days of
program implementation

100%

Compliance with Global
Standards

Full compliance with GDPR, HIPAA,
and NIST requirements

35%

Improved Incident
Response Times

Faster identification and
resolution of security incidents

10+

Regions Secured

Strengthened overall security
posture across global operations

Key Services Delivered



- **Cybersecurity Awareness & Compliance Training**

Comprehensive education on security best practices and regulatory requirements.

- **Phishing Simulation & Risk Mitigation**

Realistic scenarios to test and improve employee response to threats.

- **Executive & IT Security Workshops**

Specialized training for leadership and technical teams.

- **Global Localization of Training Content**

Culturally adapted materials for effective implementation across all regions.