



January 2020: White Plains, NY

## **Recycling Program Creates Revenue Stream for Westchester NFP**

### **How Does the Program Work for You?**

By partnering with FaircoGreentree Recycling (FGR), not for profit organizations can raise additional money to make a difference without impacting their bottom line. FGR works with large and small organizations and local municipalities to customize the best recycling program to suit their needs and create a new revenue stream. Programs include clothing drives, collection bins or ongoing textile pick-ups. Revenue is based on the number of pounds of clothing donated. We will arrange for a pick-up or can drop bins at your designated location. We will weigh your donations on site and process payments on a regular schedule. Just encourage the donations with your community and we do the rest.

### **About FGR:**

FGR is part of a growing industry in the US; an environmentally friendly, for-profit enterprise that works to reduce textile waste while supporting their partners. For over 30 years our innovative approach has reached consumers, schools and businesses across Westchester and Fairfield counties. We offer a growing range of solutions to support your organization's needs. By recycling clothing, shoes, accessories, bedding and towels, FGR is the sustainable salvage company providing easy, no cost, environmentally friendly and financially smart collection services. Our programs help to conserve our natural resources, reduce greenhouse emissions/air pollution, reduce water pollution and landfill waste. Your donated items become affordable options for those in need.

### **Case Study:**

Our pilot program with Kids' Kloset 914 Cares began in 2018. They are a volunteer-driven program that provides under-served Westchester County children with donated clothing and related items. Since Kids' Kloset opened in 2011, it has provided over 18,000 bags of clothing, footwear, diapers and other baby essentials to local children. Some of the donated clothing items were not suitable for their clientele. In addition, they often received women's or men clothing they could not use. FGR set up a program based on their needs. The donated items are picked up, weighed and create a new revenue stream providing money to the organization.

It's that easy. No need to sell anything or ask for money, just donate unwanted items and collect a check.

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