



Yorkshire Cycle Festival

June 12 – 13 – 14

Driffield Showground

Kellythorpe, Driffield

YO25 9DN

Terms & Conditions

Setup, trading and breakdown times:

Trading times are: • Saturday 13 June: 10:30 - 18:00 • Sunday 14 June: 10:30 - 16:30

Goods may only be sold during these hours and within the stand area booked for this purpose.

Access times to set up/restock in the retail and exhibition areas are:

- Friday 16:00 - 21:00
- Saturday 8:00 - 10:00 and 18:00 - 20:00
- Sunday 9:00 - 10:00 The trade show closes at 16:30 on Sunday, after which stands must be cleared ASAP.

All rubbish and waste must be put in the skips provided, or taken away. Please flatten all cardboard boxes and recycle where possible.

Stand sizes and positions Outdoor stands are 8m x 4m and may be booked in multiples of this size.

Nonstandard plot sizes are generally no problem, please just contact us.

Stand spaces will be marked out by white lines on short cut turf. Please note that there is no flooring, shell scheme or lighting available.

The exact position of stands will be decided by the Trade Co-ordinator.

Every effort will be made to meet exhibitor wishes and to avoid placing directly competing products close to each other.

Any queries about allocation of space should be raised with the Trade Co-ordinator.

When setting up, Exhibitors must stay within the space booked. Any gazebos, marquees etc. erected by



exhibitors must be securely fixed and safe - please note that the site is an open area and can experience strong winds.

This should be addressed in exhibitor risk assessments (see below).

Exhibitors must obey any instructions from the event's Safety Officer, including if necessary dismantling any structure if it is considered to be a source of danger.

Banners and signage:

If you have any large banners or similar for display outside your stand around the event venue please contact us and we will try to agree locations for these to be displayed, normally free of charge, subject to available space.

Risk assessments:

Traders are responsible for carrying out and documenting a Risk Assessment for their stand and equipment.

The documentation must be available on site, for production on demand.

If you do not have a risk assessment you will be asked to leave and no refund for fee's will be granted.

Motor vehicle movements & parking:

Two vehicle passes will be issued to each exhibitor.

Additional vehicles must be parked in the main car park. Vehicles needing to be moved during the event, other than on arrival or departure, must be parked on a booked campsite pitch, in the main car park or off-site. Except for booked campers, any vehicle without a clearly displayed Trade Pass will not be admitted further than the main car park.

Vehicles in the exhibition area may not be moved during trading hours.

Vehicles which are not part of a stand must be clear of the trade area by 10am on both Saturday and Sunday.

When moving vehicles at any time on site, please go dead slow and with great caution.



Trading licenses:

Traders are covered by our site license which we have arranged.

Please contact us if you have any licensing queries.

Programme advertising:

Please order programme advertising when you book your stand.

Positioning of adverts in the programme is at the discretion of the organisers, but please enquire if you have any particular preference.

To guarantee inclusion, programme advertising space should be booked by mid May.

Final advertising copy must be sent or agreed by 1st June.

Security:

Security staff will be on duty 24 hours during the event, but the site is large and has open access.

Exhibitors are advised to store valuable stock securely when unattended.

Exhibitors are responsible for the security and insurance of their goods at all times.

No liability will be accepted by the Yorkshire Cycle Festival for goods and/or property that is lost, stolen or damaged before, during or after the event.

Badges:

Two exhibitor badges will be provided for each stand booked - please mention (in advance!) to the Trade Co-ordinator if you would like more.

Exhibitor badges should be worn at all times in the trade show and exhibitor parking areas.



Generators:

The organising Committee will allow the use of electrical generators by traders at the event.

This will only be permitted if prior notification has been given on the booking form.

To minimise noise disturbance and maximise the safety of visitors, the position and grouping of stands using generators will be determined by the event organisers.

110 volt output type generators are preferred.

Each generator must have a current safety certificate, which must be available for production on demand during the event, to Yorkshire Cycle Festival officials and/ or to emergency services or the local Council representatives.

Trader insurance must cover liability for use of generators. Generators must not be sited within 2 metres of any marquee wall. The generator must be protected from casual public access by Netlon fencing or similar safeguard. Fuel top up must only be undertaken with the generator switched off. Fuel must be stored in secure, legally approved containers and these must be kept locked in the trader's vehicle when not in use.

2026 Pricing:

Several packages are available.

Option 1

8M X 4M Outdoor pitch

Room for 2 people to camp at the rear of the allocated area.

£100.00

Option 2

16M X 8M Outdoor pitch

Room for 4 people to camp at the rear of the allocated area.

£180.00



Option 3

Sponsorship Pitch

16M X 8M Outdoor Pitch

Room for 4 people to camp at the rear of the allocated area.

Additional services

Show and shine Sponsorship – We will donate to the show and shine event prize money.

You will be mentioned on the PA system throughout the festival at prize giving and event activities.

Your logo will be on the bottom of all POS linked to the festival.

Your website will be linked on our social media pages.

Your trade pitch will be located in a premium area of the main arena.

You will have a free full page advert in the festival programme.

You will be allowed to place banners and flags around the festival in approved areas in line with our terms and conditions.

£700.00

Option 4

Main Event Sponsor

20M X 10M Outdoor Pitch

Room for 8 people to camp at the rear of the allocated area.

Additional services

Show and shine Sponsorship – We will donate to the show and shine event prize money.

You will be mentioned on the PA system throughout the festival at prize giving and event activities as the main sponsor.

Your logo will be on the top of all POS linked to the festival.

Your website will be linked on our social media pages and promoted on the front page of our website.

Your trade pitch will be located at the entrance to the main arena.



You will have a free full page advert in the festival programme.

You will be allowed to place banners and flags around the festival in approved premium areas in line with our terms and conditions.

£1,500

Finally:

If you find the event successful then we would be very grateful for any voluntary contribution to further support the Festival. Sponsorship packages are available.

Please contact the Trade Co-ordinator. To book, or with any questions We include a sample booking form overleaf for info only.

Please just call or email us to request an editable Word booking form, so that you can fill it out and return it by email. For this or with any questions, please contact us!

We look forward to hearing from you.

Dave Broadbent

Trade Co-ordinator

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